

SUMMARY ACCREDITATION REPORT

THE HANG SENG UNIVERSITY OF HONG KONG *

**PROGRAMME AREA ACCREDITATION
ENGLISH LANGUAGE AND ENGLISH LITERATURE**

SEPTEMBER 2018

** The Hang Seng Management College was granted university title by the Hong Kong SAR Government in October 2018 and renamed as The Hang Seng University of Hong Kong with immediate effect.*

This accreditation report is issued by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in its capacity as the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap 592) (AAVQO). This report outlines the HKCAAVQ's determination, the validity period of the determination as well as any conditions or restrictions on the determination.

1. Introduction

- 1.1 The Hang Seng University of Hong Kong (the Operator), formerly the Hang Seng Management College, is registered under the Post Secondary Colleges Ordinance (Cap 320) since 2010 as a privately-funded, non-profit post-secondary college. The Operator currently offers a total of sixteen bachelor's degree programmes accredited at QF Level 5 and one master's degree programme accredited at QF Level 6.
- 1.2 Up to March 2017, the Operator has attained PAA status at QF Level 5 in nine programme areas, namely General Business Administration, General Management, Marketing, Accounting, Finance, Mass Media and Communications, Journalism and Public Relations, Translation, Logistics Studies, and Supply-chain Management.
- 1.3 Following the successful re-accreditation of its Bachelor of Arts (Honours) in English programme in March 2017, the Operator commissioned HKCAAVQ to conduct a Programme Area Accreditation (PAA) exercise for the programme area of English Language and English Literature.
- 1.4 The accreditation exercise was conducted according to the relevant accreditation guidelines referred to in the Service Agreement and the Terms of Reference stated therein. A site visit took place on 5 and 6 July 2018.

2. HKCAAVQ's Accreditation Determination

- 2.1 Having due consideration of the accreditation panel's observations and comments as presented in this Report, HKCAAVQ makes the following accreditation determination.

- 2.2 The Operator is considered as meeting the HKCAAVQ accreditation standards of Institutional Review and Discipline Review of the PAA. It has the institutional competencies to develop programmes meeting its strategic objectives. It has robust internal processes to ensure that the development and operation of learning programmes under the approved programme areas are aligned and managed in accordance with its institutional development plan, and that its learning programmes meet the stated objectives and QF standards.
- 2.3 HKCAAVQ determines that the Operator can be granted the PAA status for the programme area of “English Language and English Literature” at QF Level 5 under the Area of Study and Training “Languages and Related Studies” with a validity period of five years. The details are specified as follows:

Name of Operator	The Hang Seng University of Hong Kong 香港恒生大學
Address of Operator	Hang Shin Link, Siu Lek Yuen, Shatin, New Territories
Name of Award Granting Body	The Hang Seng University of Hong Kong 香港恒生大學
Area of Study and Training	Languages and Related Studies
Sub-area	Languages and Related Studies
QF Level	Level 5
Start Date of Validity Period	15 March 2019
End Date of Validity Period	14 March 2024
Address of Teaching / Training Venue(s)	Hang Shin Link, Siu Lek Yuen, Shatin, New Territories

2.4 Scope of Programme Area

The scope of the approved programme area of English Language and English Literature covers (i) the study of the forms, meanings and uses of the English language in the context of human communication, and (ii) the study of the artistic expressions of the English language in various forms, including drama, poetry, fiction, essay and film.

3. Substantial Change

- 3.1 Maintenance of the HKCAAVQ accreditation status during the validity period is subject to no substantial change being made without prior approval from HKCAAVQ.

4. Qualifications Register

- 4.1 The PAA status as defined by the approved programme area(s) will enable the Operator to offer programmes up to the QF level specified for the approved programme area(s) without prior learning programme accreditation. The programmes offered by the Operator up to the QF level specified for the approved programme area(s) are eligible for entry into the Qualifications Register (QR) at <http://www.hkqr.gov.hk>.
- 4.2 Only learners who commence the study of a qualification covered within the scope of the PAA status during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

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