



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

## **SUMMARY ACCREDITATION REPORT**

**UOW COLLEGE HONG KONG**

**LEARNING PROGRAMME ACCREDITATION**

**BACHELOR OF ARTS (HONOURS) IN CHINESE  
LANGUAGE , LITERATURE AND COMMUNICATION**

**NOVEMBER 2018**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 UOW College Hong Kong (UOWCHK) was formerly known as the Community College of City University (CCCU). UOWCHK is a company limited by guarantee registered under the Companies Ordinance (Cap. 622). Under a strategic alliance with the City University of Hong Kong (CityU), the University of Wollongong (UOW) assumes stewardship of CCCU over a five-year transitional period from June 2015 to June 2020. Following the end of the 5-year transition period, CityU will resign as a Member and UOWCHK will become wholly-owned by UOW.
- 1.2 UOWCHK is operating 28 Associate Degree (AD) programmes and a Diploma in General Studies leading to UOWCHK awards. In addition, CCCU and UOW are jointly offering four non-local top-up degree programmes that lead to UOW awards. UOWCHK underwent an Institutional Review (IR) in March 2018 for the purpose of seeking Cap. 320 registration and degree-awarding status.
- 1.3 HKCAAVQ was commissioned by UOWCHK to conduct a learning programme accreditation exercise with the following Terms of Reference:
  - (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the Bachelor of Arts (Honours) in Chinese programme<sup>1</sup> of UOWCHK meets the stated objectives and QF standard and can be offered as an accredited programme; and
  - (b) To issue to UOWCHK an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.

<sup>1</sup> The Programme name is changed to the Bachelor of Arts (Honours) in Chinese Language, Literature and Communication programme at the time of fulfilment of pre-conditions.

- 1.4 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 27 to 28 September 2018.

## 2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination:

### 2.1 Learning Programme Accreditation

Approval

<b>Name of Operator</b>	UOW College Hong Kong 香港伍倫貢學院
<b>Name of Award Granting Body</b>	UOW College Hong Kong 香港伍倫貢學院
<b>Title of Learning Programme</b>	Bachelor of Arts (Honours) in Chinese Language, Literature and Communication 中國語言文學及傳意（榮譽）文學士
<b>Title of Qualification (Exit Award)</b>	Bachelor of Arts (Honours) in Chinese Language, Literature and Communication 中國語言文學及傳意（榮譽）文學士
<b>Primary Area of Study and Training</b>	Languages and Related Studies
<b>Sub-area (Primary Area of Study and Training)</b>	Languages and Related Studies
<b>QF Level</b>	Level 5
<b>QF Credits</b>	544
<b>Mode of Delivery and Programme Length</b>	Full-time, 4 years
<b>Start Date of Validity Period</b>	1 September 2019
<b>End Date of Validity Period</b>	31 August 2024
<b>Number of Enrolment</b>	One enrolment per year
<b>Maximum Number of New Students</b>	50 Year 1 students per year  50 Year 3 students per year (from September 2021 to August 2024)
<b>Specification of Competency Standards-based Programme</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Address of Teaching Venue</b>	Telford Annex, G/F, Telford Plaza, 33 Wai Yip Street, Kowloon Bay, Hong Kong

## 2.1.1 Conditions

### Requirements

- (a) The College is to provide a detailed handbook or guidelines for *4001 Dissertation* and *4002 Creative Literary Writing Project*. The handbook or guidelines should include the following:
- (i) Defined roles and responsibilities of students and supervisors;
  - (ii) Supervision arrangements;
  - (iii) Detailed procedures;
  - (iv) Sample topics;
  - (v) Assessment criteria and rubrics with clear guidelines and marking scheme for both supervisors and students; and
  - (vi) Clearer exposition of the expected academic component in the creative writing project.

The College is to submit the documents for the fulfilment of the above requirement to HKCAAVQ on or before 30 April 2020.

- (b) The College is to develop comprehensive guidelines and processes for the mapping of AD and HD qualifications for Year 3 entry, combined with operational procedures for taking bridging courses, in order to ensure that students have acquired sufficient knowledge and skills to undertake the learning activities in the Programme.

The College is to submit the documents for the fulfilment of the above requirement to HKCAAVQ on or before 30 April 2020.

## 2.1.2 Recommendations

- (a) The College should include Major electives to cater for students' needs and interests.
- (b) The College should develop a wider selection of QF Level 5 courses to better balance choice across QF Level 4 and QF Level 5.
- (c) The College should review the structure of minors outside the area of the Programme to develop a more coherent approach to meet their objective of enhancing students' employability.

- (d) The College should review quality assurance documents to ensure consistent terminologies including updated descriptions of the roles of Dean and Associate Dean.

### 3. Programme Details

The following programme information is provided by UOWCHK.

#### 3.1 Programme Objectives

- To develop students' mastery of the Chinese language at a high level of competence for academic and practical purposes;
- To equip students with solid intellectual, academic and practical knowledge of the Chinese language for independent study, research, and lifelong learning;
- To nurture students to become prudent and versatile global citizens who appreciate and respect cultural diversity; and
- To cultivate students' high personal integrity and ethical standards, strong values and attitudes of individual and social responsibility, and the critical and creative thinking skills to meet the challenges of the future.

#### 3.2 Programme Intended Learning Outcomes

##### 3.2.1 Upon completion of the Major, students should be able to:

PILO1	demonstrate a high level of communicative competence in the Chinese language for academic and professional purposes;
PILO2	critically analyze, evaluate, and synthesize the concepts and theories in core areas of Chinese language, literature and communication for a range of academic and professional contexts;
PILO3	apply the knowledge of Chinese language, literature and communication to perform academic and professional functions;
PILO4	demonstrate the ability to use fluent Cantonese and Putonghua for effective communication;
PILO5	apply innovative thinking, analytical, evaluative, problem-solving, IT and multimedia skills to conduct relevant academic research or perform job duties; and
PILO6	develop a sense of ethical standard, virtuous and responsible citizenship and respect for diversity in their daily life.

3.2.2 Apart from the Major ILOs, the ILOs for the General Education (GE) component, which are common across the bachelor's degree programmes of UOWCHK, are as follows:

GE ILO1 demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills;

GE ILO2 increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings;

GE ILO3 demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and

GE ILO4 demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.

### 3.3 Programme Structure

The Programme includes various components including (a) Chinese Major; (b) General Education (GE); and (c) free electives/minor. The table below illustrates the distribution of types of courses and credits across the components.

Course	Years 1 & 2 Credit Units		Years 3 & 4 Credit Units		No. of Courses	Credit Units		QF Credits	
	QF L4	QF L5	QF L4	QF L5		No.	%		
Major	21	0	0	36	19	57	47.5%	258.4	
GE	Language Requirement: English	3	3	0	6	4	12	10%	54.4
	Language Requirement: Chinese	3	0	0	0	1	3	2.5%	13.6
	Contemporary China	0	0	0	3	1	3	2.5%	13.6
	GE Courses (in Four Domains)	9	3	0	6	6	18	15%	81.6
Free Electives	18	0	0	9	9	27	22.5%	122.4	
<b>Total</b>	<b>54</b>	<b>6</b>	<b>0</b>	<b>60</b>	<b>40</b>	<b>120</b>	<b>100%</b>	<b>544</b>	

### 3.4 Graduation Requirements

To be eligible for graduation, students are required to complete 120 credit units, including 57 credit units from the specialised courses, and to have fulfilled the GE requirement.

For students admitted into Year 3, they have to complete the same 60 credit units in the Year 3 and Year 4 of the 4-year curriculum required for Year 1 entry students, including 36 credit units from the Major and 24 credits from the GE.

All students must also have achieved Level 3-A in the Putonghua Proficiency Test before graduation.

### 3.5 Admission Requirements

#### Year 1 Entry

- (i) Obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in HKDSE; OR
- (ii) Pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR
- (iii) Obtain equivalent qualifications.

#### Year 3 Entry

Holders of an Associate Degree or a Higher Diploma from a recognised tertiary institution in Hong Kong with a cumulative GPA of 2.0 or above or equivalent may apply for entry to the programme where the programme discipline is similar or relevant to the discipline of the candidate’s Associate Degree or Higher Diploma curriculum.

### 3.6 Graduate Profile

- Please refer to Appendix.

## **4. Substantial Change**

- 4.1 HKCAAVQ may vary or withdraw the Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with

any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website. The accreditation status of the Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of the Accreditation Report.

## **5. Qualifications Register**

- 5.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Report No.: 18/199  
File Reference: 107/08/01

**Graduate Profile**  
**Bachelor of Arts (Honours) in Chinese**

<b>Qualification Title</b>	Bachelor of Arts (Honours) in Chinese Language, Literature and Communication 中國語言文學及傳意（榮譽）文學士
<b>Qualification Type</b>	Bachelor of Arts (Honours) in Chinese Language, Literature and Communication 中國語言文學及傳意（榮譽）文學士
<b>QF Level</b>	5
<b>Primary Area of Study and Training</b>	Languages and Related Studies
<b>Sub-area (Primary Area of Study and Training)</b>	Languages and Related Studies
<b>Programme Objectives</b>	<p>The programme aims to</p> <ol style="list-style-type: none"> <li>1. develop students' mastery of the Chinese language at a high level of competence for academic and practical purposes;</li> <li>2. equip students with solid intellectual, academic and practical knowledge of the Chinese language for independent study, research, and lifelong learning;</li> <li>3. nurture students to become prudent and versatile global citizens who appreciate and respect cultural diversity; and</li> <li>4. cultivate students' high personal integrity and ethical standards, strong values and attitudes of individual and social responsibility, and the critical and creative thinking skills to meet the challenges of the future.</li> </ol>
<b>Programme Intended Learning Outcomes</b>	<p>Upon completion of the Major, students should be able to:</p> <ol style="list-style-type: none"> <li>1. demonstrate a high level of communicative competence in the Chinese language for academic and professional purposes;</li> <li>2. critically analyze, evaluate, and synthesize the concepts and theories in core areas of Chinese language, literature and communication for a range of academic and professional contexts;</li> <li>3. apply the knowledge of Chinese language, literature and communication to perform academic</li> </ol>

	<p>and professional functions;</p> <ol style="list-style-type: none"> <li>4. demonstrate the ability to use fluent Cantonese and Putonghua for effective communication;</li> <li>5. apply innovative thinking, analytical, evaluative, problem-solving, IT and multimedia skills to conduct relevant academic research or perform job duties;</li> <li>6. develop a sense of ethical standard, virtuous and responsible citizenship and respect for diversity in their daily life.</li> </ol> <p>Upon completion of the General Education component, students should be able to:</p> <ol style="list-style-type: none"> <li>1. demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills;</li> <li>2. increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings;</li> <li>3. demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and</li> <li>4. demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.</li> </ol>
<p><b>Education Pathways</b></p>	<p>Graduates of the programme can pursue further study at Master Degree level offered by local tertiary institutions, for example:</p> <ul style="list-style-type: none"> <li>• Master of Arts in Chinese Language and Literature</li> <li>• Master of Arts in Chinese</li> <li>• Master of Arts in Chinese Literature, Language and Culture</li> <li>• Master of Arts in Chinese Language and Literature / Postgraduate Diploma in Chinese Language and Literature</li> <li>• Master of Arts in Chinese Studies (Language Education)</li> <li>• Master of Arts in Chinese Literature</li> </ul>

<b>Employment Pathways</b>	Graduates of the programme will be well-prepared for jobs that demand excellent Chinese writing and presentation skills, such as teaching assistants, editors, playwrights and managers. Coupled with their knowledge in IT and multimedia production, graduates will have a competitive edge in the digital domain where all marketing and sales are delivered and processed on our electronic devices.
<b>Minimum Admission Requirements</b>	<p><u>Year 1 Entry</u></p> <ul style="list-style-type: none"> <li>(i) obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in HKDSE; OR</li> <li>(ii) pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR</li> <li>(iii) obtain equivalent qualifications.</li> </ul> <p><u>Year 3 Entry</u></p> <p>Holders of an Associate Degree or a Higher Diploma in similar or relevant discipline from a recognised tertiary institution in Hong Kong with a cumulative GPA of 2.0 or above or equivalent</p>
<b>Operator</b>	UOW College Hong Kong 香港伍倫貢學院

