



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**CHU HAI COLLEGE OF HIGHER EDUCATION**

**PERIODIC REVIEW FOR  
CHINESE LANGUAGE AND CHINESE LITERATURE**

**MAY 2019**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 Chu Hai College of Higher Education (the College) was registered in 2004 under the Post Secondary Colleges Ordinance (Cap. 320) as a privately funded, non-profit post-secondary college. The College was previously known as Chu Hai University, a private university founded in 1947 in Guangzhou, China and relocated to Hong Kong in 1949 and registered as Chu Hai College under the Education Ordinance (Cap. 279).
- 1.2 Since its registration as a post-secondary college in 2004, the College has undergone a number of Learning Programme Accreditation (LPA) and Learning Programme Re-accreditation (re-LPA) for programmes at bachelor's and master's degree level. Since 2014, the College has successfully obtained the Programme Area Accreditation (PAA) status at QF Level 5 for a number of programme areas, including Chinese Language and Chinese Literature which were granted the PAA status in September 2014.
- 1.3 HKCAAVQ was commissioned by the College to conduct a Periodic Review exercise with the following Terms of Reference:
  - (a) To conduct an accreditation test as provided for in the AAVQO to determine whether Chu Hai College of Higher Education (the Operator) can be approved to maintain the Programme Area Accreditation status for the Programme Areas of Chinese Language and Chinese Literature for a specified validity period; and
  - (b) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.
- 1.4 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 12 to 14 March 2019.

## 2. HKCAAVQ's Accreditation Determination

- 2.1 Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination.
- 2.2 HKCAAVQ has determined that Chu Hai College of Higher Education can be approved to maintain the Programme Area Accreditation (PAA) status for the programme areas of "Chinese Language" and "Chinese Literature" at QF Level 5 under the Area of Study and Training "Languages and Related Studies" with a validity period of five years.
- 2.3 The Operator approved to maintain the PAA status is considered as meeting the HKCAAVQ accreditation standards of the Periodic Review. The Operator's policies are in line with its strategic plans and are consistent with the overall mission, aims and objectives of its operation. The Operator continues to have appropriate mechanisms and management procedures to ensure effective academic development, quality assurance, staffing and staff development. Its resource allocation supports the development and management of the programme areas. The Operator also has robust internal processes in place that ensure its learning programmes meet the stated objectives and QF standards.

<b>Name of Operator</b>	Chu Hai College of Higher Education 珠海學院
<b>Address of Operator</b>	80 Castle Peak Road, Castle Peak Bay, Tuen Mun, N.T. Hong Kong
<b>Name of Award Granting Body</b>	Chu Hai College of Higher Education 珠海學院
<b>Area of Study and Training</b>	Languages and Related Studies
<b>Sub-area</b>	Languages and Related Studies
<b>Programme Area and Scope of Programme Area</b> 學科範圍	Chinese Language • Study and training of the characteristics of different types of literary Chinese writings and creativity in relevant writings.

	<p>Chinese Literature</p> <ul style="list-style-type: none"> <li>• Study and training of the development of Chinese Literature, the characteristics of Chinese Literature and the ability in analysing the artistic expression of Chinese language in various forms such as prose and verse.</li> </ul>
<b>QF Level</b>	Level 5
<b>Start Date of Validity Period</b>	1 September 2019
<b>End Date of Validity Period</b>	31 August 2024
<b>Address of Teaching / Training Venue(s)</b>	80 Castle Peak Road, Castle Peak Bay, Tuen Mun, N.T. Hong Kong

## 2.4 Recommendations

- (a) The College should review (i) the articulation of the PILOs, particularly PILO 7 of the two programmes offered under the Programme Areas to ensure a more realistic reflection of the intended learning outcomes, and (ii) the design of relevant assessment tasks and associated rubrics to ensure the achievement of specific aspects within the PILOs can be measured more explicitly.
- (b) The College should strategically concentrate its future efforts in developing the Programme Areas towards the targets of attracting more students and enhancing the programme content to facilitate broader graduate pathways.
- (c) The College should continue to monitor the effectiveness of the newly introduced enhancements to its staff promotion policy, so as to ensure alignment between the policy and the College's current practice for staff promotion, and, if necessary, to further review and refine the policy.
- (d) The College should further enhance its planning of manpower and resources deployment at different levels to maximise the effectiveness of the efforts devoted to maintaining the long-term sustainability and development of the Programme Areas.

(e) The College should further enhance its annual programme monitoring process by (i) making more extensive use of quantitative and qualitative data analysis to inform programme management/improvement decisions, and (ii) documenting more clearly in the Annual Monitoring Report the actions/decisions generated by such analysis for better internal record keeping and external communication purposes.

### **3. Substantial Change**

3.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from HKCAAVQ.

### **4. Qualifications Register**

4.1 The PAA status as defined by the approved programme area(s) will enable the Operator to offer programmes up to the QF level specified for the approved programme area(s) without prior learning programme accreditation. The programmes offered by the Operator up to the QF level specified for the approved programme area(s) are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk>.

4.2 Only learners who commence the study of a qualification covered within the scope of the PAA status during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

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