



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

Tung Wah College

Learning Programme Accreditation

Higher Diploma in Business Studies

May 2016

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

- 1.1 Tung Wah College was incorporated in 2010 as a wholly-owned subsidiary of Tung Wah Group of Hospitals and operates independently as a privately-funded tertiary education institution. The College has undergone Institutional Review with HKCAAVQ and gained Cap 320 Registration status since 2011. The College is now operating eight programmes: six bachelor degree programmes at QF Level 5 and two associate degree programmes at QF Level 4 in the areas of business administration and health sciences.
- 1.2 Based on the Service Agreement, HKCAAVQ was commissioned by Tung Wah College (東華學院) (the Operator) to conduct a Learning Programme Accreditation exercise to assess and determine whether the following learning programme achieves the stated objectives and meets the Qualifications Framework (QF) standard at the proposed QF Level:
(1) Higher Diploma in Business Studies
- 1.3 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. The Education Bureau's "Revised Common Descriptors for Associate Degree and Higher Diploma Programmes under the New Academic Structure" is also a guiding document used by the Panel and the Operator in conducting this accreditation exercise for the Higher Diploma programme. A site visit took place on 4 March 2016.

2. HKCAAVQ's Accreditation Determination

Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination:

Approval

Name of Operator(s)	Tung Wah College 東華學院
Name of Award Granting Body	Tung Wah College 東華學院
Title of Learning Programme	Higher Diploma in Business Studies 商業學高級文憑
Title of Qualification(s) (Exit Award(s))	Higher Diploma in Business Studies 商業學高級文憑

Primary Area of Study and Training	Business and Management
Sub-area (Primary Area of Study and Training)	General Business Management
Other Area of Study and Training	Not applicable
Sub-area (Other Area of Study and Training)	Not applicable
Industry	Not applicable
Branch	Not applicable
QF Level	Level 4
QF Credit(s)	270
Mode(s) of Delivery and Programme Length	Full-time, 2 years 2,700 notional learning hours (including 900 contact hours)
Intermediate Exit Award(s)	Not applicable
Validity Period	3 years 1 September 2016 to 31 August 2019
Number of Enrolment(s)	One enrolment per year
Maximum Number of New Students	60 per year
Specification of Competency Standards Based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Specification of Generic (Foundation) Competencies-based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Notes to be included on the QR	Not applicable

Address of Teaching/ Training Venue(s)	<ol style="list-style-type: none"> 1. 31 Wylie Road, Homantin, Kowloon, Hong Kong 九龍何文田衛理道三十一號 2. 90A & 98, Shantung Street, Mongkok, Kowloon, Hong Kong 九龍旺角山東街 90 號 A 及 98 號
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Recommendations
<ol style="list-style-type: none"> 1. The Operator should provide appropriate training to ensure that teaching staff have a clear understanding of QF levels and QF standards. 2. The Operator should implement peer observation in all modules in the programme to facilitate improvement of teaching skills. 3. The Operator should solicit more external input from the industry to ensure the programme content, learning outcomes and assessments are current, valid and effective in meeting the programme objectives.

3. Programme Details

The following is the programme information provided by the Operator.

3.1 Programme Objectives

- To equip students with practical business concepts, knowledge and skills, and an entrepreneurship mindset to pursue a career in business at the para-professional level;
- To develop students' understanding of non-profit organizations, sense of social responsibility, civic values, and active citizenship to facilitate their employment at non-profit organizations;
- To enable students to build a foundation of necessary generic skills (such as critical and analytical thinking, information technology, and quantitative skills) to solve problems at work or study;
- To develop students' language proficiency and communication skills for professional and academic purposes; and
- To broaden students' perspectives and cultivate a spirit of lifelong learning to meet challenges in their future development.

3.2 Programme Intended Learning Outcomes

- Apply professional knowledge and skills to analyse and solve problems in business management and operation;
- Perform fundamental tasks effectively, responsibly and ethically at both profit and non-profit organizations by demonstrating a strong commitment to work, a good sense of social responsibility and civic values;

- Employ a wide range of generic skills (such as languages, information technology, communication, critical thinking, quantitative and analytical skills) to evaluate and present information for employment and studies;
- Communicate effectively in both Chinese and English in business context; and
- Analyse issues from different perspectives and master the ability to learn independently for continuous self-development.

3.3 Programme Structure

Category	Number of courses	Number of QF Credits
Discipline core courses <ul style="list-style-type: none"> ● Financial Accounting ● Legal Environment of Business ● Quantitative Methods for Business Decisions ● Information Technology and Multimedia Applications ● Microeconomics ● Business Finance ● Introduction to Management ● Entrepreneurship and Intrapreneurship ● Management of Non-profit Organizations ● Operations Management ● Small Business Management ● Marketing Principles ● Marketing and Fund-raising for Non-profit Organizations ● Final Report 	14	189
Discipline elective courses	2	27
Language and General Education courses	4	54
Total	20	270

3.4 Graduation Requirements

- Have completed the minimum required credit units as prescribed for the Programme with a graduation Grade Point Average (GPA) of at least 2.0; and
- Have achieved GPA of 1.0 or above in all courses in the Programme; and
- Have completed the Community Services Programme required of the programme.

3.5 Admission Requirements

- Have obtained Level 2 in five HKDSE subjects including Chinese Language and English Language (“22+222”). (Each applicant is allowed to use not more than two Applied Learning subjects in the application); OR
- Have obtained a pass in one AL subject or passes in two AS subjects in HKALE and five passes in HKCEE including Chinese Language and English Language; OR

- Have obtained a pass in one AL subject or passes in two AS subjects in HKALE and three passes in HKCEE plus Level 2 for Chinese Language and English Language; OR
- Have successfully completed a Pre-Associate Degree programme; OR
- Have successfully completed Yi Jin Diploma programme; OR
- Have met the 2nd cut-off line of the respective province for admission to mainland key universities in the National Joint College Entrance Examination (JEE) (普通高等學校聯合招生考試(JEE,PRC)達到所屬省市報讀第二批重點高校分數線以上); OR
- Have obtained equivalent qualifications; OR
- Have reached the age of 21 years old and above.

4. Substantial Change

- 4.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval by HKCAAVQ.

5. Qualifications Register

- 5.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk> for recognition under the Qualifications Framework (QF). Operators should apply separately to have their quality-assured qualifications entered into the QR.
- 5.2 Only learners who are admitted to the named accredited learning programme during the validity period and who have graduated with the named qualification uploaded in the QR will be considered to have acquired a qualification recognised under the QF.

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