

HKCAAVQ Local Member

Ms Candy TAM Lai-chuen, M.H.

Founder

Candyfoon Infinity

Candy TAM is the founder of Candyfoon Infinity, established in 2008 when she stepped off the business sector and decided to use her talents to help improve the community. Candyfoon Infinity serves charities, non-profit organizations and social enterprises in operations, marketing and event management.

Candy TAM also founded Growing in Reading in 2011, a non-profit organization that fosters reading amongst young people to develop their critical thinking, insights of the world and moral values through reading good books.

Candy has over 25 years experience in publishing / PR / advertising / design / communication industries. For almost 20 years she was senior management at Ogilvy Group Hong Kong, and its subsidiaries, overseeing the Group's operation.

Candy is keenly interested in social service and young people. She currently make speeches and talks at colleges, serves on various government, NGO and public bodies' panels, including Board Member of Vocational Training Council, Governing Council Member of Red Cross Special Education and Rehabilitation Service and Board Member of Hong Kong Quality Assurance Agency.

Candy holds a Master of Cultural Studies from Lingnan University. She was awarded the Medal of Honor in 2015 by the Hong Kong SAR Government.

CURRENT OFFICIAL CAPACITIES

- Council Member, Hong Kong Council for Accreditation of Academic and Vocational Qualifications, Education Bureau (2017-present)
- Board Member, Vocational Training Council, Education Bureau (2016-present)
- Board Director, Vocational Training Council School of Business and Information Systems (SBI), Education Bureau (2016-present)
- Governing Council Member, Hong Kong Quality Assurance Agency (2013 –present)
- Technical Committee Member, Quality Management System, Hong Kong Quality Assurance Agency (2010-present)
- Governing Committee Member, Special Education and Rehabilitation Service, Hong Kong Red Cross (2013-present)

- Supervisor, Hong Kong Red Cross Margaret Trench School (2017-present)
- Advisory Board Sub-committee Member, Discipline Institute, Hong Kong Design Institute, Vocation Training Council (2011-present)
- Advisor, Faculty of Design, Caritas Bianchi College of Careers (2006-present)
- Selection Committee Member, Sir Jack Cater Scholarship Fund, Home Affairs Bureau (2015-present)
- Honorary Fellow, Institute of Print-Media Professionals (2006-present)
- Vice-chairman & Treasurer, Growing in Reading (non-profit organization)(2015-present)
- Advisory Panel Member, Hong Kong Social Enterprises Challenge, Chinese University of Hong Kong (2015-present)