



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

HANG SENG MANAGEMENT COLLEGE

**PROGRAMME AREA ACCREDITATION
FOR EIGHT PROGRAMME AREAS**

JULY 2016

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

- 1.1 Hang Seng Management College (HSMC) is a post-secondary college registered under the Post-Secondary Colleges Ordinance (Cap. 320). Since its establishment, HSMC has undergone a number of learning programme accreditation (LPA) exercises by HKCAAVQ for its bachelor degree programmes at QF Level 5. It also underwent a combined Initial Evaluation and LPA exercise at QF Level 6 for its first master degree programme, Master of Arts in Translation (Business and Legal) in 2015. As of May 2016, HSMC has 15 programmes at QF Level 5 or above accredited by HKCAAVQ, including 14 bachelor and one master degree programmes.
- 1.2 HSMC underwent a learning programme re-accreditation exercise in 2015 for the three bachelor degree programmes it has operated since 2010. Having these programmes successfully re-accredited, HSMC commissioned HKCAAVQ to conduct this programme area accreditation exercise.
- 1.3 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 12 to 15 April 2016.

2. HKCAAVQ's Accreditation Determination

- 2.1 Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination.
- 2.2 HSMC is considered as meeting the HKCAAVQ accreditation standards of the Institutional Review and the Discipline Review of the PAA. HSMC has the institutional competencies to develop programmes meeting its strategic objectives. HSMC's policies are in line with the strategic plans and are consistent with the overall mission, aims and objectives of its operation. HSMC continues to have

appropriate mechanisms and management procedures to ensure effective academic development, quality assurance, staffing and staff development. Its resources allocation supports the development and management of the programme areas. HSMC also has robust internal processes in place that ensure its learning programmes meet the stated objectives and QF standards.

- 2.3 HKCAAVQ determines that Hang Seng Management College can be granted the Programme Area Accreditation status for the 8 programme areas at QF Level 5 under the Areas of Study/Training as listed below with a validity period of five years from the 2016/17 academic year. The details are specified as follows:

Name of Operator 營辦者名稱	Hang Seng Management College			
Address of Operator 營辦者地址	Hang Shin Link, Siu Lek Yuen, Shatin, New Territories			
Name of Award Granting Body 資歷頒授者名稱	Hang Seng Management College			
Area(s) of Study / Training 學習/培訓範疇	Business & Management, General	Economics, Accountancy, Finance & Investment	Languages, Translation and Literature	Transports and Logistics
Programme Area(s) 學科範圍	General Business Administration, General Management, Marketing	Accounting, Finance	Translation	Logistics Studies, Supply-chain Management
QF Level 資歷架構級別	Level 5			
Start Date of Validity Period 有效期的開始日期	1 September 2016			
End Date of Validity Period 有效期的終止日期	31 August 2021			

Other Specific Condition(s) of Approval 獲批准的其他附帶條件	Not applicable
Address of Teaching / Training Venue(s) 授課地址	Hang Shin Link, Siu Lek Yuen, Shatin, New Territories

2.4 Recommendations pertaining to Discipline Review

For the programme areas of General Business Administration, General Management, Marketing, Accounting, and Finance

To strengthen the monitoring process of non-academic graduation requirements so that students are better informed of the importance and their progress in meeting those requirements

2.5 Scope of Programme Area

- (a) The scope of the approved programme area of General Business Administration covers the study and training in the general administration of business enterprises, which include a combination of basic studies in multiple functional areas, including Accounting, Management, Financial Management, Human Resources Management, Marketing, International Business and Entrepreneurship.
- (b) The scope of the approved programme area of General Management covers the study and training in the general management of business, which include basic business functional areas in Accounting, Management, Financial Management, Human Resources Management, Marketing, International Business and Entrepreneurship.
- (c) The scope of the approved programme area of Marketing covers the study and training in the marketing function of business, which include the activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners, and society at large.

- (d) The scope of the approved programme area of Accounting covers the study and training in the accounting function of business, which includes the systematic and comprehensive recording of financial transactions pertaining to a business, as well as the process of summarizing, analysing and reporting these transactions.
- (e) The scope of the approved programme area of Finance covers the study and training in the finance function of business, with finance being the leading subject matters, including the management, creation, analysis and study of money, financial markets, financial instruments, financial statements, assets and liabilities.
- (f) The scope of the approved programme area of Translation covers the study and training in the theories and practices of translation, interpreting and language services.
- (g) The scope of the approved programme areas of Logistics Studies and Supply-chain Management covers the study and training in the management of activities that source materials and services, transforming them into in-process and final products, and delivering the products via a distribution network in order to meet the requirements of customers or corporations

3. Substantial Change

- 3.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from HKCAAVQ.

4. Qualifications Register

- 4.1 The PAA status as defined by the approved programme area(s) will enable the named Operator to offer programmes up to the QF level specified for the approved programme area(s) without prior learning programme accreditation. The programmes offered by the named Operator up to the QF level specified for the approved programme area(s) are eligible for entry into the Qualifications Register (QR). All other programmes offered by the named Operator falling outside the approved programme area(s) and which have not obtained accreditation status will not be considered as accredited programmes.
- 4.2 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition

under the Qualifications Framework (QF). The Operator should apply separately to have their quality-assured qualifications entered into the QR.

- 4.3 Only learners who are admitted to the accredited programme during the validity period and who have graduated with the qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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