



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**SCHOOL FOR HIGHER AND PROFESSIONAL  
EDUCATION, VOCATIONAL TRAINING COUNCIL**

**AND**

**SHEFFIELD HALLAM UNIVERSITY**

**LEARNING PROGRAMME RE-ACCREDITATION FOR**

**BA (HONS) JEWELLERY AND METALWORK**

**AND**

**BSc (HONS) SPORT COACHING**

**MAY 2018**

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

## **1. Introduction**

- 1.1 The School for Higher and Professional Education (SHAPE) was established in 2003 as a member institution of the Vocational Training Council (VTC).
- 1.2 Sheffield Hallam University (SHU), previously the Sheffield City Polytechnic, was granted the University title and its degree awarding power under the Further and Higher Education Act (1992) in the United Kingdom. SHU was also granted the authority to approve programmes conducted at an external institution outside the United Kingdom (UK).
- 1.3 HKCAAVQ was commissioned by the School for Higher and Professional Education (SHAPE), Vocational Training Council (VTC) and Sheffield Hallam University (SHU), jointly as the Operator, to conduct an accreditation exercise with the following Terms of Reference:
  - (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the following programmes of School for Higher and Professional Education, Vocational Training Council and Sheffield Hallam University (the Operator) meet the stated objectives and QF standard and can continue to be offered as accredited programmes; and
    - i. BA (Hons) Jewellery and Metalwork  
NCR Registration / Reference No: 252251
    - ii. BSc (Hons) Sport Coaching  
NCR Registration / Reference No: 252564
  - (b) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.
- 1.4 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the

Terms of Reference stated therein. A site visit took place on 14 and 15 March 2018.

## 2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination:

### 2.1 Learning Programme Re-accreditation

Approval

<b>Name of Local Operator</b>	School for Higher and Professional Education, Vocational Training Council 職業訓練局 才晉高等教育學院	
<b>Name of Non-local Operator</b>	Sheffield Hallam University	
<b>Name of Award Granting Body</b>	Sheffield Hallam University	
<b>Title of Learning Programme</b>	BA (Hons) Jewellery and Metalwork	BSc (Hons) Sport Coaching
<b>Title of Qualification (Exit Award)</b>	BA (Hons) Jewellery and Metalwork	BSc (Hons) Sport Coaching
<b>Primary Area of Study and Training</b>	Arts, Design and Performing Arts	Services
<b>Sub-area (Primary Area of Study and Training)</b>	Design and Other Creative Industries	Recreation, Leisure and Sports Management
<b>Other Area of Study and Training</b>	Not applicable	Not applicable
<b>Sub-area (Other Area of Study and Training)</b>	Not applicable	Not applicable
<b>HKQF Level</b>	Level 5	Level 5
<b>HKQF Credits</b>	120	120
<b>Mode(s) of Delivery and Programme Length</b>	Full-time, 1 year Part-time, 1.5 years	Full-time, 1 year

<b>Start Date of Validity Period</b>	1 September 2018	1 September 2019
<b>End Date of Validity Period</b>	31 August 2022	31 August 2022
<b>Number of Enrolment(s)</b>	One enrolment per year	One enrolment per year
<b>Maximum Number of New Students</b>	Full-time, 60 per year Part-time, 30 per year	Full-time, 120 per year
<b>Address of Teaching / Training Venue(s)</b>	3 King Ling Road, Tseung Kwan O, New Territories	30 Shing Tai Road, Chai Wan, Hong Kong

### 2.1.1 Conditions

#### Requirement (For J&M Programme)

- (a) The Operator is to provide dedicated studio space for the jewellery and metalwork design discipline with appropriate equipment to adequately support teaching and learning activities in the programme.
- (b) The Operator is to provide evidence of the dedicated studio space on or before 31 December 2018 to HKCAAVQ for the fulfilment of this requirement.

### 2.1.2 Recommendations

#### For both programmes

- (a) The Operator should consider collecting and presenting programme specific data to enable better monitoring and review of graduate employment.
- (b) The Operator should consider providing bridging courses for students who do not have the necessary prior knowledge and skills.
- (c) The Operator should closely monitor the effectiveness of the programmes in terms of i) the ratio of contact hours to non-contact hours; ii) ways in which students use non-contact hours; iii) the impact of additional support for students' self-guided study and, if necessary, consider increasing contact hours to enhance students' learning.

- (d) The Operator should consider monitoring the effectiveness of the implementation of the English Enhancement Workshop for the programmes and make any improvements deemed necessary.

For SC Programme

- (e) The Operator should specify a minimum and maximum word range in each assessment to assist students' understanding of the demands of assessment requirements.

### 3. Programme Details

The following programme information is provided by the operator.

#### BA (Hons) Jewellery and Metalwork (J&M)

##### 3.1 Programme Objectives

- Develop their own creative practice through working in a supportive specialist studio learning environment, with opportunities for critical enquiry and reflection
- Develop intellectual and theoretical research skills relevant to the field of Jewellery and Metalwork
- Develop a refined level of practical skills relevant to a student's own creative direction within the field of Jewellery & metalwork, allowing students to fully resolve their design ideas
- Build an understanding of the cultural and social implications of design and production in relation to Jewellery and Metalwork, and to anticipate future developments in the broader field of craft and design
- Become confident in the ability to communicate creative ideas in visual, verbal and written forms
- Build a professional portfolio which evidences transferrable skills, demonstrating independence, enthusiasm, project management skills and an entrepreneurial approach

##### 3.2 Programme Intended Learning Outcomes

###### *Knowledgeable and Understanding*

1. A critical awareness of the historical and contemporary context of Jewellery & Metalwork
2. An understanding of design methodologies and an ability to apply them in new and unfamiliar situations
3. An understanding of ways in which design reflects and

influences the social, ethical, legal and commercial environment of the time

4. An extensive knowledge of the ways in which materials / production technologies have influenced and will influence design
5. A sound understanding of the importance and increasing relevance of interdisciplinary approaches to contemporary practice in design
6. Insight and understanding of the designer's relationship with audiences, clients, markets, users, consumers, participants, co-workers and co-creators

#### *Intellectual Skills*

7. Synthesise ideas/ information and generate insights, concepts, proposals and solutions in response to problems or opportunities
8. Consolidate and extend your learning in different contextual frameworks and situations, both within and beyond the field of Jewellery & Metalwork
9. Employ both convergent and divergent thinking in the processes of observation, investigation, speculative enquiry, visualisation and making
10. Analyse information and experiences, formulate independent judgements, and articulate reasoned arguments through reflection, review and evaluation
11. Engage in constructive criticism, formulate reasoned responses to the critical judgements of yourself and others and implement appropriate action

#### *Subject or Professional Skills*

12. Develop ideas through the production of material or virtual outcomes to a completed body of professional standard work
13. Apply appropriate research strategies and to provide an extensive and considered foundation for creative design work
14. Understand the value of risk and set yourself appropriate but challenging tasks and solve design problems
15. Show considered, sophisticated visual judgement and discrimination when developing your own work and commenting upon that of others
16. Articulate ideas and information comprehensibly in visual, oral and written forms and show sensitivity in the communication and presentation of design proposals using appropriate media and techniques to specific audiences
17. Apply resourcefulness and professional skills to support and manage your own practice and apply an entrepreneurial

approach to design

*Key Skills*

18. Operate effectively as an independent learner, working in flexible/ creative ways, demonstrating enthusiasm, time management and organisational skills, in supervised and self-directed projects
19. Anticipate and accommodate change and work within contexts of ambiguity, uncertainty, and unfamiliarity
20. Interact effectively with others, for example through collaboration, collective endeavour and negotiation, demonstrating abilities to listen, contribute and lead when required
21. Identify personal strengths and needs, and reflect on personal development in regard to career planning and employability

BSc (Hons) Sport Coaching (SC)

3.3 Programme Objectives

- To develop you as a highly employable graduate sport coach, focusing on personal, professional and transferable skills
- To facilitate your knowledge and understanding of sport coaching and its application to coaching practice
- To build upon your academic skills and competencies in order to enable you to operate as an autonomous, innovative, enterprising and critically reflective lifelong learner

3.4 Programme Intended Learning Outcomes

Knowledge and Understanding

1. Critique the developmental and social contexts for sport coaching (children, participation, talent development and performance) and assess their influence on sport coaching policy, frameworks, programmes and initiatives at a global level
2. Critically engage with principles of coaching practice and pedagogy to challenge assumptions about the role and practice of the coach
3. Synthesize your knowledge, skills and understanding of human sciences to support needs analysis and coaching over short, medium and long term
4. Interpret, devise and appraise evidence based research to inform the development and coaching delivery of innovative and creative coaching interventions, projects and resources

- Intellectual / Subject / Professional / Key Skills
5. Identify objectives and evaluate your own responsibilities in relation to professional, legal, moral, ethical, health and safety issues pertinent to a career as a sport coach
  6. Communicate complex information and ideas clearly, using written, verbal, and visual formats appropriate to coaching related audiences
  7. Select, use and evaluate technology enhanced learning applications to support sport coaching related activity
  8. Analyse approaches and solutions in your own personal professional reflective practice, alongside academic theory, to develop a philosophy of sport coaching

### 3.5 Programme Structure

#### J&M Programme

3.5.1 In Hong Kong, the J&M Programme is a one-year full-time or 1.5-year part-time top-up degree programme, which includes three core modules totalling 120 credits. The programme structure is as follows:

Module Title	QF Credit
Jewellery & Metalwork Critical Research Project	20
Jewellery & Metalwork Independent Creative Direction	40
Jewellery & Metalwork Independent Creative Practice	60
<b>Total</b>	<b>120</b>

#### SC Programme

3.5.1 In Hong Kong, the SC Programme is a one-year full-time top-up degree programme, which includes five modules totalling 120 credits. The programme structure is as follows:

Module Title	QF Credit
Coaching High Performance	20
Enterprise in Sport Coaching	20
Coaching Children and Young People	20
International Sport Coaching	20
Project	40
<b>Total</b>	<b>120</b>



### 3.6 Graduation Requirements

To be eligible for graduation students must attain 120 credits and pass all modules of the programmes.

### 3.7 Admission Requirements

#### J&M Programme

- 1) Graduates of the following designated VTC programmes are eligible for entry into the programme:
  - i. HD in Jewellery Design<sup>#</sup>
  - ii. HD in Product Design (Jewellery)\*
  - iii. HD in Jewellery Design and Technology\*<sup>#</sup>
  - iv. HD in Jewellery and Image Product Design\*\*<sup>+</sup>
  - v. PD in Jewellery Design (The PD graduates must possess two years of relevant work experience); AND
- 2) Submission of an e-portfolio of work demonstrating creative or intellectual abilities

#### SC Programme

VTC graduates of HD in Sports Coaching (HDSC)\*<sup>#</sup>

\* *HD programmes using HKDSE results or equivalent as general admission requirements*

<sup>#</sup> *HD programmes using HKCEE / HKALE results or equivalent as general admission requirements*

<sup>+</sup> *New feeder programme implemented in 2017/18*

#### English Language Entry Requirement (for both programmes)

- (a) Proficiency in English language at IELTS 6.0 or equivalent.
- (b) VTC's HD and PD graduates are deemed to have met the English language requirement.

## 4. Substantial Change

- 4.1 HKCAAVQ may vary or withdraw the Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have

not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website. The accreditation status of the Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of the Accreditation Report.

## **5. Qualifications Register**

- 5.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Hong Kong Qualifications Framework (HKQF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.
  
- 5.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the HKQF.

Report No.: 18/63  
File Reference: 100/16/08