



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**HONG KONG COLLEGE OF TECHNOLOGY**

**COMBINED LEARNING PROGRAMME  
RE-ACCREDITATION**

**HIGHER DIPLOMA IN CORPORATE COMMUNICATION  
AND LANGUAGE STUDIES**

**HIGHER DIPLOMA IN APPLIED PSYCHOLOGY**

**AND**

**HIGHER DIPLOMA IN PUBLIC AND SOCIAL SERVICES**

**NOVEMBER 2014**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 Hong Kong College of Technology (the College) was founded as the Mongkok Workers' Night School in 1957 to offer primary education and part-time craftsman training for working adults in Hong Kong. The College officially changed to its present name in 1987. It invited the then HKCAA to undertake its first Institutional Review in July 2001, and gained the accreditation status for the operation of programmes at sub-degree level subsequently.
- 1.2 At present, the College has 45 accredited qualifications on the Qualifications Register. The qualifications include Higher Diploma, Professional Diploma, Diploma, Professional Certificate and Certificate in different disciplines, such as business administration, computing studies, design, languages, mass communication, psychology, sports coaching and social work.
- 1.3 Based on the service agreement, the HKCAAVQ was commissioned by the College to conduct a combined learning programme re-accreditation exercise with the following Terms of Reference:
  - (a) To determine whether the Higher Diploma in Corporate Communication and Language Studies Programme; the Higher Diploma in Applied Psychology Programme; and the Higher Diploma in Public and Social Services Programme (full-time mode) of Hong Kong College of Technology (the Operator) meet the stated objectives and QF standard and can continue to be offered as accredited programmes from the 2015/16 academic year;
  - (b) To determine whether the Higher Diploma in Public and Social Services Programme (part-time mode) of Hong Kong College of Technology (the Operator) meets the stated objectives and QF standard and can be offered as an accredited programme from the 2015/16 academic year; and

(c) To issue to Hong Kong College of Technology an accreditation report setting out the HKCAAVQ's determination in relation to (a) and (b) above.

1.4 An on-site visit took place on 27 to 28 November 2014.

## 2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, the HKCAAVQ makes the following accreditation determination:

2.1 The HKCAAVQ determines that the programme title and qualification titles of the Higher Diploma in Corporate Communication and Language Studies be changed as (i) Higher Diploma in Language and Corporate Communication (programme title); (ii) Higher Diploma in Language and Corporate Communication (Japanese) (qualification title); and (iii) Higher Diploma in Language and Corporate Communication (Korean) (qualification title).

## 2.2 Learning Programme Re-accreditation

Approval

Higher Diploma in Language and Corporate Communication (HDLCC) and Higher Diploma in Applied Psychology (HDAP)

<b>Name of Operator</b>	Hong Kong College of Technology 香港專業進修學校	
<b>Name of Award Granting Body</b>	Hong Kong College of Technology 香港專業進修學校	
<b>Title of Learning Programme</b>	Higher Diploma in Language and Corporate Communication 語言及企業傳訊高級文憑	Higher Diploma in Applied Psychology 應用心理學高級文憑

<b>Title of Qualification (exit award)</b>	Higher Diploma in Language and Corporate Communication (Japanese) 語言及企業傳訊高級文憑 (日語)  Higher Diploma in Language and Corporate Communication (Korean) 語言及企業傳訊高級文憑 (韓語)	Higher Diploma in Applied Psychology 應用心理學高級文憑
<b>Primary Area of Study / Training</b>	Languages, Translation and Literature	Social Sciences
<b>Other Area of Study / Training</b>	Mass Media and Communications, Journalism and Public Relations	Not applicable
<b>QF Level</b>	Level 4	
<b>QF Credit</b>	292	270
<b>Mode of Delivery and Programme Length</b>	Full-time, 2 years	
<b>Start date of Validity Period</b>	1 September 2015	
<b>End date of Validity Period</b>	31 August 2019	
<b>Number of Enrolments</b>	One enrolment per year	
<b>Maximum Number of New Students</b>	30 per year for Higher Diploma in Language and Corporate Communication (Japanese)  30 per year for Higher Diploma in Language and Corporate Communication (Korean)	40 per year
<b>Specification of Competency Standards Based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

<b>Address of Teaching Venues</b>	1. HKCT Jockey Club Ma On Shan Campus, Yiu On Estate, Ma On Shan, Shatin, New Territories 2. HKCT Jockey Club Undergraduate Campus, 2 On Shing Street, Ma On Shan, Shatin, New Territories
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Higher Diploma in Public and Social Services (HDPSS)

<b>Name of Operator</b>	Hong Kong College of Technology 香港專業進修學校
<b>Name of Award Granting Body</b>	Hong Kong College of Technology 香港專業進修學校
<b>Title of Learning Programme</b>	Higher Diploma in Public and Social Services 公共與社會服務高級文憑
<b>Title of Qualification (exit award)</b>	Higher Diploma in Public and Social Services 公共與社會服務高級文憑
<b>Primary Area of Study / Training</b>	Social Sciences
<b>Other Area of Study / Training</b>	Not applicable
<b>QF Level</b>	Level 4
<b>QF Credit</b>	281
<b>Mode of Delivery and Programme Length</b>	Full-time, 2 years Part-time, 3 years
<b>Start date of Validity Period</b>	1 September 2015
<b>End date of Validity Period</b>	31 August 2019
<b>Number of Enrolments</b>	One enrolment per year
<b>Maximum Number of New Students</b>	40 per year for full-time mode 40 per year for part-time mode
<b>Specification of Competency Standards Based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Address of Teaching Venues</b>	1. HKCT Jockey Club Ma On Shan Campus, Yiu On Estate, Ma On Shan, Shatin, New Territories 2. HKCT Jockey Club Undergraduate Campus, 2 On Shing Street, Ma On Shan, Shatin, New Territories

## 2.2.1 Recommendations

### All three programmes

- (a) The College should state the medium of instruction of individual subjects in the *Subject Descriptions*.
- (b) The College should specify the approval procedure for deviations from institutional staffing policy.
- (c) The College should review the arrangement for the moderation of examination papers set by the Head of Programme.

### HDAP

- (d) The College should review the impact of the change of medium of instruction of the Programme on the articulation pathways of graduates.
- (e) The College should provide students with more hands-on experience in applying the psychological concepts to enrich their learning experience.
- (f) The College should develop an approach for covering ethical principles in the Programme to ensure systematic delivery.
- (g) The College should deploy teaching staff with expertise in psychology to teach *Understanding Research*.

### HDPSS

- (h) The College should secure internship places from diverse social service agencies for the part-time mode.

### 3. Programme Details

The following programme information is provided by the Operator.

#### 3.1 Programme Objectives

##### HDLCC

- Provide students with knowledge and skills in a selected language for articulation and communication for employability enhancement; and
- Nurture students' personal growth in independent learning, teamwork, critical thinking, linguistic sensitivity and socio-cultural awareness.

##### HDAP

- Equip students with specialised concepts and theoretical perspectives in studying human processes and behaviour;
- Furnish students with relevant knowledge and skills for self enhancement, personal growth and development;
- Nurture students' capacity for applying psychological knowledge in diverse settings of human services; and
- Develop students' career in human services as a frontline para-professional.

##### HDPSS

- Equip students with specialised concepts and theoretical perspectives in studying the public and Third sectors;
- Furnish students with relevant knowledge and skills for self-enhancement, personal growth and development;
- Nurture students' capacity for applying specialised knowledge of public and social services in diverse settings of the public and Third sectors; and
- Develop students' career in the public and Third sectors as a frontline para-professional.

#### 3.2 Programme Intended Learning Outcomes

##### HDLCC

- Demonstrate sufficient knowledge in corporate communication-related fields for employability enhancement at paraprofessional level;

- Demonstrate an academic ability in disciplines relating to language and cultural studies for further articulation;
- Use Japanese / Korean at a level sufficient for communication in both daily life and workplace situations;
- Manifest independent learning skills for continuous advancement; and
- Demonstrate multi-cultural awareness and sensitivities on language and media-literacy.

#### HDAP

- Appraise theories, concepts and analysis about human processes and behaviour;
- Examine provision, organisations and practices of human services;
- Work with people independently and cooperatively with effective communication skills and appropriate attitudes;
- Develop self-awareness of one's own capacity and value system for the enhancement of his / her self-efficacy;
- Communicate in English and Chinese verbally and in writing, and make use of information technology, at the para-professional level; and
- Synthesise essential knowledge, values, skills and attitudes for serving people and working in human services.

#### HDPSS

- Appraise theories, concepts and analysis about the public and Third sectors;
- Examine practices and skills related to the public and Third sectors;
- Work with people independently and cooperatively with effective communication skills and appropriate attitudes;
- Develop self-awareness of one's own capacity and value system for the enhancement of his / her self-efficacy;
- Communicate in Chinese and English verbally and in writing, and make use of information technology, at the para-professional level; and
- Synthesise essential knowledge, values, skills and attitudes for working in the public and Third sectors.



### 3.3 Programme Structure

#### HDLCC

Component		Number of QF Credits		No. of Subjects	Sub-total of QF Credits	
		Year 1	Year 2		No.	%
Generic	QF level 3	9	-	1	9	3.1%
	QF level 4	54	-	4	54	18.4%
Specialised	QF level 4	81	148.5	13	229.5	78.5%
<b>Total</b>		<b>144 (49.2%)</b>	<b>148.5 (50.8%)</b>	<b>18</b>	<b>292.5 (100%)</b>	
<b>Round down</b>		<b>144</b>	<b>148</b>	<b>18</b>	<b>292</b>	

#### HDAP

Component		Number of QF Credits		No. of Subjects	Sub-total of QF Credits	
		Year 1	Year 2		No.	%
Generic	QF level 3	13.5	-	1	13.5	5%
	QF level 4	40.5	27	5	67.5	25%
Specialised	QF level 4	85.5	103.5	15	189	70%
<b>Total</b>		<b>139.5 (51.6%)</b>	<b>130.5 (48.4%)</b>	<b>21</b>	<b>270 (100%)</b>	
<b>Round down</b>		<b>139</b>	<b>130</b>	<b>21</b>	<b>270</b>	

## HDPSS

### *Full-time mode*

Component		Number of QF Credits		No. of Subjects	Sub-total of QF Credits	
		Year 1	Year 2		No.	%
Generic	QF level 3	13.5	-	1	13.5	4.8%
	QF level 4	40.5	27	5	67.5	24%
Discipline	QF level 4	85.5	114.5	15	200	71.2%
<b>Total</b>		<b>139.5 (49.6%)</b>	<b>141.5 (50.4%)</b>	<b>21</b>	<b>281 (100%)</b>	

### *Part-time mode*

Component		Number of QF Credits			No. of Subjects	Sub-total of QF Credits	
		Year 1	Year 2	Year 3		No.	%
Generic	QF level 3	13.5	-	-	1	13.5	4.8%
	QF level 4	13.5	40.5	13.5	5	67.5	24%
Discipline	QF level 4	72	54	74	15	200	71.2%
<b>Total</b>		<b>99 (35.2%)</b>	<b>94.5 (33.6%)</b>	<b>87.5 (31.2%)</b>	<b>21</b>	<b>281 (100%)</b>	

### 3.4 Graduation Requirements

#### All three programmes

- Student must pass all the required subjects of the programmes and obtain an overall GPA 1.7 for graduation.

### 3.5 Admission Requirements

#### HDLCC

- Level 2 in five HKDSE subjects including English Language and Chinese Language; or
- Pass in one AL subject or two AS subjects in the HKALE, and three passes in HKCEE plus Level 2 or above in Chinese Language and English Language; or
- Holder of Diploma for Tertiary Studies; or
- Holder of Yi Jin Diploma; or
- Holder of Pre-Associate Degree; or
- Holder of Diploma (The qualification should be awarded by one of the local or overseas recognised tertiary institution / post-secondary colleges); or
- Mature students of age 21 or above; or
- Equivalent qualifications and pass an admission interview.

#### HDAP and HDPSS

- Level 2 in five HKDSE subjects including English Language and Chinese Language (each applicant is allowed to use not more than two Applied Learning Subjects at “Attained” level as equivalent to Level 2 in the application); or
- Pass in one AL subject or two AS subjects in the HKALE, and three passes in HKCEE plus Level 2 or above in Chinese Language and English Language; or
- Holder of Yi Jin Diploma; or
- Holder of Diploma for Tertiary Studies; or
- Holder of Pre-Associate Degree; or
- Holder of Diploma in a related discipline (The qualification should be awarded by one of the local or overseas recognised tertiary institution / post-secondary colleges and the length of study is at least 450 teaching hours); or
- Mature students of age 21 or above with relevant working experience; or
- Equivalent qualifications and pass an admission interview.

## **4. Substantial Change**

- 4.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from the HKCAAVQ.

## **5. Qualifications Register**

- 5.1 Qualifications accredited by the HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who are admitted to the named accredited learning programme during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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