



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

## **SUMMARY ACCREDITATION REPORT**

**UOW COLLEGE HONG KONG**

**LEARNING PROGRAMME ACCREDITATION**

**BACHELOR OF ACCOUNTING (HONOURS) AND  
BACHELOR OF BUSINESS ADMINISTRATION  
(HONOURS) IN FINANCE**

**DECEMBER 2018**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 UOW College Hong Kong (UOWCHK) was formerly known as the Community College of City University (CCCU). The College is a company limited by guarantee registered under the Companies Ordinance (Cap. 622). Under a strategic alliance with the City University of Hong Kong (CityU), the University of Wollongong (UoW) assumes stewardship of CCCU over a five-year transitional period from June 2015 to June 2020. Following the end of the 5-year transition period, CityU will resign as a Member and UOWCHK will become wholly-owned by UOW.
- 1.2 UOWCHK is operating 28 Associate Degree (AD) programmes and a Diploma in General Studies leading to UOWCHK awards. In addition, CCCU and UOW are jointly offering four non-local top-up degree programmes that lead to UOW awards. The College underwent an Institutional Review (IR) in March 2018 for the purpose of seeking Cap. 320 registration and degree-awarding status.
- 1.3 HKCAAVQ was commissioned by UOWCHK to conduct a learning programme accreditation exercise with the following Terms of Reference:
  - a) To conduct an accreditation test as provided for in the AAVQO to determine whether the Bachelor of Accounting (Honours) [BACC] and Bachelor of Business Administration (Honours) in Finance [BBA(Fin)] programmes of UOWCHK meet the stated objectives and QF standard and can be offered as accredited programmes; and
  - b) To issue to UOWCHK an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.
- 1.4 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 31 October to 1 November 2018.

## 2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination:

### 2.1 Learning Programme Accreditation

Approval

<b>Name of Operator(s)</b>	UOW College Hong Kong 香港伍倫貢學院	
<b>Name of Award Granting Body</b>	UOW College Hong Kong 香港伍倫貢學院	
<b>Title of Learning Programme</b>	Bachelor of Accounting (Honours) 會計學學士 (榮譽)	Bachelor of Business Administration (Honours) in Finance 金融學 (榮譽) 工商管理學士
<b>Title of Qualification(s) [Exit Award(s)]</b>	Bachelor of Accounting (Honours) 會計學學士 (榮譽)	Bachelor of Business Administration (Honours) in Finance 金融學 (榮譽) 工商管理學士
<b>Primary Area of Study and Training</b>	Business and Management	
<b>Sub-area (Primary Area of Study and Training)</b>	Accounting, Finance and Investment	
<b>Other Area of Study and Training</b>	Not applicable	
<b>Sub-area (Other Area of Study and Training)</b>	Not applicable	
<b>QF Level</b>	Level 5	
<b>QF Credits</b>	544	
<b>Mode(s) of Delivery and Programme Length</b>	Full-time, 4 years	

<b>Start Date of Validity Period</b>	1 September 2019
<b>End Date of Validity Period</b>	31 August 2024
<b>Number of Enrolment(s)</b>	One enrolment per year
<b>Maximum Number of New Students</b>	Year 1 Entry – 50 per year Year 3 Entry – 50 per year
<b>Specification of Competency Standards-based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Address of Teaching / Training Venue(s)</b>	Telford Annex, Telford Plaza, 33 Wai Yip Street, Kowloon Bay, Hong Kong

### 2.1.1 Recommendations

#### BACC

- (a) The College should review the assessment design of the BACC *Apprenticeship* course to ensure that the assessment load is commensurate with the placement duration.

#### BBA(Fin)

- (b) The College should review, and revise as appropriate, the wording of Major Intended Learning Outcome 1 of BBA(Fin) to ensure that it fairly reflects the performance expected of graduates.
- (c) The College should review the coverage and/or teaching time of the senior year Major courses of BBA(Fin) to ensure effective delivery of the curriculum intentions.
- (d) The College should revisit the weightings and variety of the assessments of the Major courses in BBA(Fin) to allow for more balanced and valid assessments.

#### Both Programmes

- (e) The College should articulate and communicate clearly to staff the research expectations for appraisal purposes to ensure that

they will be adequately prepared for their new roles and appropriately facilitated to undertake research.

- (f) The College should review the workforce planning and consider a higher staff-student ratio for BACC and BBA(Fin) so as to facilitate teaching staff in sustaining the quality of their programme delivery and student support.
- (g) The College should embark on a more structured approach to staff development as part of its larger change management strategy as it transitions from solely sub-degree provision to a degree-awarding institution.

### **3. Programme Details**

The following programme information is provided by the Operator.

#### **3.1 Programme Objectives**

##### **BACC**

##### **3.1.1 The BACC programme aims to:**

- PO1 prepare students to practise the profession of accounting and to perform related business functions in the Hong Kong, Mainland China and international settings;
- PO2 develop students' logical, critical thinking, analytical, and problem-solving skills and cultivate personal integrity and professional ethical values;
- PO3 enable students to develop effective interpersonal and communication skills with capacity for lifelong learning towards responsible leadership and social commitment; and
- PO4 equip graduates with a strong business and accounting foundation to pursue professional accounting qualifications and/or postgraduate studies.

## BBA(Fin)

### 3.1.2 The BBA(Fin) programme aims to:

- PO1 develop students' analytical and critical thinking skills in making financial and investment decisions for individuals and organisations;
- PO2 assist students to acquire multi-faceted business knowledge, with a focus on mainstream knowledge and skills in finance, and their applications to solve business problems in a wide range of contexts;
- PO3 nurture students' potential turning them into competent, broad-based, all-rounded and socially responsible professionals ready for service locally and globally;
- PO4 equip students with a solid foundation to pursue professional qualifications in financial analysis and planning and further study; and
- PO5 prepare students to address future challenges by acquiring intellectual and practical skills, gaining knowledge of diverse cultures, and taking humanities, social and technology factors into decision-making consideration.

### 3.2 Programme Intended Learning Outcomes

#### BACC

#### 3.2.1 The intended learning outcomes (ILOs) of the Major component of the BACC programme, namely Accounting, are as follows:

- Major ILO1 apply contemporary accounting theories, practices and technology-enabled competencies in decision making;
- Major ILO2 accept responsibility and accountability in determining and achieving personal and/or organizational goals;
- Major ILO3 evaluate issues and information, and synthesize ideas from multiple disciplines to generate solutions from accounting and/or business perspective;

Major ILO4 apply effective written and verbal communication, interpersonal skills in supporting, serving, influencing and working with others; and

Major ILO5 evaluate business ethical issues with integrity and professional independence demonstrating the capacity for leadership, social responsibility and professionalism.

### BBA(Fin)

3.2.2 The ILOs for the Major component of the BBA(Fin) programme, namely Finance, are as follows:

Major ILO1 formulate sound investment and financing strategies for individuals and organizations by applying mainstream tools and theories;

Major ILO2 apply a wide range of business knowledge and skills in making decisions to achieve the goals of local and global business;

Major ILO3 examine the major socio-political, cultural, economic and ethical issues affecting business environment and the financial industry in the local, regional, national and international contexts;

Major ILO4 apply information technology, quantitative, problem-solving, creative and critical thinking skills in solving business and financial issues; and

Major ILO5 use effective communication and interpersonal skills as team leaders and responsible professionals.

### Both Programmes

3.2.3 Apart from the Major ILOs, the ILOs for the General Education (GE) component, which are common across the bachelor's degree programmes of the College, are as follows:

GE ILO1 demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills;

GE ILO2 increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings;

GE ILO3 demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and

GE ILO4 demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.

### 3.3 Programme Structure

#### BACC

Component	Years 1 & 2 Credit Units		Years 3 & 4 Credit Units		No. of Courses	Total Credit Units		QF Credits
	QF L4	QF L5	QF L4	QF L5		No.	%	
Specialised courses	27	3	0	33	21	63	52.5%	285.6
Language Requirement								
English	3	3	0	6	4	12	10%	54.5
Chinese	3	0	0	0	1	3	2.5%	13.6
Contemporary China	0	0	0	3	1	3	2.5%	13.6
Four GE domains	9	3	0	6	6	18	15%	81.6
Free electives	9	0	0	12	7	21	17.5%	95.2
<b>Total</b>	<b>51</b>	<b>9</b>	<b>0</b>	<b>60</b>	<b>40</b>	<b>120</b>	<b>100%</b>	<b>544</b>

#### BBA(Fin)

Component	Years 1 & 2 Credit Units		Years 3 & 4 Credit Units		No. of Courses	Total Credit Units		QF Credits
	QF L4	QF L5	QF L4	QF L5		No.	%	
Specialised courses	21	3	0	33	19	57	47.5%	258.4
Language Requirement								
English	3	3	0	6	4	12	10%	54.5
Chinese	3	0	0	0	1	3	2.5%	13.6
Contemporary China	0	0	0	3	1	3	2.5%	13.6
Four GE domains	9	3	0	6	6	18	15%	81.6
Free electives	15	0	0	12	9	27	22.5%	122.4
<b>Total</b>	<b>51</b>	<b>9</b>	<b>0</b>	<b>60</b>	<b>40</b>	<b>120</b>	<b>100%</b>	<b>544</b>



### 3.4 Graduation Requirements

- To be eligible for graduation, students of BACC and BBA(Fin) are required to complete 120 credit units, including 63 and 57 credit units respectively from the specialised courses and to have fulfilled the GE requirement. For students admitted into Year 3, they have to complete the same 60 credit units in Years 3 and 4 of the 4-year curriculum required for Year 1 entry students, including 36 credit units from the Major, 15 credits from GE and 9 credits from free electives.

### 3.5 Admission Requirements

#### Year 1 Entry

- (a) obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in the Hong Kong Diploma of Secondary Education (HKDSE) Examination; OR
- (b) pass Advanced Subsidiary (AS) Use of English and AS Chinese Language and Culture plus one Advanced Level (AL) subject/two AS subjects in Hong Kong Advanced Level Examination (HKALE) and Level 2 for Chinese Language and English Language plus passes in three other subjects in Hong Kong Certificate of Education Examination (HKCEE); OR
- (c) obtain equivalent qualifications.

#### Year 3 Entry

Holders of an associate degree or a higher diploma in a similar or relevant discipline from a recognised tertiary institution in Hong Kong with a cumulative Grade Point Average (cGPA) of 2.0 or above or equivalent

### 3.6 Graduate Profile

- Please refer to Appendix.

#### **4. Substantial Change**

- 4.1 HKCAAVQ may vary or withdraw the Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website. The accreditation status of the Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of the Accreditation Report.

#### **5. Qualifications Register**

- 5.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Report No.: 18/260  
File Reference: 107/04/01

**Graduate Profile of Bachelor of Accounting (Honours)**

<b>Qualification Title</b>	Bachelor of Accounting (Honours) 會計學學士 (榮譽)
<b>Qualification Type</b>	Bachelor Degree
<b>QF Level</b>	5
<b>Primary Area of Study and Training</b>	A03 Business and Management
<b>Sub-area (Primary Area of Study and Training)</b>	Accounting, Finance and Investment
<b>Programme Objectives</b>	<p>This Programme aims to:</p> <ol style="list-style-type: none"><li>1. prepare students to practise the profession of accounting and to perform related business functions in the Hong Kong, Mainland China and international settings;</li><li>2. develop students' logical, critical thinking, analytical, and problem-solving skills and cultivate personal integrity and professional ethical values;</li><li>3. enable students to develop effective interpersonal and communication skills with capacity for lifelong learning towards responsible leadership and social commitment; and</li><li>4. equip graduates with a strong business and accounting foundation to pursue professional accounting qualifications and/or postgraduate studies.</li></ol>
<b>Programme Intended Learning Outcomes</b>	<p>Upon completion of the Major, students should be able to:</p> <ol style="list-style-type: none"><li>1. apply contemporary accounting theories, practices and technology-enabled competencies in decision making;</li><li>2. accept responsibility and accountability in determining and achieving personal and/or organizational goals;</li><li>3. evaluate issues and information, and synthesize ideas from multiple disciplines to generate solutions from accounting and/or business perspective;</li><li>4. apply effective written and verbal</li></ol>

	<p>communication, interpersonal skills in supporting, serving, influencing and working with others; and</p> <p>5. evaluate business ethical issues with integrity and professional independence demonstrating the capacity for leadership, social responsibility and professionalism.</p> <p>Upon completion of the General Education component, students should be able to:</p> <ol style="list-style-type: none"> <li>1. demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills;</li> <li>2. increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings;</li> <li>3. demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and</li> <li>4. demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.</li> </ol>
<b>Education Pathways</b>	<p>Graduates are expected to be eligible to enrol in most of the full-time or part-time accounting-related master's degree programmes in local and overseas institutions.</p>
<b>Employment Pathways</b>	<p>Graduates of the Programme will be able to find employment in the following areas:</p> <ol style="list-style-type: none"> <li>(a) Public accountant practices This can be pursued by becoming members of HKICPA via passing its QP, or other accredited professional bodies via completion of the remaining non-exempted courses.</li> <li>(b) Private corporations and the public sectors with roles in <ul style="list-style-type: none"> <li>• Internal auditing</li> <li>• Finance and accounting</li> <li>• General management</li> <li>• Taxation and Trust</li> <li>• Investment and Insurance</li> <li>• Business Analysis</li> </ul> </li> </ol>

	<ul style="list-style-type: none"> <li>• Data Analysis</li> <li>• Business Consultancy</li> <li>• Analyst, Credit Analysis</li> <li>• Approval, Credit Collection</li> <li>• Financial Services</li> <li>• Order Processing &amp; Operation / Settlement</li> </ul> <p>The following are possible career opportunities available in Hong Kong for the graduates of the Programme:</p> <ul style="list-style-type: none"> <li>• Accounting or Auditing Associate positions leading to controller or managerial roles. This can be pursued within CPA firms, commercial organisations and public sector bodies.</li> <li>• General management trainee positions</li> <li>• Management trainees in local and multinational organisations</li> <li>• Assistant Accountant in a range of companies</li> <li>• Taxation Associate in CPA firms or the HK Inland Revenue Department</li> <li>• Assistant Assessor in the HK Inland Revenue Department</li> </ul>
<b>Minimum Admission Requirements</b>	<p><u>Year 1 Entry</u></p> <p>(i) obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in HKDSE; OR</p> <p>(ii) pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR</p> <p>(iii) obtain equivalent qualifications.</p> <p><u>Year 3 Entry</u></p> <p>Holders of an associate degree or a higher diploma in a similar or relevant discipline from a recognised tertiary institution in Hong Kong with a cumulative GPA of 2.0 or above or equivalent</p>
<b>Operator</b>	<p>UOW College Hong Kong 香港伍倫貢學院</p>

## Graduate Profile of Bachelor of Business Administration (Honours) in Finance

<b>Qualification Title</b>	Bachelor of Business Administration (Honours) in Finance 金融學(榮譽)工商管理學士
<b>Qualification Type</b>	Bachelor Degree
<b>QF Level</b>	5
<b>Primary Area of Study and Training</b>	A03 Business and Management
<b>Sub-area (Primary Area of Study and Training)</b>	Accounting, Finance and Investment
<b>Programme Objectives</b>	<p>This Programme aims to:</p> <ol style="list-style-type: none"> <li>1. develop students' analytical and critical thinking skills in making financial and investment decisions for individuals and organizations;</li> <li>2. assist students to acquire multi-faceted business knowledge, with a focus on mainstream knowledge and skills in finance, and their applications to solve business problems in a wide range of contexts;</li> <li>3. nurture students' potential turning them into competent, broad-based, all-rounded and socially responsible professionals ready for service locally and globally;</li> <li>4. equip students with a solid foundation to pursue professional qualifications in financial analysis and planning and further study; and</li> <li>5. prepare students to address future challenges by acquiring intellectual and practical skills, gaining knowledge of diverse cultures, and taking humanities, social and technology factors into decision-making consideration.</li> </ol>
<b>Programme Intended Learning Outcomes</b>	<p>Upon completion of the Major, students should be able to:</p> <ol style="list-style-type: none"> <li>1. formulate sound investment and financing strategies for individuals and organizations by applying mainstream tools and theories;</li> <li>2. apply a wide range of business knowledge and skills in making decisions to achieve the goals of local and global business;</li> <li>3. examine the major socio-political, cultural, economic and ethical issues affecting business environment and the financial industry in the</li> </ol>

	<p>local, regional, national and international contexts;</p> <ol style="list-style-type: none"> <li>4. apply information technology, quantitative, problem-solving, creative and critical thinking skills in solving business and financial issues; and</li> <li>5. use effective communication and interpersonal skills as team leaders and responsible professionals.</li> </ol> <p>Upon completion of the General Education component, students should be able to:</p> <ol style="list-style-type: none"> <li>1. demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills;</li> <li>2. increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings;</li> <li>3. demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and</li> <li>4. demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.</li> </ol>
<b>Education Pathways</b>	<p>Graduates are expected to be eligible to enrol in most of the full-time or part-time finance-related master's degree programmes in local and overseas institutions.</p>
<b>Employment Pathways</b>	<p>Graduates of the Programme should be able to find employment in the following positions:</p> <ul style="list-style-type: none"> <li>• Compliance Officer/Associate</li> <li>• Junior Market Risk Analyst</li> <li>• Junior Credit Risk Analyst</li> <li>• Transaction Banking Client Service Officer</li> <li>• Loan Administration/Client Operation Officer</li> <li>• Investment Consultant</li> <li>• Fund Operations Administrator</li> <li>• Product Management Analyst</li> <li>• Trade Support Analyst</li> </ul>

<b>Minimum Admission Requirements</b>	<p><u>Year 1 Entry</u></p> <p>(i) obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in HKDSE; OR</p> <p>(ii) pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR</p> <p>(iii) obtain equivalent qualifications.</p> <p><u>Year 3 Entry</u></p> <p> Holders of an associate degree or a higher diploma in a similar or relevant discipline from a recognised tertiary institution in Hong Kong with a cumulative GPA of 2.0 or above or equivalent</p>
<b>Operator</b>	UOW College Hong Kong 香港伍倫貢學院