



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

CHU HAI COLLEGE OF HIGHER EDUCATION

LEARNING PROGRAMME ACCREDITATION

**MASTER OF SOCIAL SCIENCES IN INTERNATIONAL
RELATIONS FOR BELT AND ROAD COUNTRIES
PROGRAMME**

**MASTER OF SOCIAL SCIENCES IN INTERNATIONAL
BUSINESS MANAGEMENT FOR BELT AND ROAD
COUNTRIES PROGRAMME**

OCTOBER 2019

1. Terms of Reference

1.1. Based on the Service Agreement (No.: AA552), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), in the capacity of the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592), was commissioned by Chu Hai College of Higher Education to conduct learning programme accreditation with the following Terms of Reference:

- (a) To conduct an accreditation test as provided for in the AAVQO to determine whether the Master of Social Sciences in International Relations for Belt and Road Countries Programme and the Master of Social Sciences in International Business Management for Belt and Road Countries Programme of Chu Hai College of Higher Education (the College) meet the stated objectives and QF standards and can be offered as accredited programmes; and
- (b) To issue to the College an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.

2. HKCAAVQ'S Determination

Learning Programme Accreditation

2.1 HKCAAVQ has determined that, subject to the fulfilment of the condition, the Master of Social Sciences in International Relations for Belt and Road Countries Programme and the Master of Social Sciences in International Business Management for Belt and Road Countries Programme meet the stated objectives and QF standards at Level 6. Subject to the approval by the Chief Executive in Council, the Programme can be offered as an accredited programme with a validity period of three years.

2.2 Validity Period

2.2.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.3 The determinations on the programmes are specified as follows:

Name of Operator(s)	Chu Hai College of Higher Education 珠海學院	
Name of Award Granting Body	Chu Hai College of Higher Education 珠海學院	
Title of Learning Programme	Master of Social Sciences in International Relations for Belt and Road Countries Programme 社會科學碩士課程 (一帶一路國家國際關係)	Master of Social Sciences in International Business Management for Belt and Road Countries Programme 社會科學碩士課程(一帶一路國家國際工商管理)
Title of Qualification	Master of Social Sciences in International Relations for Belt and Road Countries 社會科學碩士 (一帶一路國家國際關係)	Master of Social Sciences in International Business Management for Belt and Road Countries 社會科學碩士 (一帶一路國家國際工商管理)
Primary Area of Study and Training	Social Sciences	Business and Management
Sub-area (Primary Area of Study and Training)	Social and Behavioral Sciences	General Business Management
Other Area of Study and Training	Not applicable	Not applicable
Sub-area (Other Area of Study and Training)	Not applicable	Not applicable
QF Level	Level 6	Level 6
QF Credits	120	120
Mode(s) of Delivery and Programme Length	Full-time, 1 year Part-time, 2 years	Full-time, 1 year Part-time, 2 years

Start Date of Validity Period	1 September 2020	
End Date of Validity Period	31 August 2023	
Number of Enrolment(s)	Two enrolments per year	Two enrolments per year
Maximum Number of New Students	60 per year for full-time mode 40 per year for part-time mode	60 per year for full-time mode 40 per year for part-time mode
Specification of Competency Standards-based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Address of Teaching / Training Venue(s)	80 Castle Peak Road, Castle Peak Bay, New Territories, Hong Kong	

2.4 Recommendations

HKCAAVQ also offers the following recommendations for continuous improvement of the two programmes.

- 2.4.1 The College should involve other recruitment strategies to attract students to the two programmes.
- 2.4.2 The College should formulate a teaching and learning policy including variety of teaching approaches and variation in assessment methods of the two programmes, taking into consideration class size, for successful delivery of the programmes and effective communication among full-time and part-time teaching staff.
- 2.4.3 The College should make the field trip to the Belt and Road countries an elective course to enhance students' learning experience.
- 2.4.4 The College should draw up a concrete plan for staff development to enhance subject knowledge and nurture the research capabilities of the local staff relating to the Belt and Road studies.

- 2.4.5 The College should establish a formal and proper channel to collect the comments of industry and employers on the two programmes.
- 2.4.6 The College should appoint an external examiner with specialised expertise in international relations for the MSocSciR Programme.
- 2.5 HKCAAVQ will subsequently satisfy itself whether the Operator remains competent to achieve the relevant objectives and the Programme continues to meet the standard to achieve the relevant objectives as claimed by the Operator by reference to, amongst other things, the Operator's fulfilment of any conditions and compliance with any restrictions stipulated in this Accreditation Report. For the avoidance of doubt, maintenance of accreditation status is subject to fulfilment of any condition and compliance with any restriction stipulated in this Accreditation Report.

3. Introduction

- 3.1 Chu Hai College of Higher Education (the College) was registered in 2004 under the Post Secondary Colleges Ordinance (Cap. 320) as a privately funded, non-profit-making post-secondary college. The College started operating in the current campus near Castle Peak Bay in Tuen Mun in September 2016.
- 3.2 The College commissioned HKCAAVQ to conduct Learning Programme Accreditation for the Master of Social Sciences in International Relations for Belt and Road Countries Programme (the MSocSciR Programme) and Master of Social Sciences in International Business Management for Belt and Road Countries Programme (the MSocSciBM Programme). HKCAAVQ formed an expert Panel to conduct an accreditation exercise on 25 and 26 July 2019.

4. Programmes Details

The following programme information is provided by the operator.

- 4.1 Programme Objectives and Programme Intended Learning Outcomes

MSocSciR

The MSocSciR Programme is an interdisciplinary programme focusing on the development of China and the Belt and Road countries.

Revised Programme Objectives (POs)

- PO1 To equip students with advanced concepts, theories and analytical schemes of the subject of international relations focusing on the emergent schools of geopolitics and geostrategy and international political economy;
- PO2 To develop in students advanced knowledge and analytical capabilities for the understanding of the history, culture and the major trends of development of the global system and major regions and countries covered by the Belt and Road Initiative
- PO3 To acquire the practical skills and a critical mind for the appreciation and evaluation of events, past, present and future, that would be important for their future career that deals with Belt and Road countries
- PO4 To build up critical perspectives of cross-culturalism and transculturalism; and
- PO5 To develop from multiple sources of information and value positions a global and historical development perspective of the transformation of the Chinese society, polity and economy and the implications for its future development, its interaction with other countries and the consequent impact on the global, regional and national systems of the Belt and Road countries

Revised Programme Intended Learning Outcomes (PILOs)

PILO1	Explain and appraise the complexities and local specificities of international issues for evaluation and practical applications
PILO2	Apply different disciplinary approaches and analytical schemes for the evaluation of the complexities and possible trends of development of international issues
PILO3	Analyse own situation in business and other job situations in a broader and deeper institutional framework
PILO4	Build on theories and development experiences learned to formulate short-term, medium-term and long-term solutions to problems arising from particular business and job situations
PILO5	Evaluate and consolidate additional (non-conventional) knowledge and skill sources, both locally and overseas, to extend one's analytical capability for problem solving

MSocSciBM

The MSocSciBM Programme aims to offer a comprehensive business learning grounded on international theory and practices of business and their applications in regional and national contexts.

Revised Programme Objectives (POs)

- PO1 To equip students with the essential knowledge and advanced skills and tools of business management and marketing that will equip them with the capabilities to engage in business with Belt and Road countries;
- PO2 To create in students an in-depth and comprehensive understanding of history and culture of Belt and Road countries as a base for their cross cultural and transcultural appreciation;
- PO3 To give students a critical understanding of the development experiences of China that drive China in both inbound and outbound trade and investment
- PO4 To develop in students special business senses and empathy for their work in cross-cultural and transcultural settings, and to equip them with practical skills and confidence to do business (including cooperation with the locals in various forms) in various regions of Belt and Road countries
- PO5 to acquire essential and specialised knowledge from an interdisciplinary approach to understand and utilize business opportunities arising from different socio-politico-economic environments and institutional regimes in different regions of the Belt and Road countries

Revised Programme Intended Learning Outcomes (PILOs)

PILO1	Explain and appraise the history and culture of Belt and Road countries, which form the foundation for business practices in these countries
PILO2	Explain critically the dynamism of China's development process and evaluate the implications for trade and investment between China and other countries
PILO3	Apply marketing by using various skills and tools in different cultural and institutional and legal environments

PILO4	Apply and adapt theories and practical know-how of management for operating in cross-cultural and transcultural settings
PILO5	Develop knowledge and skills to deal with the complexities and specificities of doing business in major regions and countries along the Belt and Road trade routes – including Greater Central Asia, Southeast Asia, South Asia, Russia and Eastern Europe, and Europe

4.2 Programme Structure

MSocSciR

Core courses

1. Geopolitics and Geostrategy – the New International Relations
2. International Political Economy
3. History and Culture of the Belt and Road Countries and Regions
4. China's Development Experiences in the Context of the Belt and Road Initiative
5. Research Methods and Methodology

Elective courses

1. Comparative Legal Systems – International Relations
2. A Practitioner's Guide to International Finance
3. Geopolitics of the Greater Central Asia (including Afghanistan)
4. Geopolitics of Russia and Eastern Europe
5. Oil Politics, Economy and Society of the Middle East
6. 10 Plus 3 – Economics and Politics of ASEAN and China, Japan and Korea
7. Theories and Ideas of Democracy, Capitalism, Socialism and Other Alternatives
8. Politics of European Integration and Implications for the World
9. Politics and Economics of China-Pakistan Economic Corridor
10. Research Thesis – International Relations
11. Study Tours to Selected Belt and Road Countries

MSocSciBM

Core courses

1. International Business Management – Theory and Practices
2. International Marketing
3. History and Culture of the Belt and Road Countries and Regions
4. China's Development Experiences in the Context of the Belt and Road Initiative
5. Research Methods and Methodology

Elective courses

1. Comparative Legal Systems – International Business Management
2. A Practitioner’s Guide to International Finance
3. International Trade and Investment
4. 10 Plus 3 – Economics and Politics of ASEAN and China, Japan and Korea
5. Trade and Investment in Russia and East European Countries
6. China-Pakistan Economic Corridor – Institutional Barriers and Business Opportunities
7. Europe’s Trade and Investment with Asia and China
8. Cross-cultural Management – Regional Context
9. Risk Management in International Business Transactions
10. Multinational Enterprises
11. Research Thesis – International Business Management
12. Study Tours to Selected Belt and Road Countries

4.3 Graduation Requirements

To be eligible for the awards, student must have passed all core courses and completed the 30 credits as required by the two programmes with a minimum Graduation Grade Point Average (GGPA) of 2.0.

4.4 Admission Requirements

- A Bachelor’s degree; or equivalent
- An applicant seeking admission on the basis of a qualification from a university or institution of which the language of teaching and/or examination is not English, shall satisfy the English Language proficiency requirement to CET-6 (and its equivalent of IELTS 6.5)

4.5 Teaching and Learning Activities

Although lecture was documented as the only teaching approach, teaching staff would enjoy flexibility to introduce or customise different learning activities such as class discussions or presentations to facilitate student learning.

5. Important Information Regarding this Accreditation Report

5.1 Variation and withdrawal of this Accreditation Report

5.1.1 This Accreditation Report is issued pursuant to section 5 of the AAVQO, and contains HKCAAVQ's substantive determination regarding the accreditation, including the validity period as well as any conditions and restrictions subject to which the determination is to have effect.

5.1.2 HKCAAVQ may subsequently decide to vary or withdraw this Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website.

5.1.3 If HKCAAVQ decides to vary or withdraw this Accreditation Report, it will give the Operator notice of such variation or withdrawal pursuant to section 5(4) of the AAVQO.

5.1.4 The accreditation status of Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of this Accreditation Report.

5.2 Appeals

5.2.1 If the Operator is aggrieved by the determination made in this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of this Accreditation Report.

5.2.2 If the Operator is aggrieved by a decision to vary or withdraw this Accreditation Report, then pursuant to Part 3 of the AAVQO the

Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of the Notice of Withdrawal.

- 5.2.3 The Operator should be aware that a notice of variation or withdrawal of this Accreditation Report is not itself an accreditation report and the right to appeal against HKCAAVQ's substantive determination regarding accreditation arises only from this Accreditation Report.
- 5.2.4 Please refer to Cap. 592A (<http://www.legislation.gov.hk>) for the appeal rules. Details of the appeal procedure are contained in section 13 of the AAVQO and can be accessed from the QF website at <http://www.hkqf.gov.hk>.

5.3 **Qualifications Register**

- 5.3.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register ("QR") at <http://www.hkqr.gov.hk> for recognition under the QF. The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.3.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

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