



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

ACCREDITATION REPORT

CHU HAI COLLEGE OF HIGHER EDUCATION

LEARNING PROGRAMME ACCREDITATION

MASTER OF SCIENCE IN APPLIED FINANCE

MAY 2021

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1. TERMS OF REFERENCE

1.1 Based on the Service Agreement (No.: AA647), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), in the capacity of the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (AAVQO) (Cap. 592), was commissioned by Chu Hai College of Higher Education (the Operator) to conduct a Learning Programme Accreditation with the following Terms of Reference:

- (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the Master of Science in Applied Finance programme of the Operator meets the stated objectives and QF standard and can be offered as an accredited programme; and
- (b) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.

2. HKCAAVQ'S DETERMINATION

2.1 HKCAAVQ has determined that the Master of Science in Applied Finance programme (the Programme) meets the stated objectives and QF standard at Level 6. Subject to the approval by the Chief Executive in Council, the Programme can be offered as an accredited programme with a validity period of three years.

2.2 Validity Period

2.2.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.3 The determinations on the Programme are specified as follows:

Name of Operator	Chu Hai College of Higher Education 珠海學院
Name of Award Granting Body	Chu Hai College of Higher Education 珠海學院
Title of Learning Programme	Master of Science in Applied Finance Programme 應用金融學理學碩士課程
Title of Qualification (Exit Award)	Master of Science in Applied Finance 應用金融學理學碩士
Primary Area of Study and Training	Business and Management
Sub-area (Primary Area of Study and Training)	Accounting, Finance and Management
Other Area of Study and Training	Not applicable
Sub-area (Other Area of Study and Training)	Not applicable
QF Level	Level 6
QF Credits	119
Mode of Delivery and Programme Length	Full-time, 1 year Part-time, 2 years
Start Date of Validity Period	1 September 2021
End Date of Validity Period	31 August 2024
Number of Enrolment	Two enrolments per year
Maximum Number of New Students	50 full-time students per year 30 part-time students per year
Address of Teaching / Training Venue	80 Castle Peak Road, Castle Peak Bay, New Territories, Hong Kong

2.4 Recommendations

HKCAAVQ offers the following recommendations for continuous improvement of the Programme.

- 2.4.1 The Operator should review the assigned textbooks and references on the course syllabi regularly to ensure that they are up-to-date and relevant to the course content. (Para. 4.3.3)
 - 2.4.2 The Operator should widen its connection with industry to obtain more industry input to support the continuous improvement of the Programme and should consider having internships in the Programme. (Para. 4.3.4)
 - 2.4.3 The Operator should consider changing from two semesters to three semesters per year for the Programme. (Para. 4.3.6)
 - 2.4.4 The Operator should strengthen the expertise of the teaching team especially for the elective courses “Real Estate Finance” and “Banking and Financial Services”. (Para. 4.5.2)
- 2.5 HKCAAVQ will subsequently satisfy itself whether the Operator remains competent to achieve the relevant objectives and the Programme continues to meet the standard to achieve the relevant objectives as claimed by the Operator by reference to, amongst other things, the Operator's fulfilment of any conditions and compliance with any restrictions stipulated in this Accreditation Report. For the avoidance of doubt, maintenance of accreditation status is subject to fulfilment of any condition and compliance with any restriction stipulated in this Accreditation Report.

3. INTRODUCTION

- 3.1 The Operator has been registered under the Post Secondary Colleges Ordinance (Cap. 320) since 2004. It is a self-financing post-secondary college. As of March 2021, the Operator has 16 bachelor's degree programmes and seven master's degree programmes on the Qualifications Register.

- 3.2 HKCAAVQ formed an expert Panel (the Panel) for this accreditation exercise (Panel Membership in **Appendix 1**). In view of the outbreak of the Coronavirus Disease 2019 (COVID-19), the site visit was conducted via video conference on 18-19 March 2021 to reduce social contact. HKCAAVQ's *Manual for the Four-stage Quality Assurance Process under the Hong Kong Qualifications Framework* was the guiding document for the Operator and the Panel in conducting this exercise.

4. PANEL'S DELIBERATIONS

The following presents the Panel's deliberations on a range of issues pertinent to its major findings. For aspects of the accreditation standards where no observations are made they are considered to be appropriately addressed by the Operator.

4.1 Programme Objectives and Learning Outcomes

The learning programme must have objectives that address community, education and/or industry needs, with learning outcomes that meet the relevant QF standards, for all exit qualifications from the programme.

- 4.1.1 The Programme is hosted by the Faculty of Business of the Operator. In response to the Panel's comments, the Operator had made refinement to the objectives and intended learning outcomes of the Programme. The revised programme objectives and intended learning outcomes are provided below:

Programme Objectives (PO)

The Programme aims to nurture students to:

PO 1	develop applied competence in the mastery, interpretation, reflection and application of principles in the broader field of finance 發掘掌握、解釋、思考和應用泛金融原理的實用能力
PO 2	use financial tools and methodologies to sharpen critical thinking skills for approaching challenges systematically and with creativity 應用金融工具和方法提升批判性思維的技能，系統性和創造性地迎接挑戰

PO 3	develop problem-solving skills to help meet the needs of organisations and shareholders 為滿足機構和持份者的要求，開拓解決問題的能力
PO 4	enhance their understanding of financial market trading and regulations 增強學員對金融市場交易和監管的認知

Upon completion of the Programme, students are expected to be able to:

PILO 1	demonstrate advanced insight into global financial markets, funds management, financial planning, financial market dealing and business forecasting 深入了解環球金融市場、基金管理、財務規劃、貨幣市場交易及業務預測
PILO 2	use strong cognitive, technical and communication skills in interpreting, analysing, and evaluating financial information and problems 將強大的認知、技術和溝通能力運用於解釋、分析和評估財務信息及問題
PILO 3	apply professional knowledge, analytical skills and applied research skills to formulate strategies and tactics for business opportunities and challenges 利用專業知識、分析和應用研究技能，以制定戰略戰術應對商業機遇與挑戰
PILO 4	analyse financial and other market innovations and their implications for business 分析金融和其他市場的創新及其商業意義

The Panel considered the revised programme objectives and intended learning outcomes appropriate and noted that the Programme would take time to establish its own character.

4.1.2 To demonstrate the alignment of intended learning outcomes that meet the QF standard at Level 6, the Panel was provided with (a) mapping of the POs and the PILOs, (b) mapping of the PILOs and the Generic Level Descriptors (GLDs) at QF Level 6, and (c) mapping of the PILOs and the courses. Samples of teaching and learning materials and assessments were also provided to the Panel for review.

4.1.3 To demonstrate the potential demand for the Programme, the Operator shared with the Panel its market survey results collected

from prospective students and potential employers. Education and employment pathways of graduates of the Programme can be found in **Appendix 2**. The external advisors and industry representatives whom the Panel met in the site visit meeting expressed strong support for the Programme.

- 4.1.4 In consideration of the above information and the discussion with various stakeholders, the Panel formed the view that the Programme has objectives that address education and industry needs, with intended learning outcomes that meet the QF standard at Level 6.

4.2 **Learner Admission and Selection**

The minimum admission requirements of the learning programme must be clearly outlined for staff and prospective learners. These requirements and the learner selection processes must be effective for recruitment of learners with the necessary skills and knowledge to undertake the programme.

- 4.2.1 As understood from the accreditation documents and the responses of the Operator, the Panel noted the minimum admission requirements of the Programme as follows:

- a bachelor's degree;
- Level 3 in Chinese Language of HKDSE or other evidence that applicants have sufficient proficiency in Chinese (e.g. Level 5 in Hanyu Shuiping Kaoshi (漢語水平考試五級) or a Bachelor's degree from a university or institution of which the medium of instruction and/or examination is Chinese); and
- CET Level 4 Certificate to demonstrate applicants' proficiency in English, if applicants graduate from a university/institution of which the medium of instruction and/or examination is Chinese.

- 4.2.2 The Panel noted that apart from the above minimum admission requirements, selection of students will be based on applicants' performance in admission interviews with specific criteria including applicants' quantitative skills and proficiency in Putonghua and English. For students who do not have sufficient quantitative skills training and/or a business/finance background, the Panel noted that the Operator will provide preparatory courses to facilitate them to undertake the Programme and also advise them to take the core courses "Corporate Finance and Asset Markets" and "Financial Reporting in Capital Markets" first.

- 4.2.3 In line with the HKCAAVQ's policy on the yearly quota of non-standard admission for its accredited programmes, the maximum number of non-standard admission (i.e. admitted applicants not meeting minimum admission requirements) should be capped, on a programme basis, at a maximum of 5% of the actual number of new students of the year.
- 4.2.4 The Panel noted that the maximum number of new students per year for the Programme is 50 full-time students and 30 part-time students. In view of the current situation under COVID-19 and keen competition with similar programmes offered by other local institutions, the Panel reminded the Operator of the importance of having a clearer contingency plan on student recruitment.
- 4.2.5 In consideration of the above information, the Panel considered that the minimum admission requirements, the student selection process and the proposed maximum number of new students per year are appropriate. These requirements would enable recruitment of students with necessary skills and knowledge to undertake the Programme with Chinese (Putonghua) as its medium of instruction, while some of the reference materials in the Programme are in English given the international nature of the finance, banking and investment industries.

4.3 **Programme Structure and Content**

The structure and content of the learning programme must be up-to-date, coherent, balanced and integrated to facilitate progression in order to enable learners to achieve the stated learning outcomes and to meet the programme objectives.

- 4.3.1 The curriculum of the Programme comprises seven core courses and four out of 13 elective courses, making up a total of 31 college credits. To be eligible for the award of the MSc degree, students have to fulfil all college and programme requirements, in particular, the required 31 college credits with a Grade Point Average (GPA) of at least 2.0.

Courses	College Credits	QF Credits
7 core courses	19	71.7
4 out of 13 elective courses	12	46.8
Total	31	119 (rounded up)

Remark: All the courses of the Programme are three College Credits each except the core course "Professional Seminars" with only one College Credit.

4.3.2 In response to the Panel's comments, the Operator had made the following changes to the programme structure and content:

- A new core course "Independent Research Project" is added to replace "Financial Risk Management" as the capstone course of the Programme, and "Financial Risk Management" is changed from a core course to an elective course so as to better reflect the essence of a capstone course which aims to allow students to integrate and apply what they have learnt in the Programme.
- "Financial Technology and Innovation" is changed from an elective course to a core course with more content related to digital economy included in the curriculum, considering that Fintech (Financial Technology) is a major development area of the discipline.
- The elective courses "Quantitative Methods for Financial Modelling" and "Application of Computing Technology in Business" are combined into a 6-credit course delivered in two semesters (i.e. "Data Analysis and Quantitative Methods: (I) Quantitative Methods for Financial Modelling and (II) Big Data and Application of Computing Technology in Business"), with its course content enriched with big data analytics component.
- Course content such as financial ratio analysis, the Basel Framework, behavioural finance, ESG investing, hedge funds, private banking and business ethics are added, so as to enhance the currency and completeness of the Programme.

4.3.3 The Panel observed that some of the assigned textbooks were not quite relevant to the course content while some of the assigned textbooks and references on the course syllabi were not the latest version. In response to the Panel's comments, the Operator had replaced some of the assigned textbooks and updated the assigned textbooks and references on the course syllabi to the latest available Chinese version. The Operator informed the Panel that it will also use English textbooks as teaching and learning resources given that the Chinese version of some reference books are not updated at the same pace as its English version. Considering the fast-paced financial industry landscape, the Panel **recommended** that the Operator should review the assigned textbooks and references on the course syllabi regularly to ensure that they are up-to-date and relevant to the course content.

- 4.3.4 The Panel observed that the composition of the Operator's external advisory committee for the Programme is strong on academic side but it has only one representative from the financial industry. The Operator informed the Panel that it will increase the number of its external advisory committee members from the industry to at least three members. Considering the nature and focus of the Programme in Applied Finance, the Panel **recommended** that the Operator should widen its connection with industry to obtain more industry input to support the continuous improvement of the Programme and should consider having internships in the Programme.
- 4.3.5 The Panel asked the Operator how it would manage to sustain 13 electives in the Programme. From the responses of the Operator, the Panel noted that the Operator plans to offer six to eight electives for the first year and rotate them every two to three years.
- 4.3.6 The Panel considered that the study load in each semester is quite heavy for students and **recommended** that the Operator should consider changing from two semesters to three semesters per year for the Programme.
- 4.3.7 In consideration of the above information and the discussion with various stakeholders, and notwithstanding some recommendations, the Panel considered that the structure and content of the Programme is appropriate and would enable students to achieve the stated learning outcomes and meet the programme objectives.

4.4 **Learning, Teaching and Assessment**

The learning, teaching and assessment activities designed for the learning programme must be effective in delivering the programme content and assessing the attainment of the intended learning outcomes.

- 4.4.1 The medium of instruction of the Programme is Chinese (Putonghua), with teaching and learning activities including lectures, case studies, group discussions, class presentations, projects, on-site investigations and company visits. The course syllabi provide summary information of each course such as course aims, course intended learning outcomes, course content, contact hours, self-study hours, teaching and learning activities, assessment tasks and references. The Panel noted that the Operator will keep the class size of tutorials and computer laboratory sessions below 30 students and include teaching assistants to maintain quality delivery for the

Programme. The Operator provided the Panel with samples of teaching and learning materials to demonstrate the academic standard of the Programme.

- 4.4.2 In response to the Panel's comments, the Operator clarified that there are project-based activities in the Programme to facilitate the delivery of course content with emphasis on practical aspects that aim to develop and enhance students' critical thinking and problem-solving skills. The Operator also illustrated with examples how case studies will be used to facilitate application of knowledge .
- 4.4.3 The Operator had revised the course syllabus of the capstone course ("Independent Research Project") to include supervision hours for the course, in addition to lecture hours and computer laboratory hours. During the discussion with the Operator, the Panel noted that the Operator will arrange at least four to five teaching staff to supervise students on the capstone project and will limit each teaching staff member to supervise no more than 10 students.
- 4.4.4 The assessment of the Programme includes assignments, presentations, projects, tests and examinations. The Panel reviewed sample assessments of the Programme and considered that they demonstrated academic standard at QF Level 6. The Panel noted that external examiners will be appointed to review and advise on the assessment and curriculum of the Programme. The Panel also noted that VeriGuide will be used to detect plagiarism in student assessments.
- 4.4.5 In consideration of the above information and the discussion with various stakeholders, the Panel formed the view that the learning, teaching and assessment activities designed for the Programme are appropriate in delivering the programme content and assessing students' attainment of the intended learning outcomes.

4.5 **Programme Leadership and Staffing**

The Operator must have adequate programme leader(s), teaching/training and support staff with the qualities, competence, qualifications and experience necessary for effective programme management, i.e. planning, development, delivery and monitoring of the programme. There must be an adequate staff development scheme and activities to ensure that staff are kept updated for the quality delivery of the programme.

- 4.5.1 The Operator provided the following information to demonstrate the leadership and staffing for the Programme:
- (a) information about the key leaders of the Programme which include the Dean of Faculty of Business, the Programme Director who is also the Head of Department of Finance, and the Associate Programme Director;
 - (b) minimum appointment criteria for teaching the Programme;
 - (c) existing and planned headcounts for the Programme;
 - (d) profiles of potential teaching staff, consisting of 13 existing full-time staff and seven part-time/visiting staff;
 - (e) mapping of courses against the expertise of potential teaching staff; and
 - (f) information about the depth of expertise in Finance and Applied Finance of the teaching team.
- 4.5.2 The Panel reviewed the mapping of courses against the expertise of potential teaching staff, and was informed that the Operator will recruit at least two new full-time teaching staff and two to three new part-time teaching staff to support the delivery of the Programme. Having considered the nature and focus of the Programme, the Panel **recommended** that the Operator should strengthen the expertise of the teaching team especially for the elective courses “Real Estate Finance” and “Banking and Financial Services”.
- 4.5.3 In terms of teaching hours, the Panel noted that full-time teaching staff will not teach more than 12 hours per week including a maximum of six teaching hours per week for this Programme, and part-time/visiting teaching staff will not teach more than six hours per week. The Panel also noted that the Operator plans to invite two to three visiting teaching staff each year to support the delivery of the Programme.
- 4.5.4 The Operator provided the Panel with a staff development scheme to demonstrate that staff will be kept updated of the development of the industry for the quality delivery of the Programme. During the discussion with the Operator, the Panel reminded the Operator to pay attention to individual needs for staff development.
- 4.5.5 In consideration of the above information and the discussion with relevant stakeholders, and notwithstanding the recommendation, the Panel formed the view that the leadership and staffing of the Programme is appropriate in general. The staff development activities for teaching staff can ensure that they are kept updated to for the quality delivery of the Programme.

4.6 Learning, Teaching and Enabling Resources/Services

The Operator must be able to provide learning, teaching and enabling resources/services that are appropriate and sufficient for the learning, teaching and assessment activities of the learning programme, regardless of location and mode of delivery.

- 4.6.1 The Operator provided information about the teaching and learning resources relevant to the delivery of the Programme such as teaching facilities, library resources, financial laboratory, IT support and language support. The Operator also provided the Panel with a virtual tour of its teaching and learning resources during the site visit meeting.
- 4.6.2 The Panel noted that the Operator has purchased a number of databases and e-resources to support the delivery of the Programme, for example, CSMAR, ESG/MSCI, ProQuest, EconLit, Harvard Business Review Press eBook Collection, 中文電子期刊數據庫, 萬方數據庫 and WiseNews. There are three terminals of Thomson Reuters (Refinitiv Eikon) in the library for full access of financial market data. The Operator informed the Panel that it plans to move one or two terminal of Thomson Reuters (Refinitiv Eikon) to its Financial Innovation Laboratory for easier access of students of this Programme. The Operator also shared with the Panel the agreement with its strategic partner in the financial technology industry in Shenzhen on jointly establishing a Big Data Research Centre and Financial Innovation Laboratory.
- 4.6.3 The Operator provided information about the financial resources to support the delivery of the Programme. The information includes: a five-year budget plan, the auditors' report for the year ended 31 July 2019, the income and financial statements as of 31 December 2020 and additional financial resources from the College in case the Programme cannot break even.
- 4.6.4 In consideration of the above information and the discussion with relevant stakeholders, the Panel considered that the Operator is able to provide learning, teaching and enabling resources that are appropriate and sufficient for the delivery of the Programme.

4.7 **Programme Approval, Review and Quality Assurance**

The Operator must monitor and review the development and performance of the learning programme on an on-going basis to ensure that the programme remains current and valid and that the learning outcomes, learning and teaching activities and learner assessments are effective to meet the programme objectives.

4.7.1 The Operator provided to the Panel the following information to demonstrate that it has in place a system to monitor and review the development and performance of the Programme on an on-going basis:

- (a) quality assurance mechanism in programme development, approval, management and review;
- (b) mechanism on collection and follow-up of stakeholders' feedback including students, graduates, alumni, external advisors and external examiners;
- (c) meeting minutes of relevant committees;
- (d) sample of External Examiner Report Form;
- (e) sample of Annual Programme Report Form;
- (f) sample of Faculty Annual Report Form;
- (g) sample of Course Evaluation Questionnaire;
- (h) sample of Programme Evaluation Questionnaire;
- (i) sample of Graduate Survey Form; and
- (j) sample of Alumni Survey Form.

4.7.2 The Panel noted that the Operator had obtained external inputs to develop the Programme and it had gone through its internal quality assurance system with the approval of the Faculty Board and the Academic Board. The Panel also noted that the Operator will increase the number of external advisory committee members from the industry to at least three members to enhance the representation from the industry.

4.7.3 In consideration of the above information and the discussion with relevant stakeholders, the Panel formed the view that the Operator has in place mechanisms to monitor and review the development and performance of the Programme on an on-going basis.

5. IMPORTANT INFORMATION REGARDING THIS ACCREDITATION REPORT

5.1 Variation and withdrawal of this Accreditation Report

5.1.1 This Accreditation Report is issued pursuant to section 5 of the AAVQO, and contains HKCAAVQ's substantive determination regarding the accreditation, including the validity period as well as any conditions and restrictions subject to which the determination is to have effect.

5.1.2 HKCAAVQ may subsequently decide to vary or withdraw this Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website.

5.1.3 If HKCAAVQ decides to vary or withdraw this Accreditation Report, it will give the Operator notice of such variation or withdrawal pursuant to section 5(4) of the AAVQO.

5.1.4 The accreditation status of Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of this Accreditation Report.

5.2 Appeals

5.2.1 If the Operator is aggrieved by the determination made in this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of this Accreditation Report.

- 5.2.2 If the Operator is aggrieved by a decision to vary or withdraw this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of the Notice of Withdrawal.
- 5.2.3 The Operator should be aware that a notice of variation or withdrawal of this Accreditation Report is not itself an accreditation report and the right to appeal against HKCAAVQ's substantive determination regarding accreditation arises only from this Accreditation Report.
- 5.2.4 Please refer to Cap. 592A (<http://www.legislation.gov.hk>) for the appeal rules. Details of the appeal procedure are contained in section 13 of the AAVQO and can be accessed from the QF website at <https://www.hkqf.gov.hk>.

5.3 **Qualifications Register**

- 5.3.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register ("QR") at <https://www.hkqr.gov.hk> for recognition under the QF. The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.3.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Ref: 55/30/01

21 May 2021

JoH/SF/CCh/cch/jnl

Chu Hai College of Higher Education

Learning Programme Accreditation for Master of Science in Applied Finance

18-19 March 2021

Panel Membership

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* The Panel Secretary is also a member of the Accreditation Panel.

Appendix 2

Graduate Profile of the Programme

Qualification Title	Master of Science in Applied Finance Programme 應用金融學理學碩士課程
Qualification Type	Master's Degree
QF Level	Level 6
Primary Area of Study and Training	Business and Management
Sub-area (Primary Area of Study and Training)	Accounting, Finance and Management
Other Area of Study and Training	Not applicable
Sub-area (Other Area of Study and Training)	Not applicable
Programme Objectives	The Programme aims to nurture students to: 1. develop applied competence in the mastery, interpretation, reflection and application of principles in the broader field of finance 發掘掌握、解釋、思考和應用泛金融原理的實用能力 2. use financial tools and methodologies to sharpen critical thinking skills for approaching challenges systematically and with creativity 應用金融工具和方法提升批判性思維的技能，系統性和創造性地迎接挑戰 3. develop problem-solving skills to help meet the needs of organisations and shareholders 為滿足機構和持份者的要求，開拓解決問題的能力 4. enhance their understanding of financial market trading and regulations 增強學員對金融市場交易和監管的認知
Programme Intended Learning Outcomes	Upon completion of the Programme, students are expected to be able to:

	1. demonstrate advanced insight into global financial markets, funds management, financial planning, financial market dealing and business forecasting 深入了解環球金融市場、基金管理、財務規劃、貨幣市場交易及業務預測 2. use strong cognitive, technical and communication skills in interpreting, analysing, and evaluating financial information and problems 將強大的認知、技術和溝通能力運用於解釋、分析和評估財務信息及問題 3. apply professional knowledge, analytical skills and applied research skills to formulate strategies and tactics for business opportunities and challenges 利用專業知識、分析和應用研究技能，以制定戰略戰術應對商業機遇與挑戰 4. analyse financial and other market innovations and their implications for business 分析金融和其他市場的創新及其商業意義
Education Pathways	Graduates of the Programme are expected to be eligible for pursuing further study in research-based programmes (e.g. MPhil or PhD).
Employment Pathways	Graduates of the Programme are expected to be able to work as: financial advisor, financial analyst, bank manager, investment/funds manager, research institution specialist and public service/ government specialist.
Minimum Admission Requirements	The minimum admission requirements of the Programme are as follows: ▪ a bachelor's degree; ▪ Level 3 in Chinese Language of HKDSE or other evidence that applicants have sufficient proficiency in Chinese (e.g. Level 5 in Hanyu Shuiping Kaoshi (漢語水平考試五級) or a Bachelor's degree from a university or institution of which the medium of instruction and/or examination is Chinese); and ▪ CET Level 4 Certificate to demonstrate applicants' proficiency in English, if applicants graduate from a university/institution of which the medium of instruction and/or examination is Chinese. Remark: Apart from the above minimum admission requirements, selection of students will be based on applicants' performance in admission interview with specific criteria including applicants' quantitative skills and proficiency in Putonghua and English.
Operator	Chu Hai College of Higher Education 珠海學院

