



香港學術及職業資歷評審局
Hong Kong Council for Accreditation of
Academic & Vocational Qualifications

SUMMARY ACCREDITATION REPORT

GRATIA CHRISTIAN COLLEGE

LEARNING PROGRAMME RE-ACCREDITATION

- (I) BACHELOR OF BUSINESS ADMINISTRATION
(HONOURS) IN SERVICE MARKETING AND
MANAGEMENT**
- (II) BACHELOR OF PSYCHOLOGY (HONOURS)**
- (III) BACHELOR OF SOCIAL WORK (HONOURS)**

FEBRUARY 2020

1. Terms of Reference

1.1 Based on the Service Agreement (No.: AA468), the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), in the capacity of the Accreditation Authority as provided for under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592), was commissioned by Gratia Christian College to conduct a Learning Programme Re-accreditation (Re-LPA) with the following Terms of Reference:

- (a) To conduct an accreditation test as provided for in the Accreditation of Academic and Vocational Qualifications Ordinance (Cap.592) to determine whether the following programmes of Gratia Christian College meet the stated objectives and Qualification Framework (QF) standard and can continue to be offered as accredited programmes from the 2020/21 academic year; and
 - (i) Bachelor of Business Administration (Honours) in Service Marketing and Management
 - (ii) Bachelor of Psychology (Honours) programme
 - (iii) Bachelor of Social Work (Honours) programme
- (b) To issue to Gratia Christian College an accreditation report setting out the results of the determination in relation to (a) by HKCAAVQ.

2. HKCAAVQ'S Determination

Learning Programme Re-accreditation

2.1 HKCAAVQ has determined that, the Bachelor of Service Management (Honours) Programme (which shall replace the current Bachelor of Business Administration (Honours) in Service Marketing and Management Programme from the AY2020/21), Bachelor of Psychology (Honours) Programme, and Bachelor of Social Work (Honours) Programmes meet the stated objectives and HKQF standard at Level 5, and can continue to be offered as accredited programmes with a validity period from 1 September 2020 to 31 August 2025.

2.2 Validity Period

2.2.1 The validity period will commence on the date specified below. Operators may apply to HKCAAVQ to vary the commencement date of the validity period. Applications will be considered on a case-by-case basis.

2.3 The determinations on the Programme are specified as follows:

Name of Operator(s)	Gratia Christian College 宏恩基督教學院		
Name of Award Granting Body	Gratia Christian College 宏恩基督教學院		
Title of Learning Programme	Bachelor of Business Administration (Honours) in Service Marketing and Management 工商管理榮譽學士 (服務營銷及管理) [to be retitled to Bachelor of Service Management (Honours) from 2020/21 Cohort 服務管理榮譽學士]	Bachelor of Psychology (Honours) 心理學榮譽學士	Bachelor of Social Work (Honours) 社會工作榮譽學士
Title of Qualification(s) [Exit Award(s)]	Bachelor of Service Management (Honours) 服務管理榮譽學士	Bachelor of Psychology (Honours) 心理學榮譽學士	Bachelor of Social Work (Honours) 社會工作榮譽學士
Primary Area of Study and Training	Business and Management	Social Sciences	Social Sciences
Sub-area (Primary Area of Study and Training)	General Business Management	Social and Behavioural Sciences	Social Services

Other Area of Study and Training	Not applicable		
Sub-area (Other Area of Study and Training)	Not applicable		
QF Level	Level 5		
QF Credits	Not applicable		
Mode(s) of Delivery and Programme Length	Full-time, 4 years		
Intermediate Exit Award	Not applicable		
Start Date of Validity Period	1 September 2020		
End Date of Validity Period	31 August 2025		
Number of Enrolment(s)	One enrolment per year		
Maximum Number of New Students (Full-time)	Year 1 Entry – 25 per year Year 3 Entry - 15 per year	Year 1 Entry - 25 per year Year 3 Entry - 15 per year	Year 1 Entry - 40 per year Year 3 Entry - 35 per year
Specification of Competency Standards-based Programme	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Address of Teaching / Training Venue(s)	5 Wai Chi Street, Shek Kip Mei, Kowloon		

2.4 Recommendations

HKCAAVQ also offers the following recommendations for continuous improvement of the Programmes.

- 2.4.1 To ensure that all courses are coherent and aligned well to the programme, the Panel **recommends** the College to review again the CILOs of the new BSM courses to make sure that they are in proper alignment with the POs, PILOs and QF GLDs.
- 2.4.2 For the long-term sustainability of all its programmes, the College is **recommended** to review its process of student recruitment and retention, and to consider how to improve its Strategic Plan to enable greater programme coherence and sustainability.
- 2.4.3 To enhance the sustainability and competitiveness of the programmes, the Panel **recommends** the College to further review its policy and process of student recruitment for strengthening its recruitment strategies.
- 2.4.4 The Panel **recommends** the College to provide more courses as electives for BSW students.
- 2.4.5 The College is **recommended** to update and enrich the reference materials for all programmes.
- 2.4.6 The College is **recommended** to move away from the mode of lecturing to more interactive teaching for the enhancement of learning experience of students.
- 2.4.7 The Panel **recommends** the BBA and BPsy Programmes to review the timing and duration of the internship in order to optimise students' learning experience and application of knowledge gained from their study.
- 2.4.8 The College is **recommended** to review the adequacy of the placement procedures and preparation of BSW students for placement. A more formal operating procedure is also needed in order to ensure an appropriate matching of BSW students to fieldwork placements.
- 2.4.9 To cater for the student needs as far as practicable, the College is **recommended** to extend the opening hours of facilities such as library services and computer facilities, and enhance availability of equipment such as power-charging points.
- 2.4.10 The Panel **recommends** the College to further review the APRs to make it more effective for identifying issues and formulating appropriate actions for quality assurance purpose.

- 2.4.11 After examining the BSW EE Reports at both programme and course levels presented during the site visit, the Panel remains unchanged in its **recommendation** to the College that the EE report structure be further improved for a better identification of the strengths and weaknesses of student performance and curriculum delivery.
- 2.5 HKCAAVQ will subsequently satisfy itself whether the Operator remains competent to achieve the relevant objectives and the Programmes continue to meet the standard to achieve the relevant objectives as claimed by the Operator by reference to, amongst other things, the Operator's fulfilment of any conditions and compliance with any restrictions stipulated in this Accreditation Report. For the avoidance of doubt, maintenance of accreditation status is subject to fulfilment of any condition and compliance with any restriction stipulated in this Accreditation Report.

3. Introduction

3.1 Gratia Christian College was registered as an approved post-secondary college with degree-granting status under the Post-Secondary Colleges Ordinance (Cap 320) in July 2015. The College currently offers eight HKCAAVQ accredited programmes which are as follows:

- (1) Bachelor of Business Administration (Honours) in Service Marketing and Management (*seeking to be retitled as Bachelor of Service Management (Honours) commencing AY2020/21*)
- (2) Bachelor of Psychology (Honours)
- (3) Bachelor of Social Work (Honours)
- (4) Higher Diploma in Christian Ministry
- (5) Higher Diploma in Early Childhood Education
- (6) Higher Diploma in Psychology and Counselling
- (7) Higher Diploma in Transformative Business Management
- (8) Diploma in Pre-University Studies

3.2 A HKCAAVQ Panel (Panel Membership at Appendix 1) was formed for these Re-LPA exercises and a site visit was conducted on 11-13 December 2019. HKCAAVQ's Manual for the Four-stage Quality Assurance Process under HKQF (Version 1.1, April 2019) and the Revised Generic Level Descriptors issued by the Education Bureau of Hong Kong were the guiding documents for the Operator and the Panel in conducting this exercise.

4. Programmes Details

The following programme information is provided by the operator.

Bachelor of Service Management (Honours)(BSM)

4.1 The Programme Objectives (POs) of the proposed Bachelor of Service Management (Honours) (BSM) Programme (currently offered as Bachelor of Business Administration (Honours) in Service Marketing and Management) are as follows:

- (a) Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.
- (b) They are nurtured to be servant leaders to exemplify the “CHRIST” values in the service industry and business sector.
- (c) They are equipped with the most up-to-date theories, knowledge and skills to be competent professionals in their working environment.
- (d) Through integrating the knowledge and skills gained and the servant leadership developed from this Programme, graduates are committed to making significant contributions to the service industry in Hong Kong.

4.2 The Programme Intended Learning Outcomes (PILOs) of the BSM Programme are classified into two aspects: “To do” and “To be”. The former focuses on instruction of knowledge and skills while the latter on developing the character of students. The PILOs are:

(To do)

Graduates will be able to:

- (a) establish a solid foundation of theoretical knowledge of Marketing and Management and to generate ideas through application of the knowledge and analysis of abstract information and concepts;
- (b) apply a wide range of knowledge and specialized technical, creative and conceptual skills to solve business problems and perform tasks in the service industry or business sector;
- (c) communicate effectively through writing, presentation or discussion in English and Chinese tasks in the service industry or business environment;
- (d) use information technology effectively for acquiring, learning, communicating and handling business related issues;

- (e) critically synthesize, analyze and evaluate data, information, issues, ideas and concepts; and
- (f) be adequately prepared to pursue postgraduate training or chosen careers that require Service Marketing and Management knowledge.

(To be)

Graduates of the Programme will become:

- (a) knowledgeable persons who integrate the “CHRIST” values and faith in the working environment;
- (b) valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance;
- (c) competent professionals who take up careers in the service industry or business sector with good social, communication and interpersonal skills;
- (d) problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;
- (e) life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and
- (f) servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.

Bachelor of Psychology (Honours) (BPsy)

4.3 The POs of Bachelor of Psychology (Honours) (BPsy) Programme are as follows:

- (a) provide a psychological and general education curriculum for students to develop an understanding of humans and human behaviour, and to discover complementation between psychological and biblical knowledge;
- (b) provide practical and research supervision for students to enrich and extend their learning through doing psychology first-hand;
- (c) nurture students’ academic development in the broader context of whole-person development; and
- (d) prepare graduates from the Programme for service in various professional settings (counselling, human services, law enforcement, business, etc.) or postgraduate study in psychology or related areas.

4.4 The PILOs of the BPsy Programme are as follows:

(To do)

Graduates will be able to:

- (a) establish a solid foundation of theoretical knowledge and investigation skills of Psychology;
- (b) apply appropriate psychological concepts, theories, and principles to explain and approach psychological differences among people and reasons why they think, feel, and act in the way they do;
- (c) communicate effectively through writing, presentation or discussion in tasks in organizations or service environments that require psychological knowledge input;
- (d) use information technology effectively for acquiring, learning, communicating and handling psychology related issues;
- (e) critically analyse, evaluate and synthesise data, information, ideas, concepts and issues related to psychological research and/or practice; and
- (f) be adequately prepared to pursue postgraduate training or chosen careers that require psychological knowledge and/or deliver psychological service.

(To be)

Graduates of the programme will become:

- (a) knowledgeable persons who integrate the “CHRIST” values and faith in the working environment;
- (b) valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance;
- (c) promising professionals with social, communication and interpersonal skills who take up careers that deliver psychological service and/or require psychological knowledge;
- (d) problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;
- (e) life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and
- (f) servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.

Bachelor of Social Work (Honours) (BSW)

4.5 The POs of the Bachelor of Social Work (Honours) (BSW) Programme are as follows:

- (a) Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.
- (b) They are nurtured to be servant leaders to exemplify the “CHRIST” values in various social services and NGO sector.
- (c) They are equipped with the most up-to-date theories, knowledge and skills to be competent professionals in their working environment.
- (d) Through integrating the knowledge and skills gained and the servant leadership developed from this programme, graduates are committed to making significant contributions to the social welfare service organisations in Hong Kong.

4.6 The PILOs of the BSW Programme are as follows:

(To do)

Graduates will be able to:

- (a) establish a solid foundation of theoretical knowledge of Social Work and to generate ideas through application of the knowledge and analysis of abstract information and concepts;
- (b) apply a wide range of knowledge and specialized clinical, creative and conceptual skills to solve individual, group or community problems, and perform tasks in the social welfare organizations or service sector;
- (c) communicate effectively through writing, presentation or discussion in English and Chinese tasks in the social welfare organisations or service environments;
- (d) use information technology effectively for acquiring, learning, communicating and handling social welfare related issues;
- (e) critically synthesise, analyse and evaluate data, information, issues, ideas and concepts; and
- (f) be adequately prepared to pursue postgraduate training or chosen careers that require Social Work knowledge.

(To be)

Graduates of the programme will become:

- (a) knowledgeable persons who integrate the “CHRIST” and professional values in the working environment;
- (b) valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance;
- (c) competent professionals who take up careers in social welfare organisations or service sector with good social, communication and interpersonal skills;

- (d) problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;
- (e) life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and
- (f) servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.

4.7 Programme Structure

4.7.1 To enable students better fit into the fast-paced society, the College proposed the following revisions to the programme structures of the three degree programmes after revising the BBA courses and the General Education Framework:

(i) **BSM**

Course Components	Proposed Credits (%)	Revised Credits (%)
General Education	42 (33.3%)	42 (33.3%)
Business Foundation	21 (16.7%)	21 (16.7%)
Major Required	27 (21.4%)	42 (33.3%)
Major Elective	27 (21.4%)	12 (9.5%)
Integration	9 (7.2%)	9 (7.2%)
Total (4 Years)	126 (100%)	126 (100%)

(ii) **BPsy**

Course Components	Existing Credits (%)	Proposed Credits (%)
General Education	54 (42.9%)	42 (33.3%)
Foundation	30 (23.8%)	24 (19.1%)
Major Required	18 (14.3%)	9 (7.1%)
Major Elective	24 (19.0%)	33 (26.2%)
Integration	-	18 (14.3%)
Total (4 Years)	126 (100%)	126 (100%)

(iii) BSW

Course Components	Existing Credits (%)	Proposed Credits (%)
General Education	42 (32.5%)	42 (32.5%)
Foundation	9 (7.0%)	6 (4.7%)
Major Required	69 (53.5%)	48 (37.2%)
Major Elective	9 (7.0%)	9 (7.0%)
Integration	-	24 (18.6%)
Total (4 Years)	129 (100%)	129 (100%)

4.8 Graduation Requirements

For BSM and BPsy Programmes

4.8.1 The graduation requirements of Bachelor of Service Management (Honours) and Bachelor of Psychology (Honours) programmes are specified as follows:

- completed and been assessed on at least 126 credits;
- obtained an overall GPA of 2.0 or above across all courses in which they were assessed; and
- obtained a Grade D or better on at least 120 credits.

For BSW Programme

4.8.2 The graduation requirements of Bachelor of Social Work (Honours) programme are specified as follows:

- completed and been assessed on at least 129 credits;
- obtained an overall GPA of 2.0 or above across all courses in which they were assessed;
- obtained a Grade C in both Social Work Practicum I and II; and
- obtained a Grade D or better on at least 120 credits.

4.9 Admission Requirements

For BSM Programme

4.9.1 The BSM Programme offers Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:

(a) Applicants for Year 1 entry must satisfy one of the following admission requirements:

- Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR
- Secondary school graduates from other education systems with results comparable to the above (for non-native speakers of Chinese, academic result in Chinese may not be required); OR
- Students from other tertiary institutions having successfully completed 1 year of study at associate degree or degree year 1 level.

(b) Applicants for Year 3 entry must satisfy the following admission requirement:

- Possessing an Associate Degree or Higher Diploma in a relevant discipline.

For BPsy Programme

4.9.2 The Bachelor of Psychology (Honours) Programme offers Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:

(a) Applicants for Year 1 must satisfy one of the following admission requirements:

- Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR
- Have obtained an equivalent qualification.

(b) Applicants for Year 3 must satisfy the following admission requirement:

- Possessing an Associate Degree or Higher Diploma in a relevant discipline.

For BSW Programme

4.9.3 The Bachelor of Social Work (Honours) Programme offers also Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:

(a) Applicants for Year 1 entry must satisfy one of the following admission requirements:

- Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR
- Have obtained passes in Chinese Language and Culture and Use of English, and one additional Advanced Level subject or two Advanced Supplementary Level subjects in the HKALE; AND have obtained five passes in the HKCEE, including English Language and Chinese Language or Chinese Literature; OR
- Have obtained an equivalent qualification.

(b) Applicants for Year 3 entry must satisfy the following admission requirement:

- Possessing an associate degree or higher diploma in a related discipline.

4.10 Graduate Profile

- Please refer to the Appendix attached.

5. Important Information Regarding this Accreditation Report

5.1 Variation and withdrawal of this Accreditation Report

5.1.1 This Accreditation Report is issued pursuant to section 5 of the AAVQO, and contains HKCAAVQ's substantive determination regarding the accreditation, including the validity period as well as any conditions and restrictions subject to which the determination is to have effect.

5.1.2 HKCAAVQ may subsequently decide to vary or withdraw this Accreditation Report if it is satisfied that any of the grounds set out in section 5 (2) of the AAVQO apply. This includes where HKCAAVQ is satisfied that the Operator is no longer competent to achieve the relevant objectives and/or the Programme no longer meets the standard to achieve the relevant objectives as claimed by the Operator (whether by reference to the Operator's failure to fulfil any conditions and/or comply with any restrictions stipulated in this Accreditation Report or otherwise) or where at any time during the validity period there has/have been substantial change(s) introduced by the Operator after HKCAAVQ has issued the accreditation report(s) to the Operator and which has/have not been approved by HKCAAVQ. Please refer to the '*Guidance Notes on Substantial Change to Accreditation Status*' in seeking approval for proposed changes. These Guidance Notes can be downloaded from the HKCAAVQ website.

5.1.3 If HKCAAVQ decides to vary or withdraw this Accreditation Report, it will give the Operator notice of such variation or withdrawal pursuant to section 5(4) of the AAVQO.

5.1.4 The accreditation status of Operator and/or Programme will lapse immediately upon the expiry of the validity period or upon the issuance of a notice of withdrawal of this Accreditation Report.

5.2 Appeals

5.2.1 If the Operator is aggrieved by the determination made in this Accreditation Report, then pursuant to Part 3 of the AAVQO the Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of this Accreditation Report.

5.2.2 If the Operator is aggrieved by a decision to vary or withdraw this Accreditation Report, then pursuant to Part 3 of the AAVQO the

Operator has a right of appeal to the Appeal Board. Any appeal must be lodged within 30 days of the receipt of the Notice of Withdrawal.

- 5.2.3 The Operator should be aware that a notice of variation or withdrawal of this Accreditation Report is not itself an accreditation report and the right to appeal against HKCAAVQ's substantive determination regarding accreditation arises only from this Accreditation Report.
- 5.2.4 Please refer to Cap. 592A (<http://www.legislation.gov.hk>) for the appeal rules. Details of the appeal procedure are contained in section 13 of the AAVQO and can be accessed from the QF website at <http://www.hkqf.gov.hk>.

5.3 **Qualifications Register**

- 5.3.1 Qualifications accredited by HKCAAVQ are eligible for entry into the Qualifications Register ("QR") at <http://www.hkqr.gov.hk> for recognition under the QF. The Operator should apply separately to have their quality-assured qualifications entered into the QR.
- 5.3.2 Only learners who commence the study of the named accredited learning programme during the validity period and who have graduated with the named qualification listed in the QR will be considered to have acquired a qualification recognised under the QF.

Report No.: 20/17
File Reference: 106/03/02

Graduate Profile of the Bachelor of Service Management (Honours)

Qualification Title (in English and Chinese)	Bachelor of Service Management (Honours) 服務管理榮譽學士
Qualification Type	Bachelor's Degree
QF Level	5
Credits	126
Primary Area of Study and Training	A03 Business and Management
Sub-area (Primary Area of Study and Training)	A0305 General Business Management
Other Area of Study and Training	Not Applicable
Sub-area (Other Area of Study and Training)	Not Applicable
Programme Objectives	<p>The Bachelor of Service Management (Honours) Programme is designed to train and educate students who will shape the future of Hong Kong's business organizations and NGOs. Programme objectives of the Programme are as follows:</p> <ul style="list-style-type: none"> a) Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility. b) They are nurtured to be servant leaders to exemplify the "CHRIST" values in the service industry and business sector. c) They are equipped with the most up-to-date theories, knowledge and skills to be competent professionals in their working environment. d) Through integrating the knowledge and skills gained and the servant leadership developed from this Programme, graduates are committed to making significant contributions to the service industry in Hong Kong.
Programme Intended Learning Outcomes	<p>The programme intended learning outcomes of the Bachelor of Service Management (Honours) Programme are classified into two aspects, "To do" and "To be". The former focuses on instruction of knowledge and skills while the latter focuses on developing the character of students. The PILOs are:</p>

	<p>(To do)</p> <p>Graduates will be able to:</p> <ol style="list-style-type: none"> a) establish a solid foundation of theoretical knowledge of Marketing and Management and to generate ideas through application of the knowledge and analysis of abstract information and concepts; b) apply a wide range of knowledge and specialized technical, creative and conceptual skills to solve business problems and perform tasks in the service industry or business sector; c) communicate effectively through writing, presentation or discussion in English and Chinese tasks in the service industry or business environment; d) use information technology effectively for acquiring, learning, communicating and handling business related issues; e) critically synthesize, analyze and evaluate data, information, issues, ideas and concepts; and f) be adequately prepared to pursue postgraduate training or chosen careers that require Service Marketing and Management knowledge. <p>(To be)</p> <p>Graduates of the Programme will become:</p> <ol style="list-style-type: none"> a) knowledgeable persons who integrate the “CHRIST” values and faith in the working environment; b) valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance; c) competent professionals who take up careers in the service industry or business sector with good social, communication and interpersonal skills; d) problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation; e) life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and f) servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.
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<p>Education Pathways</p>	<p>The Programme will well equip students with the knowledge, skills and academic qualifications for further study in Hong Kong, Mainland China and overseas. Students can apply for graduate programmes related to business or management such as:</p> <ul style="list-style-type: none"> a) Master of Business Administration (MBA) or Master of Science in Management with or without specialization; b) Master of Science in Marketing; c) Master of Science in Organizational and Change Management; and d) Master of Philosophy or Doctor of Philosophy in Business Administration, Marketing or Management and others. <p>Students can also pursue further study in other related areas such as logistics, finance and accounting. After pursuing a Master's degree, they can go for Doctor of Business Administration (DBA).</p>
<p>Employment Pathways</p>	<p>The Programme is designed to meet the demand of both business corporations and NGOs. Students are well equipped to take up different kinds of positions in marketing and management areas. Opportunities available in different fields of the service industry for fresh graduates with service marketing and management skills are listed as follows:</p> <ul style="list-style-type: none"> a) Financial and Banking Service; b) Investment Management; c) Hotel and Tourism; d) Logistics and Transportation; e) Wholesale and Retail Trade; f) Management Consultancy; g) Internet Marketing; and h) Advertising Agency.
<p>Minimum Admission Requirements</p>	<p>The Bachelor of Service Management (Honours) Programme offers Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:</p> <ul style="list-style-type: none"> a) Applicants for Year 1 entry must satisfy one of the following admission requirements:

	<ul style="list-style-type: none"> • Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR • Secondary school graduates from other education systems with results comparable to the above (for non-native speakers of Chinese, academic result in Chinese may not be required); OR • Students from other tertiary institutions having successfully completed 1 year of study at associate degree or degree year 1 level. <p>b) Applicants for Year 3 entry must satisfy the following admission requirement:</p> <ul style="list-style-type: none"> • Possessing an Associate Degree or Higher Diploma in a relevant discipline.
<p>Operator (in English and Chinese, if applicable)</p>	<p>Gratia Christian College 宏恩基督教學院</p>

Graduate Profile of Bachelor of Psychology (Honours)

Qualification Title (in English and Chinese)	Bachelor of Psychology (Honours) 心理學榮譽學士
Qualification Type	Bachelor's Degree
QF Level	5
Credits	126
Primary Area of Study and Training	A14 Social Sciences
Sub-area (Primary Area of Study and Training)	A1402 Social and Behavioral Sciences
Other Area of Study and Training	Not Applicable
Sub-area (Other Area of Study and Training)	Not Applicable
Programme Objectives	<p>The Bachelor of Psychology (Honours) Programme aims to:</p> <ul style="list-style-type: none"> (a) provide a psychological and general education curriculum for students to develop an understanding of humans and human behaviour, and to discover complementation between psychological and biblical knowledge; (b) provide practical and research supervision for students to enrich and extend their learning through doing psychology first-hand; (c) nurture students' academic development in the broader context of whole-person development; and (d) prepare graduates from the Programme for service in various professional settings (counselling, human services, law enforcement, business, etc.) or postgraduate study in psychology or related areas.
Programme Intended Learning Outcomes	<p>The programme intended learning outcomes of the Bachelor of Psychology (Honours) Programme are classified into two aspects, "To do" and "To be". The former focuses on instruction of knowledge and skills while the latter focuses on developing the character of students. The PILOs are:</p> <p>(To do)</p> <p>Graduates will be able to:</p> <ul style="list-style-type: none"> (a) establish a solid foundation of theoretical knowledge and investigation skills of Psychology; (b) apply appropriate psychological concepts, theories, and principles to explain and approach psychological

	<p>differences among people and reasons why they think, feel, and act in the way they do;</p> <p>(c) communicate effectively through writing, presentation or discussion in tasks in organizations or service environments that require psychological knowledge input;</p> <p>(d) use information technology effectively for acquiring, learning, communicating and handling psychology related issues;</p> <p>(e) critically analyze, evaluate and synthesize data, information, ideas, concepts and issues related to psychological research and/or practice; and</p> <p>(f) be adequately prepared to pursue postgraduate training or chosen careers that require psychological knowledge and/or deliver psychological service.</p> <p>(To be) Graduates of the programme will become:</p> <p>a) knowledgeable persons who integrate the “CHRIST” values and faith in the working environment;</p> <p>b) valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance;</p> <p>c) promising professionals with social, communication and interpersonal skills who take up careers that deliver psychological service and/or require psychological knowledge;</p> <p>d) problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;</p> <p>e) life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and</p> <p>f) servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.</p>
<p>Education Pathways</p>	<p>The knowledge and professional training in the Bachelor of Psychology (Honours) Programme can equip graduates with the academic background for postgraduate study in psychology or a related area. They may apply for postgraduate studies in areas like applied psychology, clinical psychology, counselling psychology, educational psychology and organizational psychology.</p>

Employment Pathways	<p>The Bachelor of Psychology (Honours) Programme is designed to meet the demands of psychological service in various professional settings such as counselling, human resource management, law enforcement, business, etc. Graduates of the Bachelor of Psychology (Honours) Programme are prepared for taking up the frontline posts such as:</p> <ul style="list-style-type: none"> a) human resources officer b) police officer c) marketing and promotion officer d) communication / public relations officer, customer service officer e) teaching assistant / instructor f) research assistant
Minimum Admission Requirements	<p>The Bachelor of Psychology (Honours) Programme offers Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:</p> <ul style="list-style-type: none"> a) Applicants for Year 1 must satisfy one of the following admission requirements: <ul style="list-style-type: none"> • Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR • Have obtained an equivalent qualification. b) Applicants for Year 3 must satisfy the following admission requirement: <ul style="list-style-type: none"> • Possessing an Associate Degree or Higher Diploma in a relevant discipline.
Operator (in English and Chinese, if applicable)	<p>Gratia Christian College 宏恩基督教學院</p>

Graduate Profile of Bachelor of Social Work (Honours)

Qualification Title (in English and Chinese)	Bachelor of Social Work (Honours) 社會工作榮譽學士
Qualification Type	Bachelor's Degree
QF Level	5
Credits	129
Primary Area of Study and Training	A14 Social Sciences
Sub-area (Primary Area of Study and Training)	A1403 Social Services
Other Area of Study and Training	Not Applicable
Sub-area (Other Area of Study and Training)	Not Applicable
Programme Objectives	<p>The Bachelor of Social Work (Honours) Programme is designed to train and educate students who will pursue a professional career that serves people in need and contributes to social changes and reform. It aims to prepare students for professional practice in social work and to uphold the basic values, beliefs, principles and practices advocated by the Social Workers Registration Board (SWRB).</p> <p>The objectives of the Bachelor of Social Work (Honours) Programme are as follows:</p> <ol style="list-style-type: none"> a) Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility. b) They are nurtured to be servant leaders to exemplify the "CHRIST" values in various social services and NGO sector. c) They are equipped with the most up-to-date theories, knowledge and skills to be competent professionals in their working environment. d) Through integrating the knowledge and skills gained and the servant leadership developed from this programme, graduates are committed to making significant contributions to the social welfare service organisations in Hong Kong.
Programme Intended Learning Outcomes	The programme intended learning outcomes (PILOs) of the Bachelor of Social Work (Honours) Programme are

	<p>classified into two aspects, “To do” and “To be” and are in line with the values and practices stipulated by the SWRB. The former focuses on instruction of knowledge and skills while the latter focuses on developing the character of students.</p> <p>These two aspects of the PILOs are intended to equip students with the abilities and attributes to address social needs, respect individual diversities, facilitate self-realisation, advance social justice, enhance social development, empower people to make positive changes and promote social well-being. More specifically:</p> <p>(To do) Graduates will be able to:</p> <ol style="list-style-type: none"> 1. establish a solid foundation of theoretical knowledge of Social Work and to generate ideas through application of the knowledge and analysis of abstract information and concepts; 2. apply a wide range of knowledge and specialised clinical, creative and conceptual skills to solve individual, group or community problems, and perform tasks in the social welfare organisations or service sector; 3. communicate effectively through writing, presentation or discussion in English and Chinese tasks in the social welfare organisations or service environments; 4. use information technology effectively for acquiring, learning, communicating and handling social welfare related issues; 5. critically synthesise, analyse and evaluate data, information, issues, ideas and concepts; and 6. be adequately prepared to pursue postgraduate training or chosen careers that require Social Work knowledge. <p>(To be) Graduates of the programme will become:</p> <ol style="list-style-type: none"> 7. knowledgeable persons who integrate the “CHRIST” and professional values in the working environment; 8. valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance; 9. competent professionals who take up careers in social welfare organisations or service sector with good
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	<p>social, communication and interpersonal skills;</p> <p>10. problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;</p> <p>11. life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and</p> <p>12. servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.</p>
Education Pathways	<p>The knowledge and professional training in the Bachelor of Social Work (Honours) Programme will equip our graduates with the academic background for further studies in postgraduate programmes in Hong Kong, Mainland China and overseas. They can apply for graduate programmes such as:</p> <p>a) Master in Social Science in Development Studies, Sociology, Political Science, Social Work, Social Welfare, Counselling and others; and</p> <p>b) Master of Philosophy or Doctor of Philosophy Programmes in Development Studies, Sociology, Political Science, Social Work, Social Welfare and others.</p>
Employment Pathways	<p>The Bachelor of Social Work (Honours) Programme is designed to meet the demands of NGOs and public organisations in the social welfare sector. Graduates of the Programme are qualified for taking up the frontline posts as a professional social worker at the equivalent rank of Assistant Social Work Officer.</p> <p>In particular, graduates of the Bachelor of Social Work (Honours) Programme are prepared for taking up posts such as:</p> <p>a) (Assistant) Programme / Project / Education Officer;</p> <p>b) (Assistant) Training / Development / Employment Officer;</p> <p>c) (Assistant) Fund-raising Officer, Public Liaison Officer;</p> <p>d) Community Organiser / District Officer / Assistant to District Council Members or Legislative Councillors;</p> <p>e) Teaching Assistant / Instructor; and</p> <p>f) Administrative Officer / Administrative Assistant.</p>

Minimum Admission Requirements	<p>The Bachelor of Social Work (Honours) Programme offers Year 1 and Year 3 entry. The minimum academic entrance requirement for each route is as follows:</p> <p>a) Applicants for Year 1 entry must satisfy one of the following admission requirements:</p> <ul style="list-style-type: none"> • Hong Kong secondary school graduates are required to score Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies (i.e. 3322), and applicants' scores in elective subjects will be considered as bonus points in the selection process; OR • Have obtained passes in Chinese Language and Culture and Use of English, and one additional Advanced Level subject or two Advanced Supplementary Level subjects in the HKALE; AND have obtained five passes in the HKCEE, including English Language and Chinese Language or Chinese Literature; OR • Have obtained an equivalent qualification. <p>b) Applicants for Year 3 entry must satisfy the following admission requirement:</p> <ul style="list-style-type: none"> • Possessing an associate degree or higher diploma in a related discipline.
Operator (in English and Chinese, if applicable)	<p>Gratia Christian College 宏恩基督教學院</p>