



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

Hong Kong College of Technology

Programme Revalidation

Diploma for Tertiary Studies

December 2014

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

- 1.1 Hong Kong College of Technology (HKCT) [香港專業進修學校], is an education institute which has as its mission the preparation of students for the fast-changing, knowledge-based economy and to nurture brilliant minds to be leaders in the territory, valued by industries, institutions and the public. Presently HKCT offers various post-secondary education and vocational training programmes for target learners who would like to pursue career development and further studies.
- 1.2 Based on the Service Agreement, the HKCAAVQ was commissioned by the Hong Kong College of Technology (the Operator) to conduct a Programme Revalidation exercise to assess and determine whether the Diploma for Tertiary Studies (DTS) programme achieves the stated objectives and meets the Qualifications Framework (QF) standard at QF Level 3.
- 1.3 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement as well as the Terms of Reference stated therein. An on-site visit took place on 6 and 7 November 2014.

2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, the HKCAAVQ makes the following accreditation determination:

2.1 Programme Revalidation

Approval

Name of Operator	Hong Kong College of Technology 香港專業進修學校
Name of Award Granting Body	Hong Kong College of Technology 香港專業進修學校
Title of Learning Programme	Diploma for Tertiary Studies 專科文憑
Title of Qualification (Exit Award)	<ol style="list-style-type: none"> 1. Diploma for Tertiary Studies (Visual Communication) 專科文憑 (視覺傳達) 2. Diploma for Tertiary Studies (Infotainment Production and Broadcasting) 專科文憑 (資訊娛樂節目製作及廣播) 3. Diploma for Tertiary Studies (Human Services) 專科文憑 (人本服務)

	<p>4. Diploma for Tertiary Studies (Tourism and Hospitality) 專科文憑（旅遊及酒店款待）</p> <p>5. Diploma for Tertiary Studies (Japanese Language and Culture) 專科文憑（日本語言及文化）</p> <p>6. Diploma for Tertiary Studies (General Studies) 專科文憑（通識教育）</p>
Primary Area of Study / Training	<p>1. Fine Arts, Performing Arts, Design and Creative Media Art & Industry</p> <p>2. Mass Media and Communications, Journalism and Public Relations</p> <p>3. Social Sciences</p> <p>4. Recreation, Leisure, Tourism and Hospitality</p> <p>5. Languages, Translation and Literature</p> <p>6. Arts, Humanities, Liberal Studies and General Studies</p>
Other Area of Study / Training	Not applicable
Industry	Not applicable
Branch	Not applicable
QF Level	Level 3
QF Credit	171
Mode of Delivery and Programme Length	Full-time: 1 year; Part-time: 2 years 1,710 notional learning hours (including 570 contact hours)
Intermediate Exit Award	Not applicable
Validity Period	3 years 1 September 2015 to 31 August 2018
Number of Enrolment	One enrolment per year
Maximum Number of New Students	Full-time: 280 per year; Part-time: 185 per year
Specification of Competency Standards Based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Programme Specific Requirement	Not applicable
Remark to be indicated on the QR	Not applicable
Address of Teaching/Training Venue	Hong Kong College of Technology Jockey Club Ma On Shan Campus, Yiu On Estate, Ma On Shan, New Territories 新界馬鞍山耀安邨香港專業進修學校賽馬會馬鞍山校園

Requirement	Date of Fulfilment
<p><u>Applicable to all streams in the DTS programme</u></p> <p>1. The Operator is to improve the quality assurance mechanism to ensure the overall integration, consistency and cohesion of the Diploma for Tertiary Studies can be maintained. The Operator is to submit the programme review report that includes continuous improvement measures and actions taken as evidence to the HKCAAVQ on or before 31 October 2015.</p>	<p>31 October 2015</p>

Recommendations
<p><u>Applicable to all streams in the DTS programme</u></p> <p>1. The Operator should regularly offer internal training for the programme team, teaching staff and External Examiners to reinforce the understanding about the QF levels and standards as well as to provide information on the latest developments about the QF and the relevant policies.</p> <p>2. The Operator should increase the number of industry related staff development and student learning support activities.</p> <p><u>Applicable to the Tourism and Hospitality stream</u></p> <p>3. The Operator should enrich the content and the practical components in tour escorting for the subject “Tour Guiding and Escorting”.</p> <p><u>Applicable to the Visual Communication and Infotainment Production and Broadcasting streams</u></p> <p>4. The Operator should enhance learning support facilities, equipment and services for students to complete their assignments that require computers with all necessary hardware and software configuration as well as reference books.</p>

3. Programme Details

The following is the programme information provided by the Operator.

3.1 Programme and Stream Objectives

Diploma for Tertiary Studies (Visual Communication)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in graphic design industry;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in graphic design or related contexts for further study and employment.

Diploma for Tertiary Studies (Infotainment Production and Broadcasting)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in video production industry;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in infotainment production and broadcasting or related contexts for further study and employment.

Diploma for Tertiary Studies (Human Services)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in the work setting of human services;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in social sciences or related contexts for further study and employment.

Diploma for Tertiary Studies (Tourism and Hospitality)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in tourism and hospitality industry;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in tourism and hospitality or related contexts for further study and employment.

Diploma for Tertiary Studies (Japanese Language and Culture)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in Japanese work setting;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in Japanese or related contexts for further study and employment.

Diploma for Tertiary Studies (General Studies)

- provide students with generic knowledge and skills in language, IT, personal development and interpersonal communication for studying and career development;
- enable students to apply relevant knowledge and skills in work setting;
- foster students' ability to learn how to learn and provide an academic foundation to further their studies in higher education; and
- enrich student's interest and understanding in various subject areas for further study and employment.

3.2 Programme and Stream Intended Learning Outcomes

Diploma for Tertiary Studies (Visual Communication)

Upon successful completion of the Visual Communication stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community;
- demonstrate a basic understanding and application in design studies, ideas generation, drawing and colour theory in a range of creative graphic design activities; and
- use computerized graphical software to complete simple and structured creative design tasks.

Diploma for Tertiary Studies (Infotainment Production and Broadcasting)

Upon successful completion of the Infotainment Production and Broadcasting stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community;
- differentiate the types of programmes and their production methods from a professional point of view;
- develop the understanding of the relationship between social issue and media through comparing the development of media industries;
- express ideas by applying production skills as a medium of communication to the target audience; and
- access and respond to the changing environment when implementing the production.

Diploma for Tertiary Studies (Human Services)

Upon successful completion of the Human Services stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community;

- demonstrate a basic understanding in social sciences as well as the social environment and related institutions; and
- apply the knowledge and skills to perform frontline tasks and activities in the human services.

Diploma for Tertiary Studies (Tourism and Hospitality)

Upon successful completion of the Tourism and Hospitality stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community;
- describe the principles and concepts of tourism and hospitality; and
- demonstrate foundational skills and techniques in specific tourism and hospitality areas.

Diploma for Tertiary Studies (Japanese Language and Culture)

Upon successful completion of the Japanese Language and Culture stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community;
- demonstrate a basic understanding in fundamental knowledge of Japanese language and culture;
- communicate in basic Japanese in a clear and logical manner and apply their basic Japanese language communication skills in everyday situations; and
- develop self-confidence in language learning as well as awareness of cultural sensitivity.

Diploma for Tertiary Studies (General Studies)

Upon successful completion of the General Studies stream of the Diploma for Tertiary Studies, a graduate will be able to:

- communicate verbally and in writing effectively;
- use spreadsheet, word processing, and presentation software applications to analyze, report and present information;
- develop a better understanding of themselves as well as their relations with others and the community; and
- master general knowledge of the studied subjects.

3.3 Programme Structure

The DTS programme has 6 streams, namely Visual Communication, Infotainment Production and Broadcasting, Human Services, Tourism and Hospitality, Japanese Language and Culture, and General Studies. The programme has 10 subjects. Four of them are common generic subjects and six of them are stream subjects. The majority of the subjects are pitched at QF Level 3. The total number of QF credits is 171. The programme structure is:

Subjects	QF Credits
<i>Generic Subjects</i>	90
<i>Stream Subjects</i>	81
Total	171

3.4 Graduation Requirements

- Pass all subjects as required by the DTS; and
- Achieve an overall GPA of 1.7 or above.

3.5 Admission Requirements

- Completion of SS3/Form 6 under the New Senior Secondary curriculum; or
- Attained 5 passes in HKCEE including Chinese Language and English Language (Syllabus B; or Grade C or above in Syllabus A); or
- Attained 3 passes in HKCEE plus level 2 or above in Chinese Language and English Language; or
- Holder of Project Yi Jin/Associate Diploma; or
- Mature students of age 21 or above; or
- Equivalent qualifications; and
- Pass the admission interview.

4. Substantial Change

- 4.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval by the HKCAAVQ.

5. Qualifications Register

- 5.1 Qualifications accredited by the HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). Operators should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who are admitted to the named accredited learning programme during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

Report No.: 14/192
File Reference: VA87/02/10b