



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

**TECHNOLOGICAL AND HIGHER EDUCATION INSTITUTE
OF HONG KONG,
VOCATIONAL TRAINING COUNCIL**

LEARNING PROGRAMME RE-ACCREDITATION

**(i) BACHELOR OF ARTS (HONOURS) IN
HOTEL OPERATIONS MANAGEMENT**

**(ii) BACHELOR OF ARTS (HONOURS) IN
PROFESSIONAL ACCOUNTING**

**(iii) BACHELOR OF SCIENCE (HONOURS) IN
MULTIMEDIA TECHNOLOGY AND INNOVATION**

MAY 2019

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

- 1.1 The Technological and Higher Education Institute of Hong Kong (THEi), a member institution of the Vocational Training Council (VTC), was established in 2011. It was granted Institutional Review status by HKCAAVQ in September 2012. It mainly offers vocationally-oriented self-financed degree programmes. Currently, it offers 21 accredited bachelor's degree programmes in various disciplines.
- 1.2 HKCAAVQ was commissioned by THEi to conduct learning programme re-accreditation with the following Terms of Reference:
 - (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the Bachelor of Arts (Honours) in Hotel Operations Management [**BAHOM**], Bachelor of Arts (Honours) in Professional Accounting [**BAPA**] and Bachelor of Science (Honours) in Multimedia Technology and Innovation [**BSMTI**] programmes meet the stated objectives and QF standards and can continue to be offered as accredited programmes; and
 - (b) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.
- 1.3 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 26 and 27 March 2019 at the Operator's Chai Wan campus, and on 29 March 2019 at its Tsing Yi campus.

2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination:

2.1 Learning Programme Re-accreditation

Approval

Name of Operator	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等教育科技學院		
Name of Award Granting Body	Vocational Training Council 職業訓練局		
Title of Learning Programme	Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理 (榮譽) 文學士	Bachelor of Arts (Honours) in Professional Accounting 專業會計 (榮譽) 文學士	Bachelor of Science (Honours) in Multimedia Technology and Innovation 創新及多媒體科技 (榮譽) 理學士
Title of Qualification (Exit Award)	Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理 (榮譽) 文學士	Bachelor of Arts (Honours) in Professional Accounting 專業會計 (榮譽) 文學士	Bachelor of Science (Honours) in Multimedia Technology and Innovation 創新及多媒體科技 (榮譽) 理學士
Primary Area of Study and Training	Services	Business and Management	Computer Science and Information Technology
Sub-area (Primary Area of Study and Training)	Hotel and Tourism	Accounting, Finance and Investment	Computer Science and Information Technology
Other Area of Study and Training	Business and Management	Not applicable	Arts, Design and Performing Arts
Sub-area (Other Area of Study and Training)	General Business Management	Not applicable	Design and Other Creative Industries

Industry	Not applicable	Not applicable	Information and Communications Technology
Branch	Not applicable	Not applicable	Digital Media Technology Software Products and Software Services
QF Level (Exit Award)	Level 5		
QF Credits	529	528	529
Mode of Delivery and Programme Length	Full-time, 4 years		
Intermediate Exit Award	Title of Qualification: Higher Diploma in Hotel Operations Management [HDHOM] 酒店營運管理高級文憑 QF Level: Level 4 QF Credits: 301 Attainment: 5 semesters	Title of Qualification: Higher Diploma in Professional Accounting [HDPA] 專業會計高級文憑 QF Level: Level 4 QF Credits: 300 Attainment: 5 semesters	Title of Qualification: Higher Diploma in Multimedia Technology and Innovation [HDMTI] 創新及多媒體科技高級文憑 QF Level: Level 4 QF Credits: 301 Attainment: 5 semesters
Start date of Validity Period	1 September 2019		
End date of Validity Period	31 August 2024		
Number of Enrolments	Two enrolments per year	One enrolment per year	One enrolment per year

Maximum Number of New Students	Year 1 Entry – 60 per year	Year 1 Entry – 30 per year	Year 1 Entry – 60 per year
	Year 3 Entry – 30 per year	Year 3 Entry – 60 per year	Year 3 Entry – 30 per year
Specification of Competency Standards Based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Address of Teaching Venues	1. 133 Shing Tai Road, Chai Wan, Hong Kong 2. 20A Tsing Yi Road, Tsing Yi Island, New Territories 3. 6/F, 11 Tin Ho Road, Tin Shui Wai, New Territories, Hong Kong	1. 133 Shing Tai Road, Chai Wan, Hong Kong 2. 20A Tsing Yi Road, Tsing Yi Island, New Territories	1. 133 Shing Tai Road, Chai Wan, Hong Kong 2. 20A Tsing Yi Road, Tsing Yi Island, New Territories

2.1.1 Condition

BAPA

Requirement

- (a) The Operator is to review, and revise as appropriate, the assessments and moderation of the Final Year Project Parts 1 and 2 modules of BAPA to ensure that
- (i) the assessment requirements are valid demonstrating consistency between the module intended learning outcomes and the assessment rubrics; and
 - (ii) the marking and grading is reliable having gone through the moderation procedure as stipulated.
- (b) The Operator is to submit to HKCAAVQ the relevant documentary evidence on the fulfilment of each part of the above requirement **on or before 1 June 2020**.

2.1.2 Recommendations

BAHOM

- (a) The Operator should review and strengthen the moderation process of BAHOM so as to ensure consistency in the grading of its modules within and across years.
- (b) The Operator should ensure the implementation of its quality assurance process is in compliance with the stipulated procedures.

BAPA

- (c) The Operator should monitor the scope of the Final Year Project topics of BAPA to ensure they adhere to the stipulations in the module syllabus.
- (d) The Operator should track the training schedule of the BAPA staff, especially those working part-time, to ensure they are appropriately engaged in pedagogical development activities.

BSMTI

- (e) The Operator should increase the number of lecture hours for the knowledge intensive modules of BSMTI.
- (f) The Operator should increase the diversity of assessments in BSMTI, specifically incorporating tests and/or examinations, to ensure a full coverage of the intended learning outcomes and syllabus topics of the modules concerned.
- (g) The Operator should improve the assessment documentation of the BSMTI project-based assessments, including the provision of adequate feedback to students to facilitate their learning.
- (h) The Operator should enhance the quality of BSMTI teaching team by increasing the recruitment of industry practitioners and more experienced teaching staff to cover the wide range of subject expertise required in the curriculum.

3. Programme Details

The following programme information is provided by the operator.

3.1 Programme Objectives

BAHOM

PO1 Equip students with a solid foundation of knowledge and skills in key hotel operations areas, namely food and beverage management, and accommodation management that will prepare them to ultimately assume managerial roles in the wider hotel industry

PO2 Build up students' abilities in professional practice on work ethics, teamwork, communication, management, and entrepreneurship, and their conceptual and cognitive skills for solving complex hotel operations and management challenges

PO3 Develop students' tactical perspectives on contemporary issues in the areas of hotel food and beverage management and hotel accommodation management locally, regionally and globally, and their consequent responsibilities relevant to the growth and betterment of the Hong Kong hotel industry

PO4 Strengthen students' abilities to keep abreast of developments in their chosen profession and to pursue independent and lifelong learning

BAPA

PO1 Equip students with a solid foundation of knowledge and skills in professional accounting that will prepare them to become competent supervisors shortly after graduation, and to ultimately be able to assume managerial roles in professional accounting and related practices

PO2 Develop students' sensitivity and creativity in accounting and management of corporate financial resources to meet the emerging needs and development of the business environment in Hong Kong and China's Mainland

PO3 Build up students' abilities in professional practice relating to work ethics, teamwork, communication, management, entrepreneurship and other skills for solving complex accounting or business problems

- PO4 Develop in students' tactical perspectives on contemporary issues in the areas of accounting, finance and corporate governance in local, national and global contexts, and their consequent responsibilities relevant to the growth and betterment of society
- PO5 Strengthen students' abilities to keep abreast of developments in the accounting professions and to pursue independent and lifelong learning

BSMTI

- PO1 Enable students to combine a study of multimedia technology and the creative process in a commercial and social context that is relevant to a career in the multimedia industry
- PO2 Facilitate students' intellectual and creative development through the application of technology, computer systems and design to produce innovative multimedia solutions
- PO3 Nurture students with a strong technology knowledge with awareness in the art, design, cultural, social and commercial contexts, so that they can draw upon and bring together ideas from investigating the inter-relationships between these areas
- PO4 Strengthen students' abilities to keep abreast of developments in the profession and pursue independent and lifelong learning

3.2 Programme Intended Learning Outcomes

On completion of **BAHOM**, graduates will be able to:

- PILO1 Apply knowledge and skills of food and beverage management, and accommodation management to the hotel industry in supervisory and managerial contexts;
- PILO2 Plan, organise and execute intellectual and creative activities in hotel operations management for the expanding needs and continued development of the hotel industry;
- PILO3 Perform management functions effectively in multi-disciplinary settings concerning professional ethics, practices and responsibilities in the hotel industry and related sectors;

PILO4 Critically analyse and evaluate hotel management problems and contemporary issues in order to formulate feasible solutions with supporting evidence;

PILO5 Communicate effectively with hotel and related industry practitioners on complex practical and management issues in hotels; and

PILO6 Reflect on personal career goals and plans for career development and lifelong learning.

On completion of **BAPA**, graduates will be able to:

PILO1 Perform the duties of professional accountants competently and independently in both public practice and practice in business, adhering to Hong Kong and international accounting standards;

PILO2 Use different sources of information to identify important issues in an accounting or business context;

PILO3 Communicate effectively by using English and Chinese, and information technology to present arguments and thoughts in a structured, logical and systematic way to justify the outcome or solution proposed;

PILO4 Evaluate the impact of the social, economic, regulatory, and political environment on professional accounting practices in Hong Kong and China's Mainland;

PILO5 Formulate strategies to tackle unfamiliar accounting or business problems and design creative solutions to such problems;

PILO6 Demonstrate integrity and ethical conduct in professional practice in fulfilment of personal and social responsibility for achieving personal and/or group outcomes;

PILO7 Perform supervisory and managerial functions to accomplish the team goal; and

PILO8 Reflect on individual career goals for continuous professional development and lifelong learning.

On completion of **BSMTI**, graduates will be able to:

- PILO1 Apply professional knowledge of multimedia technology, concepts and fundamentals to the solution of complex multimedia problems;
- PILO2 Critically evaluate opportunities and experiment with emerging multimedia technologies to support the vision and innovation of multimedia applications and productions;
- PILO3 Conduct investigation and formulate innovative strategies in the design and development of multimedia systems with a strong awareness of the impact of changes in the art, design, cultural, technological and social environments;
- PILO4 Identify opportunities and constraints in business operations for the successful application of innovative multimedia ideas supported by technological knowledge and production abilities;
- PILO5 Communicate effectively about complex and novel media solutions with the professional community and society at large; and
- PILO6 Reflect and anticipate professional trends to inform their own learning and career development.

HDHOM

On completion of **HDHOM**, graduates will be able to:

- PILO1 Apply knowledge and skills of food and beverage management, and accommodation management to the hotel industry in supervisory contexts;
- PILO2 Assist in the planning, organisation and execution of activities in hotel operations departments;
- PILO3 Perform supervisory functions in multi-disciplinary settings concerning professional ethics, practice and responsibilities in the hotel industry and related sectors;
- PILO4 Communicate effectively verbally and in written form, and demonstrate numerical and soft skills so that they can work in a team as an individual member or leader and independently in the workplace; and

PILO5 Reflect on personal learning needs and construct a personal development plan for employment and/or further study based on learning experience gained throughout the programme.

HDPA

On completion of **HDPA**, graduates will be able to:

PILO1 Perform duties of accounting technicians in both public practice and practice in business, adhering to Hong Kong and international accounting standards;

PILO2 Utilise different types of information to solve problems in different accounting or business contexts;

PILO3 Communicate effectively by using English and Chinese, and information technology to present the outcome or solution proposed;

PILO4 Demonstrate personal integrity and ethical conduct in professional practice in fulfilment of personal responsibility for achieving personal outcomes;

PILO5 Perform supervisory functions to accomplish the team goal; and

PILO6 Reflect on individual career goals for professional qualification and further study.

HDMTI

On completion of **HDMTI**, graduates will be able to:

PILO1 Identify issues of multimedia technology and respond to opportunities arising from analysis and evaluation of a project's content and context;

PILO2 Apply multimedia production skills, creativity, critical thinking and problem-solving skills to develop and create multimedia solutions for commercial applications;

PILO3 Work independently and as part of a team in the workplace by utilising effective communication skills; and

PILO4 Reflect on personal learning needs and construct a personal development plan for employment and further study from learning experience gained throughout the Programme.

3.3 Programme Structure

BAHOM

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	-	-	6	3	9	27.3%	36
	GE Core (Chinese)	3	-	-	3	2	6		24
	GE Core (from 3 domains)	9	-	-	-	3	9		36
	GE Elective	-	3	-	9	4	12		48
IPS Modules	Programme Core*	27	21	-	33	26	81	72.7%	325
	Programme Elective	-	-	-	15	5	15		60
	WIL	-	-	0	-	1	0		0
Total		66 (50%)		66 (50%)		44	132 (100%)		529

* Except for the *Food & Beverage Planning and Simulations* module which carries 6 CPs, all credit-bearing modules carry 3 CPs each.

BAPA

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	-	-	6	3	9	27.3%	36
	GE Core (Chinese)	3	-	-	3	2	6		24
	GE Core (from 3 domains)	9	-	-	-	3	9		36
	GE Elective	-	6	-	6	4	12		48
IPS Modules	Programme Core	27	15	-	36	26	78	72.7%	312
	Programme Elective	3		15		6	18		72
	WIL	-	-	0	-	1	0		0
Total		66 (50%)		66 (50%)		45	132 (100%)		528

BSMTI

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	-	-	6	3	9	27.3%	36
	GE Core (Chinese)	3	-	-	3	2	6		24
	GE Core (from 3 domains)	9	-	-	-	3	9		36
	GE Elective	-	6	-	6	4	12		48
IPS Modules	Programme Core*	39	9	-	48	31	96	72.7%	385
	Programme Elective	-	-	-	--	0	0		0
	WIL	-	-	0	-	1	0		0
Total		69 (52%)		63 (48%)		44	132 (100%)		529

* Except for the *Final Year Project* which carries 6 CPs, all credit-bearing modules carry 3 CPs each.

HDHOM

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	3	-	-	2	6	24%	24
	GE Core (Chinese)	3	-	-	-	1	3		12
	GE Core (from 3 domains)	6	-	-	-	2	6		24
	GE Elective	-	3	-	-	1	3		12
IPS Modules	Programme Core *	27	21	6	-	17	54	76%	217
	Programme Elective	-	-	3		1	3		12
	WIL	-	-	0	-	1	0		0
Total		66 (88%)		9 (12%)		25	75 (100%)		301

* Except for the *HD Exit Project* which carries 6 CPs, all credit-bearing modules carry 3 CPs each.

HDP A

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	3	-	-	2	6	24%	24
	GE Core (Chinese)	3	-	-	-	1	3		12
	GE Core (from 3 domains)	6	-	-	-	2	6		24
	GE Elective	-	3	-	-	1	3		12
IPS Modules	Programme Core	27	15	-	12	18	54	76%	216
	Programme Elective	3		-	-	1	3		12
	WIL	-	-	0	-	1	0		0
Total		63 (84%)		12 (16%)		26	75 (100%)		300

HDMTI

Module Type		Years 1 & 2 CPs		Years 3 & 4 CPs		No. of Modules	CPs		QF Credits
		QF L4	QF L5	QF L4	QF L5		No.	%	
GE Modules	GE Core (English)	3	3	-	-	2	6	24%	24
	GE Core (Chinese)	3	-	-	-	1	3		12
	GE Core (Humanities & Sciences domains)	6	-	-	-	2	6		24
	GE Elective	-	3	-	-	1	3		12
IPS Modules	Programme Core *	39	9	6	3	18	57	76%	229
	Programme Elective	-	-	-	-	0	0		0
	WIL	-	-	0	-	1	0		0
Total		66 (88%)		9 (12%)		25	75 (100%)		301

* Except for the *Integrated Final Project* which carries 6 CPs, all credit-bearing modules carry 3 CPs each.

3.4 Graduation Requirements

- The graduation requirements for the three Programmes follows the institutional specification as follows:
 - (a) an achievement of 132 CPs, with the completion of WIL
 - (b) a pass in all compulsory and required elective modules

- As for the intermediate HD awards of the three Programmes, students must achieve 75 CPs with the completion of the WIL module. A pass in all compulsory and required elective modules is also required.

3.5 Admission Requirements

- There are two entry points for the Programmes: Year 1 and Year 3. The three Programmes follow the Institute's General Entry Requirements for Year 1 and Year 3 as follows:

Standard Entry Route		Non-Standard Entry Route
Local Qualification	Non-local Qualification	
<p><u>HKDSE</u></p> <p>Level 3 in</p> <ul style="list-style-type: none"> Chinese Language English Language <p>Level 2 in</p> <ul style="list-style-type: none"> Mathematics Liberal Studies 1 Elective Subject or an Applied Learning (ApL) Subject[#] <p>[#] An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> <p><u>HKALE</u></p> <ul style="list-style-type: none"> Grade E in AS Chinese Language & Culture or AL Chinese Literature / Grade D in a HKCEE language other than Chinese and English, and Grade E in AS Use of English, and Grade E in 1 AL or 2 AS subjects, and Grade E / Level 2 in 5 HKCEE subjects, including Chinese Language and English Language 	<p><u>Mainland China</u></p> <ul style="list-style-type: none"> A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and A score above 100 out of a maximum of 150 for both English Language and Chinese Language <p><u>International Baccalaureate (IB)</u></p> <ul style="list-style-type: none"> Holder of an International Baccalaureate Diploma; and One of the following English Language results: <ul style="list-style-type: none"> Grade 4 or above in IB English A1 or A2 (Higher or Standard Level); or Grade 4 or above in IB English B (Higher Level); or Grade 5 or above in IB English B (Standard Level); or Grade 4 or above in IB English A: Language and Literature (Higher or Standard Level); or Grade 4 or above in IB English A: Literature (Higher or Standard Level); or 	<ul style="list-style-type: none"> To be determined by the Faculty Dean on a case-by-case basis

	<ul style="list-style-type: none"> - Grade 4 or above in IB English Literature and Performance (Standard Level). <p><u>Business and Technology Education Council (BTEC)</u></p> <ul style="list-style-type: none"> • Holder of a BTEC Level 3 Diploma of “MM” Grades or a BTEC Level 3 Extended Diploma of “MPP” Grades*; and • Grade C or above in IGCSE English Language or English as a Second Language. <i>“M” stands for Merit and “P” stands for Pass</i> <p><u>Other Non-local Qualifications</u></p> <ul style="list-style-type: none"> • Equivalent HKDSE qualifications including Level 3 in English Language 	
<p>Admission into Year 3 Applicants with a VTC HD or equivalent sub-degree qualifications/studies in the relevant streams may be admitted into Year 3 of the degree programme, if they pass an interview to assess their suitability.</p>		

3.6 Graduate Profile

- Please refer to Appendices 1, 2 and 3.

4. Substantial Change

- 4.1 HKCAAVQ may vary or withdraw the Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the ‘*Guidance Notes on Substantial Change to Accreditation Status*’ in seeking approval for proposed changes. These Guidance Notes can be

downloaded from the HKCAAVQ website. The accreditation status of the Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of the Accreditation Report.

5. Qualifications Register

- 5.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Report No.: 19/76
File Reference: 72/31/02

**Graduate Profile of
Bachelor of Arts (Honours) in Hotel Operations Management**

Qualification Title	Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理（榮譽）文學士
Qualification Type	Bachelor Degree
QF Level	Level 5
Primary Area of Study and Training	Services
Sub-area (Primary Area of Study and Training)	Hotel and Tourism
Other Area of Study and Training	Business and Management
Sub-area (Other Area of Study and Training)	General Business Management
Programme Objectives (PO)	<p>PO1 Equip students with a solid foundation of knowledge and skills in key hotel operations areas, namely food and beverage management, and accommodation management that will prepare them to ultimately assume managerial roles in the wider hotel industry</p> <p>PO2 Build up students' abilities in professional practice on work ethics, teamwork, communication, management, and entrepreneurship, and their conceptual and cognitive skills for solving complex hotel operations and management challenges</p> <p>PO3 Develop students' tactical perspectives on contemporary issues in the areas of hotel food and beverage management and hotel accommodation management locally, regionally and globally, and their consequent responsibilities relevant to the growth and betterment of the Hong Kong hotel industry</p> <p>PO4 Strengthen students' abilities to keep abreast of developments in their chosen profession and to pursue independent and lifelong learning</p>
Programme Intended Learning Outcomes (PILO)	<p>On completion of the Programme, graduates will be able to:</p> <p>PILO1 Apply knowledge and skills of food and beverage management, and accommodation management to the hotel industry in supervisory and managerial contexts;</p> <p>PILO2 Plan, organise and execute intellectual and creative</p>

	<p>activities in hotel operations management for the expanding needs and continued development of the hotel industry;</p> <p>PILO3 Perform management functions effectively in multi-disciplinary settings concerning professional ethics, practices and responsibilities in the hotel industry and related sectors;</p> <p>PILO4 Critically analyse and evaluate hotel management problems and contemporary issues in order to formulate feasible solutions with supporting evidence;</p> <p>PILO5 Communicate effectively with hotel and related industry practitioners on complex practical and management issues in hotels; and</p> <p>PILO6 Reflect on personal career goals and plans for career development and lifelong learning.</p>									
Education Pathways	<p>Graduates of the Programme will have the opportunities to further their studies at hospitality/hotel-related programmes at postgraduate degree level offered by local and overseas universities.</p>									
Employment Pathways	<p>Graduates of the Programme will be capable of assuming positions such as management trainees, operational trainees, etc. in the hotel and catering industry. They can advance to senior and managerial positions, such as restaurant managers, catering managers, front office managers, housekeeping managers and revenue managers, etc. with accumulated working experience and/or professional qualifications.</p>									
Minimum Admission Requirements	<p>The Programme follows the General Entrance Requirements (GER) as follows:</p> <table border="1" data-bbox="552 1435 1406 2024"> <thead> <tr> <th colspan="2" data-bbox="552 1435 1203 1469">Standard Entry Route</th> <th data-bbox="1203 1435 1406 1469">Non-Standard Entry Route</th> </tr> <tr> <th data-bbox="552 1469 858 1503">Local Qualification</th> <th data-bbox="858 1469 1203 1503">Non-local Qualification</th> <th data-bbox="1203 1469 1406 1503"></th> </tr> </thead> <tbody> <tr> <td data-bbox="552 1503 858 2024"> <p>HKDSE</p> <p>Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> </td> <td data-bbox="858 1503 1203 2024"> <p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p> </td> <td data-bbox="1203 1503 1406 2024"> <ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis </td> </tr> </tbody> </table>	Standard Entry Route		Non-Standard Entry Route	Local Qualification	Non-local Qualification		<p>HKDSE</p> <p>Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p>	<p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p>	<ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis
Standard Entry Route		Non-Standard Entry Route								
Local Qualification	Non-local Qualification									
<p>HKDSE</p> <p>Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p>	<p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p>	<ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis 								

	<p><u>HKALE</u></p> <ul style="list-style-type: none"> • Grade E in AS Chinese Language & Culture or AL Chinese Literature / Grade D in a HKCEE language other than Chinese and English; and • Grade E in AS Use of English; and • Grade E in 1 AL or 2 AS subjects; and • Grade E/Level 2 in 5 HKCEE subjects, including Chinese Language and English Language 	<ul style="list-style-type: none"> • Holder of an International Baccalaureate Diploma; and • One of the following English Language results: <ul style="list-style-type: none"> ❖ Grade 4 or above in IB English A1 or A2 (Higher or Standard Level); or ❖ Grade 4 or above in IB English B (Higher Level); or ❖ Grade 5 or above in IB English B (Standard Level); or ❖ Grade 4 or above in IB English A: Language and Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English A: Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English Literature and Performance (Standard Level). <p><u>Business and Technology Education Council (BTEC)</u></p> <ul style="list-style-type: none"> • Holder of a BTEC Level 3 Diploma of “MM” Grades or a BTEC Level 3 Extended Diploma of “MPP” Grade*; and • Grade C or above in IGCSE English Language or English as a Second Language. <p>* “M” stands for Merit and “P” stands for Pass</p> <p><u>Other Non-local Qualifications</u></p> <ul style="list-style-type: none"> • Equivalent HKDSE qualifications including Level 3 in English Language 	
	<p>Year 3 Entry</p> <ul style="list-style-type: none"> • Applicants with a VTC HD or equivalent sub-degree qualifications / studies in the relevant streams may be admitted into Year 3 of the degree programme, if they pass an interview to assess their suitability. 		

Operator	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等教育科技學院
-----------------	-----------------------------------------------------------------------------------------------------------------

**Graduate Profile of
Bachelor of Arts (Honours) in Professional Accounting**

Qualification Title	Bachelor of Arts (Honours) in Professional Accounting 專業會計（榮譽）文學士
Qualification Type	Bachelor Degree
QF Level	Level 5
Primary Area of Study and Training	Business and Management
Sub-area (Primary Area of Study and Training)	Accounting, Finance and Investment
Other Area of Study and Training	Not applicable
Sub-area (Other Area of Study and Training)	Not applicable
Programme Objectives (PO)	<p>PO1 Equip students with a solid foundation of knowledge and skills in professional accounting that will prepare them to become competent supervisors shortly after graduation, and to ultimately be able to assume managerial roles in professional accounting and related practices</p> <p>PO2 Develop students' sensitivity and creativity in accounting and management of corporate financial resources to meet the emerging needs and development of the business environment in Hong Kong and China's Mainland</p> <p>PO3 Build up students' abilities in professional practice relating to work ethics, teamwork, communication, management, entrepreneurship and other skills for solving complex accounting or business problems</p> <p>PO4 Develop in students' tactical perspectives on contemporary issues in the areas of accounting, finance and corporate governance in local, national and global contexts, and their consequent responsibilities relevant to the growth and betterment of society</p> <p>PO5 Strengthen students' abilities to keep abreast of developments in the accounting professions and to pursue independent and lifelong learning</p>
Programme Intended Learning	On completion of the Programme, graduates will be able to: PILO1 Perform the duties of professional accountants

Outcomes (PILO)	<p>competently and independently in both public practice and practice in business, adhering to Hong Kong and international accounting standards;</p> <p>PILO2 Use different sources of information to identify important issues in an accounting or business context;</p> <p>PILO3 Communicate effectively by using English and Chinese, and information technology to present arguments and thoughts in a structured, logical and systematic way to justify the outcome or solution proposed;</p> <p>PILO4 Evaluate the impact of the social, economic, regulatory, and political environment on professional accounting practices in Hong Kong and China's Mainland;</p> <p>PILO5 Formulate strategies to tackle unfamiliar accounting or business problems and design creative solutions to such problems;</p> <p>PILO6 Demonstrate integrity and ethical conduct in professional practice in fulfilment of personal and social responsibility for achieving personal and/or group outcomes;</p> <p>PILO7 Perform supervisory and managerial functions to accomplish the team goal; and</p> <p>PILO8 Reflect on individual career goals for continuous professional development and lifelong learning.</p>									
Education Pathways	<p>Graduates of the Programme will have the opportunities to further their studies at accounting or business-related programmes at postgraduate degree level offered by local and overseas universities.</p>									
Employment Pathways	<p>Graduates of the Programme will be capable of taking up entry-level positions in professional accounting firms and in business or government organisations as audit and taxation trainees, management trainees and accounting officers. After gaining sufficient work experience and acquiring necessary professional qualifications, they will be ready for further progression to managerial roles in their fields as accountants or department managers.</p>									
Minimum Admission Requirements	<p>The Programme follows the General Entrance Requirements (GER) as follows:</p> <table border="1" data-bbox="552 1843 1406 2018"> <thead> <tr> <th colspan="2" data-bbox="552 1843 1217 1877">Standard Entry Route</th> <th data-bbox="1217 1843 1406 1877">Non-Standard Entry Route</th> </tr> <tr> <th data-bbox="552 1877 874 1910">Local Qualification</th> <th data-bbox="874 1877 1217 1910">Non-local Qualification</th> <th data-bbox="1217 1877 1406 1910"></th> </tr> </thead> <tbody> <tr> <td data-bbox="552 1910 874 2018"> HKDSE Level 3 in <ul style="list-style-type: none"> • Chinese Language • English Language </td> <td data-bbox="874 1910 1217 2018"> <u>Mainland China</u> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the </td> <td data-bbox="1217 1910 1406 2018"> <ul style="list-style-type: none"> • To be determined by the Faculty </td> </tr> </tbody> </table>	Standard Entry Route		Non-Standard Entry Route	Local Qualification	Non-local Qualification		HKDSE Level 3 in <ul style="list-style-type: none"> • Chinese Language • English Language 	<u>Mainland China</u> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the 	<ul style="list-style-type: none"> • To be determined by the Faculty
Standard Entry Route		Non-Standard Entry Route								
Local Qualification	Non-local Qualification									
HKDSE Level 3 in <ul style="list-style-type: none"> • Chinese Language • English Language 	<u>Mainland China</u> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the 	<ul style="list-style-type: none"> • To be determined by the Faculty 								

	<p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An “Attained” in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> <p><u>HKALE</u></p> <ul style="list-style-type: none"> • Grade E in AS Chinese Language & Culture or AL Chinese Literature / Grade D in a HKCEE language other than Chinese and English; and • Grade E in AS Use of English; and • Grade E in 1 AL or 2 AS subjects; and • Grade E/Level 2 in 5 HKCEE subjects, including Chinese Language and English Language. 	<p>National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and</p> <ul style="list-style-type: none"> • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p> <ul style="list-style-type: none"> • Holder of an International Baccalaureate Diploma; and • One of the following English Language results: <ul style="list-style-type: none"> ❖ Grade 4 or above in IB English A1 or A2 (Higher or Standard Level); or ❖ Grade 4 or above in IB English B (Higher Level); or ❖ Grade 5 or above in IB English B (Standard Level); or ❖ Grade 4 or above in IB English A: Language and Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English A: Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English Literature and Performance (Standard Level). <p><u>Business and Technology Education Council (BTEC)</u></p> <ul style="list-style-type: none"> • Holder of a BTEC Level 3 Diploma of “MM” Grades or a BTEC Level 3 Extended Diploma of “MPP” Grade*; and • Grade C or above in IGCSE English Language or English as a Second Language. <p>* “M” stands for Merit and “P”</p>	<p>Dean on a case-by-case basis</p>
--	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------

		stands for Pass <u>Other Non-local Qualifications</u> <ul style="list-style-type: none"> • Equivalent HKDSE qualifications including Level 3 in English Language 	
	Year 3 Entry <ul style="list-style-type: none"> • Applicants with a VTC HD or equivalent sub-degree qualifications / studies in the relevant streams may be admitted into Year 3 of the degree programme, if they pass an interview to assess their suitability. 		
Operator	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等教育科技學院		

**Graduate Profile of
Bachelor of Science (Honours) in Multimedia Technology and Innovation**

Qualification Title	Bachelor of Science (Honours) in Multimedia Technology and Innovation 創新及多媒體科技（榮譽）理學士
Qualification Type	Bachelor Degree
QF Level	Level 5
Primary Area of Study and Training	Computer Science and Information Technology
Sub-area (Primary Area of Study and Training)	Computer Science and Information Technology
Other Area of Study and Training	Arts, Design and Performing Arts
Sub-area (Other Area of Study and Training)	Design and Other Creative Industries
Programme Objectives (PO)	<p>PO1 Enable students to combine a study of multimedia technology and the creative process in a commercial and social context that is relevant to a career in the multimedia industry</p> <p>PO2 Facilitate students' intellectual and creative development through the application of technology, computer systems and design to produce innovative multimedia solutions</p> <p>PO3 Nurture students with a strong technology knowledge with awareness in the art, design, cultural, social and commercial contexts, so that they can draw upon and bring together ideas from investigating the inter-relationships between these areas</p> <p>PO4 Strengthen students' abilities to keep abreast of developments in the profession and pursue independent and lifelong learning</p>
Programme Intended Learning Outcomes (PILO)	<p>On completion of the Programme, graduates will be able to:</p> <p>PILO1 Apply professional knowledge of multimedia technology, concepts and fundamentals to the solution of complex multimedia problems;</p> <p>PILO2 Critically evaluate opportunities and experiment with emerging multimedia technologies to support the vision and innovation of multimedia applications and productions;</p>

	<p>PILO3 Conduct investigation and formulate innovative strategies in the design and development of multimedia systems with a strong awareness of the impact of changes in the art, design, cultural, technological and social environments;</p> <p>PILO4 Identify opportunities and constraints in business operations for the successful application of innovative multimedia ideas supported by technological knowledge and production abilities;</p> <p>PILO5 Communicate effectively about complex and novel media solutions with the professional community and society at large; and</p> <p>PILO6 Reflect and anticipate professional trends to inform their own learning and career development.</p>									
Education Pathways	Graduates of the Programme will have the opportunities to further their studies at multimedia-related programmes at postgraduate degree level offered by local and overseas universities.									
Employment Pathways	Graduates of the Programme will be capable of assuming positions such as video editors, software application developers, game designers, etc. in the multimedia industry. They can advance to senior and managerial positions, such as project managers, technical directors, creative directors, etc. with accumulated working experience and/or professional qualifications.									
Minimum Admission Requirements	<p>The Programme follows the General Entrance Requirements (GER) as follows:</p> <table border="1" data-bbox="552 1312 1406 2018"> <thead> <tr> <th colspan="2" data-bbox="552 1312 1203 1350">Standard Entry Route</th> <th data-bbox="1203 1312 1406 1350">Non-Standard Entry Route</th> </tr> <tr> <th data-bbox="552 1350 860 1384">Local Qualification</th> <th data-bbox="860 1350 1203 1384">Non-local Qualification</th> <th data-bbox="1203 1350 1406 1384"></th> </tr> </thead> <tbody> <tr> <td data-bbox="552 1384 860 2018"> <p>HKDSE Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> <p>HKALE</p> <ul style="list-style-type: none"> • Grade E in AS Chinese Language & Culture or AL </td> <td data-bbox="860 1384 1203 2018"> <p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p> <ul style="list-style-type: none"> • Holder of an International Baccalaureate </td> <td data-bbox="1203 1384 1406 2018"> <ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis </td> </tr> </tbody> </table>	Standard Entry Route		Non-Standard Entry Route	Local Qualification	Non-local Qualification		<p>HKDSE Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> <p>HKALE</p> <ul style="list-style-type: none"> • Grade E in AS Chinese Language & Culture or AL 	<p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p> <ul style="list-style-type: none"> • Holder of an International Baccalaureate 	<ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis
Standard Entry Route		Non-Standard Entry Route								
Local Qualification	Non-local Qualification									
<p>HKDSE Level 3 in</p> <ul style="list-style-type: none"> • Chinese Language • English Language <p>Level 2 in</p> <ul style="list-style-type: none"> • Mathematics • Liberal Studies • 1 Elective Subject or an Applied Learning (ApL) Subject # <p># An "Attained" in a relevant ApL subject is regarded as equivalent to an Elective Subject at Level 2.</p> <p>HKALE</p> <ul style="list-style-type: none"> • Grade E in AS Chinese Language & Culture or AL 	<p><u>Mainland China</u></p> <ul style="list-style-type: none"> • A score for admission to Mainland 2nd-tier universities in the National College Entrance Examination (全國普通高等學校統一招生考試) (NCEE) or equivalent; and • A score above 100 out of a maximum of 150 for both the English Language and the Chinese Language. <p><u>International Baccalaureate (IB)</u></p> <ul style="list-style-type: none"> • Holder of an International Baccalaureate 	<ul style="list-style-type: none"> • To be determined by the Faculty Dean on a case-by-case basis 								

	<p>Chinese Literature / Grade D in a HKCEE language other than Chinese and English; and</p> <ul style="list-style-type: none"> • Grade E in AS Use of English; and • Grade E in 1 AL or 2 AS subjects; and • Grade E/Level 2 in 5 HKCEE subjects, including Chinese Language and English Language 	<p>Diploma; and</p> <ul style="list-style-type: none"> • One of the following English Language results: <ul style="list-style-type: none"> ❖ Grade 4 or above in IB English A1 or A2 (Higher or Standard Level); or ❖ Grade 4 or above in IB English B (Higher Level); or ❖ Grade 5 or above in IB English B (Standard Level); or ❖ Grade 4 or above in IB English A: Language and Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English A: Literature (Higher or Standard Level); or ❖ Grade 4 or above in IB English Literature and Performance (Standard Level). <p><u>Business and Technology Education Council (BTEC)</u></p> <ul style="list-style-type: none"> • Holder of a BTEC Level 3 Diploma of “MM” Grades or a BTEC Level 3 Extended Diploma of “MPP” Grade*; and • Grade C or above in IGCSE English Language or English as a Second Language. <p>* “M” stands for Merit and “P” stands for Pass</p> <p><u>Other Non-local Qualifications</u></p> <ul style="list-style-type: none"> • Equivalent HKDSE qualifications including Level 3 in English Language 	
		<p>Year 3 Entry</p> <ul style="list-style-type: none"> • Applicants with a VTC HD or equivalent sub-degree qualifications / studies in the relevant streams may be admitted into Year 3 of the degree programme, if they pass an interview to assess their suitability. 	

Operator	Technological and Higher Education Institute of Hong Kong, Vocational Training Council 職業訓練局 - 香港高等教育科技學院
-----------------	-----------------------------------------------------------------------------------------------------------------