



香港學術及職業資歷評審局  
Hong Kong Council for Accreditation of  
Academic & Vocational Qualifications

**SUMMARY ACCREDITATION REPORT**

**HONG KONG INSTITUTE OF TECHNOLOGY  
AND  
GLYNDWR UNIVERSITY**

**INITIAL EVALUATION  
AND  
LEARNING PROGRAMME ACCREDITATION  
BACHELOR OF ARTS (HONS) BUSINESS**

**SEPTEMBER 2019**

## **1. Terms of Reference**

1.1 Based on the Service Agreement (No.: AA541), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), in the capacity of the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592), was commissioned by Hong Kong Institute of Technology (HKIT) and Glyndwr University (GU), jointly as the Operator, to conduct Initial Evaluation and Learning Programme Accreditation with the following Terms of Reference:

- (a) To conduct an accreditation test as provided for in the AAVQO to determine whether Hong Kong Institute of Technology and Glyndwr University (the Operator) meets the stated objectives and is competent to operate learning programmes that meet the HKQF Level 5 standards, and can be granted Initial Evaluation Status at HKQF Level 5;
- (b) To conduct an accreditation test as provided for in the AAVQO to determine whether the following programme of the Operator meets the stated objectives and HKQF standards and can be offered as an accredited programme; and
- (c) To issue to the Operator an accreditation report setting out the results of the determination in relation to (a) and (b) by HKCAAVQ.

### Learning Programme Seeking Accreditation Status

Bachelor of Arts (Hons) Business

NCR Registration/Reference No.: Pending registration

## **2. HKCAAVQ'S Determination**

### Initial Evaluation

2.1 HKCAAVQ has determined that Hong Kong Institute of Technology and Glyndwr University, jointly as the Operator, meets the stated objectives and is competent to operate learning programmes that meet the QF Level 5 standard, and can be granted an Initial Evaluation (IE) status at QF Level 5.

## 2.2 Validity Period

2.2.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.3 The determinations of the IE status are specified as follows:

<b>Name of Local Operator</b>	Hong Kong Institute of Technology 香港科技專上書院
<b>Name of Non-local Operator</b>	Glyndwr University
<b>Address of Local Operator</b>	213 Nam Cheong Street, Sham Shui Po, Kowloon
<b>Highest HKQF Level of programme(s) which the Operator can operate upon successful learning programme accreditation</b>	Level 5
<b>Start date of 2-year validity period of Initial Evaluation (IE) accreditation status</b>	1 January 2020
<b>Scope of IE Accreditation Status</b>	For accredited programmes operated by the Operator in partnership with the named Non-local Institution in Hong Kong

### **Learning Programme Accreditation**

2.4 HKCAAVQ has determined that, the Bachelor of Arts (Hons) Business programme meets the stated objectives and QF standard at Level 5, and can be offered as an accredited programme with a validity period from 3 March 2020 to 31 December 2023.

## 2.5 Validity Period

2.5.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.6 The determinations on the Programme are specified as follows:

<b>Name of Local Operator</b>	Hong Kong Institute of Technology 香港科技專上書院
<b>Name of Non-local Operator</b>	Glyndwr University
<b>Name of Award Granting Body</b>	Glyndwr University
<b>Title of Learning Programme</b>	Bachelor of Arts (Hons) Business 商業學（榮譽）文學士
<b>Title of Qualification(s) [Exit Award(s)]</b>	Bachelor of Arts (Hons) Business 商業學（榮譽）文學士
<b>Primary Area of Study and Training</b>	Business and Management
<b>Sub-area (Primary Area of Study and Training)</b>	General Business Management
<b>Other Area of Study and Training</b>	Not applicable
<b>Sub-area (Other Area of Study and Training)</b>	Not applicable
<b>HKQF Level</b>	Level 5
<b>HKQF Credits</b>	360
<b>Mode(s) of Delivery and Programme Length</b>	Full-time, 3 years Part-time, 6 years
<b>Start Date of Validity Period</b>	3 March 2020
<b>End Date of Validity Period</b>	31 December 2023
<b>Number of Enrolment(s)</b>	Two enrolments per year
<b>Maximum Number of New Students</b>	2019/20 Year 1 entry <ul style="list-style-type: none"> <li>• Full-time: 8</li> <li>• Part-time: 14</li> </ul> 2019/20 Year 2 entry <ul style="list-style-type: none"> <li>• Full-time: 0</li> <li>• Part-time: 0</li> </ul> 2019/20 Year 3 entry <ul style="list-style-type: none"> <li>• Full-time: 20</li> <li>• Part-time: 20</li> </ul>

	2020/21 – 2022/23 Year 1 entry <ul style="list-style-type: none"> <li>• Full-time: 8</li> <li>• Part-time: 14</li> </ul> 2020/21 – 2022/23 Year 2 entry <ul style="list-style-type: none"> <li>• Full-time: 8</li> <li>• Part-time: 14</li> </ul> 2020/21 – 2022/23 Year 3 entry <ul style="list-style-type: none"> <li>• Full-time: 10</li> <li>• Part-time: 10</li> </ul>
<b>Address of Teaching / Training Venue(s)</b>	213 Nam Cheong Street, Sham Shui Po, Kowloon

## 2.7 Recommendations

HKCAAVQ offers the following recommendations for continuous improvement of the Programme.

- 2.7.1 The Operator should regularly review the learning resources provided in Chinese and English to ensure equivalent resources are provided to the Chinese and English classes of the Programme.
- 2.8 HKCAAVQ will subsequently satisfy itself whether the Operator remains competent to achieve the relevant objectives and the Programmes continue to meet the standard to achieve the relevant objectives as claimed by the Operator by reference to, amongst other things, the Operator's fulfilment of any conditions and compliance with any restrictions stipulated in this Accreditation Report. For the avoidance of doubt, maintenance of accreditation status is subject to fulfilment of any condition and compliance with any restriction stipulated in this Accreditation Report.

## 3. Introduction

- 3.1 Hong Kong Institute of Technology (HKIT) was set up in 1997 by a non-profit-making organisation International Education and Academic Exchange Foundation Company Limited (IEAEF). It was named as the Institute of Info-Tech before 2003, and HKIT is the business name of IEAEF.

- 3.2 As of August 2019, HKIT has 27 programmes from HKQF Levels 1 to 6 accredited by HKCAAVQ, including four associate degree programmes that lead to awards of HKIT, one master degree and five bachelor degree programmes operated in partnership with Teesside University (TU) that lead to awards of TU, and five bachelor degree programmes operated in partnership with University of West London (UWL) that lead to awards of UWL. HKIT's current collaboration with TU is expected to be phased out by 2020.
- 3.3 Glyndwr University (GU) is a Higher Education Corporation, initially established under the 1988 Higher Education Reform Act in 1993 as the North East Wales Institute of Higher Education (NEWI), and was an associate college of the University of Wales. In 2004, NEWI became a full member of the University of Wales. The university title was granted by the Privy Council on 3 July 2008 to become Glyndwr University with taught degree-awarding powers.
- 3.4 GU and HKIT jointly as the Operator commissioned HKCAAVQ to conduct Initial Evaluation (IE) and Learning Programme Accreditation (LPA) of the Bachelor of Arts (Hons) Business programme (the Programme). HKCAAVQ formed an expert Panel for this IE and LPA exercise. A Financial Expert was also engaged to provide advice to the Panel on financial matters. A site visit was conducted by the Panel on 24-26 July 2019. HKCAAVQ's *Manual for the Four-stage Quality Assurance Process under the Hong Kong Qualifications Framework (Version 1.1, April 2019)* was the guiding document for the Operator and the Panel in conducting this accreditation exercise.

#### **4. Programmes Details**

The following programme information is provided by the operator.

##### **4.1 Programme Aims**

- (1) To equip students wishing to enter the business world with a broad, integrated understanding of key aspects of business and the changing environment in which businesses operate.
- (2) To provide students with the most up to date business knowledge and management skills that will enable the professional development of future business leaders.

- (3) To provide students with a stimulating, rigorous, challenging and enjoyable learning experience that develops their capacity to be independent thinkers and influencers.
- (4) To provide high-quality education in theoretical and practical knowledge and skills in various aspects of business and financial management for those who wish to pursue or further advance their careers in business.

#### 4.2 Programme Intended Learning Outcomes

- (1) Undertake an independent research project which develops a depth of understanding in a particular research field.
- (2) Synthesise key sources of information and present it in a meaningful and constructive format.
- (3) Critically assess theories and real life business scenarios and formulate plausible and defensible conclusions.
- (4) Apply problem solving and decision making skills using appropriate tools to identify, formulate and solve business problems as well as create, identify and evaluate options.
- (5) Undertake an independent research project from which they develop their study skills, fieldwork and research skills within a defined business or management area.

#### 4.3 Programme Structure

The Programme has 360 QF credits with a total of 552 contact hours. The normal duration of the Programme is three years for full-time study. The Programme also has a part-time mode. The Programme has 14 core modules and 4 elective modules out of which students choose 2 to study. The Programme is structured into levels 4 to 6 of the Framework for Higher Education Qualifications of Degree-Awarding Bodies in England, Wales and Northern Ireland (FHEQ) of the QAA as follows:

Modules	Type	Contact hours	QF Credits
<b>FHEQ Level 4</b>			
Marketing Essentials	Core	36	20
Data Analytics and Understanding Big Data	Core	36	20
Creating Events	Core	36	20
Business Environment	Core	36	20
Business Communication Skills	Core	36	20
Economics	Core	36	20
<b>FHEQ Level 5</b>			
Competitive Intelligence Research	Elective	30	20
Business Law	Core	30	20
Customer Service Excellence	Elective	30	20
Engaging and Leading People	Elective	30	20
Managing Corporate Risk and Crime	Core	30	20
HRM for Business	Elective	30	20
Work Based Project	Core	60	40
<b>FHEQ Level 6</b>			
Strategic Thinking	Core	24	20
Employment Law	Core	24	20
International HRM	Core	24	20
Strategic Marketing	Core	24	20
Dissertation	Core	60	40

#### 4.4 Graduation Requirements

- For Year 1 Entry, completion of 360 credits of which 120 credits were studied at FHEQ level 5 or above and 120 credits at FHEQ level 6.
- For Year 2 Entry, completion of 240 credits of which 120 credits were studied at FHEQ level 5 and 120 credits at FHEQ level 6.
- For Year 3 Entry, completion of 120 credits at FHEQ level 6.

#### 4.5 Admission Requirements

- The minimum admission requirements for standard entry to the Programme:

	English Class	Chinese Class
Year 1 Entry	HKDSE 15 points in five subjects (Level 1 = 1 point and Level 5** = 7 points) with a minimum Level 3 in English, Level 2 in Mathematics, and no subjects are at Level 1; or equivalent qualifications	HKDSE 15 points in five subjects (Level 1 = 1 point and Level 5** = 7 points) with a minimum Level 3 in Chinese, Level 2 in Mathematics, and no subjects are at Level 1; or equivalent qualifications

Year 2 Entry	Holders of a recognised Associate Degree / Higher Diploma at HKQF Level 4 from local educational institutions, or equivalent qualifications	Holders of a recognised Associate Degree / Higher Diploma at HKQF Level 4 from local educational institutions, or equivalent qualifications
Year 3 Entry	(i) Holders of a recognised Associate Degree / Higher Diploma at HKQF Level 4 from local educational institutions or equivalent qualifications; and  (ii) Completion of an adequate number of relevant modules in business-related areas during the study for the qualification in (i) so that the applicant is eligible to apply for exemption that amounts to the first two years of study of the Programme.	(i) Holders of a recognised Associate Degree / Higher Diploma at HKQF Level 4 from local educational institutions or equivalent qualifications; and  (ii) Completion of an adequate number of relevant modules in business-related areas during the study for the qualification in (i) so that the applicant is eligible to apply for exemption that amounts to the first two years of study of the Programme.
Admission through Recognition of Prior (Experiential) Learning:	Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential Learning (RPEL) in accordance with the GU's General Regulations	

- Language proficiency requirements

	English Class	Chinese Class
Year 1 Entry	A minimum Level 3 in English, or equivalent qualifications.	A minimum Level 3 in English, or equivalent qualifications; and  A minimum Level 3 in Chinese, or equivalent qualifications.
Year 2 Entry	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in English.	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in Chinese.

Year 3 Entry	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in English.	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in Chinese.
Admission through RPL and RPEL	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in English.	The qualification at QF Level 4 used to gain admission to the Programme was taught and assessed in Chinese.

- Standard admission requirements for applicants holding Mainland qualifications:

	English Class	Chinese Class
Year 1 Entry	參加全國普通高等學校統一招生考試，成績須達到二本綫或以上	參加全國普通高等學校統一招生考試，成績須達到二本綫或以上
Year 2 Entry	These entry routes are not applicable to these applicants.	
Year 3 Entry		
Admission through RPL and RPEL		

- Language proficiency requirements for applicants holding Mainland qualifications:

	English Class	Chinese Class
Year 1 Entry	高考英語成績須至少達到100 分或以上（以滿分150 計）；	高考英語成績須至少達到100 分或以上（以滿分150 計）；
Year 2 Entry	These entry routes are not applicable to these applicants.	
Year 3 Entry		
Admission through RPL and RPEL		

#### 4.6 Teaching and Learning Activities

The Programme offers English class and Chinese class, and students opt for either class upon admission and stay with the same class throughout the study.

The Programme employs various teaching and learning activities, including lectures, tutorials, seminars, presentations, small group work, and guided independent study, and various assessment methods including case studies, presentations, essays, learning logs, reports, and examinations.

#### 4.7 Learner Support Services

Major support services HKIT provides to students include counseling services, scholarships, and career services such as individual career counseling sessions, training programmes on job-hunting skills and cultivating workplace attitudes, recruitment seminars, and career talks.

### **5. Important Information Regarding this Accreditation Report**

#### **5.1 Variation and withdrawal of this Accreditation Report**

5.1.1 This Accreditation Report is issued pursuant to section 5 of the AAVQO, and contains HKCAAVQ's substantive determination regarding the accreditation, including the validity period as well as any conditions and restrictions subject to which the determination is to have effect.

5.1.2 HKCAAVQ may subsequently decide to vary or withdraw this Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website.

5.1.3 If HKCAAVQ decides to vary or withdraw this Accreditation Report, it will give the Operator notice of such variation or withdrawal pursuant to section 5(4) of the AAVQO.

5.1.4 The accreditation status of Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of this Accreditation Report.

## 5.2 Appeals

5.2.1 If the Operator is aggrieved by the determination made in this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of this Accreditation Report.

5.2.2 If the Operator is aggrieved by a decision to vary or withdraw this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of the Notice of Withdrawal.

5.2.3 The Operator should be aware that a notice of variation or withdrawal of this Accreditation Report is not itself an accreditation report and the right to appeal against HKCAAVQ's substantive determination regarding accreditation arises only from this Accreditation Report.

5.2.4 Please refer to Cap. 592A (<http://www.legislation.gov.hk>) for the appeal rules. Details of the appeal procedure are contained in section 13 of the AAVQO and can be accessed from the QF website at <http://www.hkqf.gov.hk>.

## 5.3 Qualifications Register

5.3.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register ("QR") at <http://www.hkqr.gov.hk> for recognition under the QF. The Operator should apply separately to have their quality-assured qualifications entered into the QR.

5.3.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the HKQF.

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